

Our Ref: AER24010348  
Your Ref: E26002  
Contact Officer: Neil Unantenne  
Contact Phone: 07 3835 4624

2 July 2026

Ms Drisha Natarajan  
General Counsel  
SUPA Energy Pty Ltd  
Suite 2, Level 4  
101 Moray Street  
SOUTH MELBOURNE VIC 3205

By email: [REDACTED]

Dear Ms Natarajan

### **SUPA Energy Pty Ltd application for electricity retailer authorisation**

Pursuant to the delegation given to me by the Australian Energy Regulator (AER), I have assessed SUPA Energy Pty Ltd.'s (SUPA) application for electricity retailer authorisation and am satisfied that it complies with the requirements of s.92 of the National Energy Retail Law (Retail Law).

I advise that SUPA's application for electricity authorisation is granted.

The AER must grant an application for a retailer authorisation if an applicant has satisfied the entry criteria:

- a) the organisational and technical capacity criterion—the applicant must have the necessary organisational and technical capacity to meet the obligations of a retailer;
- b) the financial resources criterion—the applicant must have resources or access to resources so that it will have the financial viability and financial capacity to meet the obligations of a retailer; and
- c) the suitability criterion—the applicant must be a suitable person to hold a retailer authorisation.<sup>1</sup>

In making its decision, the AER is guided by the objective of the Retail Law.<sup>2</sup> The AER's decision is also informed by the assessment approach outlined in the AER's Retailer Authorisation Guideline. The AER consulted on SUPA's application and did not receive any submissions.<sup>3</sup>

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<sup>1</sup> Retail Law, s. 90(1).

<sup>2</sup> The national energy retail objective is to 'promote efficient investment in and efficient operation and use of energy services for the long-term interests of energy consumers with respect to price, quality, safety, reliability and security of supply of energy' (Retail Law, s.13).

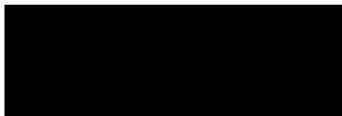
<sup>3</sup> Retail Law, s.91.

The AER considers that SUPA has demonstrated its capacity and suitability to operate as an electricity retailer under the Retail Law. SUPA is therefore authorised to sell electricity under the Retail Law, as it is adopted in each participating jurisdiction (identification number: **E26002**). Please note this letter constitutes the AER issuing SUPA's electricity retailer authorisation under s. 96 of the Retail Law.

The AER will publish a notice about SUPA's retailer authorisation on its website,<sup>4</sup> and its details will also appear on the AER's public register of authorised retailers (on the AER's website).<sup>5</sup>

If you have any further queries, or would like to discuss this further, please contact Neil Unantenne on 07 3835 4624.

Yours sincerely



Tania Jeffries  
General Manager (A/g)  
Compliance and Enforcement Branch

Sent by email on: 02.07.2026

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<sup>4</sup> Retail Law, s.96(2)(b).

<sup>5</sup> Retail Law, s.119.