Distribution Business Strategy Map:

Our purpose is to be a customer focussed, innovative, sustainable and cost efficient business that makes a difference in the Tasmanian community

Our aspirational goal is no increase to customer prices as a result of our efforts

| Transformation | | Reinvention | | Mobilisation | | Initiative |
|----------------|--|-------------|--|--------------|--|--|
| | | | | | | Works delivery Integration and Alignment |
| | | | | | | Targeted work area efficiencies |
| | | | | | | Increased productivity through workflow optimisation |

Productivity

Materially enhancing the efficiency of our work delivery processes through good planning, flexibility amongst our workforce and utilising available technology and field tools

"Turn Up Once"

| Transformation | | Reinvention | | Mobilisation | | Initiative |
|----------------|--|-------------|--|--------------|--|--|
| | | | | | | Advanced Asset Management |
| | | | | | | Enabling Customer Choice through new technology |
| | | | | | | Portfolio Management utilising investment decision tools |
| | | | | | | Advanced Network Management |

Prioritisation

Managing the distribution system within the constraints of expenditure and risk by improving our work prioritisation tools, increasing our technical expertise and adding customer value by focussing on innovation and technology

"Do The Right Things"

| Transformation | | Reinvention | | Mobilisation | | Initiative |
|----------------|--|-------------|--|--------------|--|-------------------------------------|
| | | | | | | Consolidation |
| | | | | | | End to end process review |
| | | | | | | Advanced system and data management |
| | | | | | | Resource strategy |

Consolidation

Reviewing the value achieved through business processes and optimising these through the removal of duplication and alignment of direction

"One DB"

| Transformation | | Reinvention | | Mobilisation | | Initiative |
|----------------|--|-------------|--|--------------|--|---|
| | | | | | | Customer Value Composition and Service Levels |
| | | | | | | Safety Culture |
| | | | | | | People Strategy |
| | | | | | | Sustainability |

Non Negotiable

Ensuring the overall safety
of our people and customers,
recruiting, training and
retaining the best people
and delivering on shareholder
and customers outcomes

"Non Negotiable"

| DB | Base | Target |
|---|------|-----------------------|
| LTIFR | | -5% |
| Significant incident and corrective action closures | | 100% |
| High severity reportable environmental incidents | | TBD |
| Engagement | | Best employer zone |
| Culture | | TBD |
| PBT | | Agreed budget |
| Reduction in direct unit cost | | -3% |
| Margaret Bidot measure | | TBD |
| Revenue per employee | | TBC |
| SAIDI | | -x% |
| SAIFI | | -x% |
| System utilisation | | TBD |
| Distribution price adjustment | | Aspirational target 0 |
| Unresolved customer complaints | | 0 |
| Opex reductions | | -3% |
| Capex reductions | | -\$20M |

How we act

As a division of Aurora we will always seek to live the company's values:

- caring for customers;
- working together, with initiative and enthusiasm;
- working safely, and caring for other's well being;
- treating everybody with fairness, equity, integrity and respect;
- caring for the community by recognising our social and environmental responsibility;
- meeting challenges, through innovation and quality; and
- being accountable for our actions and leading by example.

By committing to these values and working with the rest of the Aurora Group the business can then move together toward the realisation of a desired culture; that being:

- customer centricity;
- accountability;
- empowerment;
- risk mastery; and
- communicative.