

TRANSCRIPT OF PROCEEDINGS AUSTRALIAN

ENERGY REGULATOR OFFICE

Before: Ms Cristina Cifuentes, Presiding member, AER Board

Ms Paula Conboy, Chair, AER Board

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REVIEW OF RATE OF RETURN GUIDELINES
CONCURRENT EXPERT EVIDENCE SESSION 2

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Dr Jonathan Mirrlees-Black, Facilitator, Cambridge Economic
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Assoc Prof Graham Partington, University of Sydney

Professor Stephen Satchell, University of Sydney and Fellow,
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Prof. David Johnstone, University of Wollongong

Mr Jim Hancock, South Australian Centre for Economic
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Prof. Stephen Gray, Frontier Economics

Dr Simon Wheatley, Houston Kemp

Mr Ilan Sadeh, Hastings Infrastructure

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MS CIFUENTES: Thank you all. We are going to make a start and try and keep to time today. In fact we are going to try to finish a little early. A couple of us have some urgent meetings just after 4.30, so we will try to finish a little bit early.

Good morning and thank you for joining us today. I'm Cristina Cifuentes. I'm a member of the AER Board. I'm joined by my fellow board member and chair of the AER, Paula Conboy, and also by Esmond Smith, who is the senior financial adviser to the AER. I would like to begin by acknowledging the Gadigal people of the Eora Nation, the traditional custodians of the land on which we meet today and to pay our respects to their elders, past, present and emerging.

This is the second of our concurrent evidence sessions and this is part of our rate of return guideline review process. The purpose of these concurrent sessions is to assist the AER Board in making a rate of return guideline that will best achieve the national gas and electricity objectives. We will be hearing from a range of experts and hearing you discuss each other's ideas and to clarify your assumptions and conclusions and see how they differ relative to the other experts.

As in the first session, we would encourage all the experts to focus on assisting the AER rather than advocating for the positions of their sponsors. Even though we have seen much of this information before, we nonetheless encourage innovative thinking and exploration of the ideas and discussion about how these new ideas might be implemented. I would, however, emphasise the need for options to be grounded in robust evidence that can be assessed and tested by all participants.

It's also important to note that these concurrent sessions are only one part of the overall stakeholder engagement that we are undertaking before we make our decision and most of you present here have been part of a very comprehensive engagement process and I thank you again for your assistance in that and we do appreciate the efforts that you have made in coming to the forums and working with Jonathan Mirrlees-Black, the independent facilitator, and the AER staff to add as much value as you can to these forums.

1 So, before we get started I will just quickly spend a minute running
2 through the structure and the agenda for today. We haven't actually made
3 many changes from the last format which I think actually worked quite
4 well. So while I will be chairing today's session, Jonathan will
5 actually be facilitating and guiding the discussion to ensure that it
6 does remain balanced and focused on today's objectives. Jonathan won't be
7 advocating for any particular positions, but he will be asking questions
8 and clarification or invite alternative viewpoints.

10 The role of the AER Board today is to essentially listen to the discussion,
11 the debate and comprehending the views of various experts. While the
12 discussion will be largely shaped by the participating experts, the board
13 may actually ask questions. But, as was the case in the first forum, we
14 won't be taking questions from the floor. So, today's discussion will be
15 focusing on three topics. The first one is the equity beta, followed by
16 market risk premium and then the value of the imputation credits.

18 On 15 March we published discussion papers on the above topics and they
19 included questions we thought would cover the most important issues for
20 discussion. Jonathan has been speaking with you, the experts, in advance
21 of this session to get an idea of the areas that we would like to focus on
22 and that has actually shaped the structure. I gather all of you have
23 received the agenda and the issues papers developed by Jonathan to
24 facilitate today's discussions.

26 Now I will hand over to Jonathan who will go through the structure and the
27 running order today. But before I do, if you could introduce yourselves
28 for the purposes of the transcript.

30 MS CONBOY: Paula Conboy, and I'm the chair of the Australian Energy
31 Regulator.

33 DR MIRRLEES-BLACK: Jonathan Mirrlees-Black, Cambridge Economic Policy
34 Associates, independent facilitator.

36 MR HANCOCK: Jim Hancock from the South Australian Centre for Economic
37 Studies, and I'm appearing for the Energy Consumers Australia.

39 MR SADEH: Ilan Sadeh from Hastings Funds Management.

1 DR WHEATLEY: Simon Wheatley from Houston Kemp representing the APGA.
2
3 PROF JOHNSTONE: I'm David Johnstone, I'm professor of accounting at
4 Wollongong Uni and honorary professor of finance at Sydney
5 University.
6
7 PROF GRAY: Stephen Gray from the University of Queensland and Frontier
8 Economics.
9
10 ASSOC PROF PARTINGTON: Graham Partington from the University of Sydney
11 advising the AER.
12
13 MR SMITH: I'm Esmond Smith. I'm a financial adviser to the Australian
14 Energy Regulator.
15
16 MS CIFUENTES: Sorry, just before we do hand over, can I just again
17 emphasise that the experts here are experts in their own right rather than
18 representing any organisation. So, while you may have been appointed by
19 particular organisations, you are actually here to advise the board and not
20 to present the views or advocate the positions of your respective sponsors.
21 Thank you.
22
23 DR MIRRLEES-BLACK: Thank you very much, Chair. Just to reiterate that all
24 of the experts have been provided with the Federal Court's guidelines for
25 experts and have agreed that they will be acting as experts and not for the
26 organisations have nominated them. It is also worth highlighting, that
27 compared to the last session we have new experts. So, Simon Wheatley takes
28 the place of Greg Houston. Jim Hancock has stepped in and been appointed.
29 Also Stephen Satchell, who is not at the table now, will be taking place
30 shortly with Graham Partington for part of this session and also for a
31 small part of the session on the market risk premium.
32
33 In running the meeting you've all got the agenda. There's also an issues
34 paper which has been provided to you all and which you all contributed to
35 and that provides the detailed agenda items of the areas which we want to
36 probe. Our objective is to identify areas of agreement and areas of
37 disagreement and, because we've had some time to go through the issues in
38 advance, we've highlighted the areas there where there's disagreement and
39 it is more useful for us to spend time on those areas where there is
40 disagreement, although if there's an area of

1 agreement subsequently, occasionally an expert may wish to make a short
2 statement on that if it is helpful to the discussion. On this occasion
3 we won't be having opening statements. We will go straight into the
4 discussion on each agenda item.

5
6 In terms of timing, they are set out in the Agenda. I will be making
7 sure we finish by 4.30, as Cristina has suggested. It may well be
8 that we need slightly more time on equity beta and more on risk
9 premium and if the discussion warrants it, then I may allow us to run
10 over a little bit and eat into lunch by a short amount. I'm sure we
11 will have adequate time, but we will be running the session in time to
12 finish the day by 4.30.

13
14 As Cristina said, my role is not to have views, it is to help the
15 discussion. I can ask questions, I can clarify and invite contributions
16 from people to ensure that the discussion remains focused and we achieve
17 the outcome that we are aiming for. But it is not my role to have views.

18
19 After this we will be producing a joint report which will highlight areas
20 of discussion and may elaborate on issues where we haven't had a chance to
21 fully discuss it in the session. That's the best approach for time and
22 discuss the joint report in more detail at the end, if that's useful.

23
24 So that finishes my opening comments on running the session. We now move
25 straight into equity beta and consideration of the issues related to it and
26 be rather directed in terms of going through the issues that have been
27 highlighted in the document and we will be going through them as a list.

28
29 One of the first issues that we have identified is that there's an approach
30 that the AER has of looking at estimates of equity beta and then adjusting
31 them for the leverage of the companies which you are observing and then re-
32 leveraging back up to 60 per cent, which is the market gearing. I think
33 there's agreement among a number of the participants that that is the
34 appropriate approach, but it's not universal and I think some experts have
35 concerns about this. So I will invite Graham Partington, who has some
36 concerns about this in particular, to comment on the de-leveraging and re-
37 leveraging approach adopted by the AER

1 before others contribute.

2
3 ASSOC PROF PARTINGTON: Okay. So, I totally agree that leverage
4 affects the risk of equity and affects the equity beta. I suspect the
5 effect may be considerably less severe in regulated utilities because
6 of the low volatility of the cash flows, and particularly the revenue
7 streams.

8
9 Now, why am I concerned about the leveraging, re-leveraging? Well, let's
10 start with the leverage ratio, measurement of the leverage ratio. The
11 theory is that we should be using the market leverage ratio but we don't.
12 We use the market value of equity and we use the book value of debt. For
13 some firms that will be a reasonable approximation. For other firms it
14 will be a poor approximation. It is a common practice.

15
16 Now, let's think about the measurement of debt. There are measurement
17 issues with the measurement of book debt. You would hope it would be a
18 relatively simple task, but it's not. Recently there were two submissions
19 from the network businesses about beta. Those two submissions use almost
20 identical data. They got different results. Why? Because they used
21 different leverage ratios because they measured debt differently. The AER
22 had two goes at estimating betas. Why? Because they decided they needed
23 to revise their measurement of the level of debt.

24
25 Then there are the issues of what should we do about look-throughs, what
26 should we do about hybrids, what should we do about stapled securities, and
27 next year there will be an additional issue which is what should we do
28 about capitalised operating leases. Then there's the question of which
29 year's leverage are we going to use? Beta is observed through a set of
30 time series data and the suggestion is we should be using five years,
31 possibly ten. Over that time, the leverage of the firms that you are using
32 for your estimation process changes. Which leverage ratio should you use?
33 Well, some people use the latest leverage ratio, some people use an average
34 taken over the data series. It's not clear that either of those is
35 strictly correct.

36
37 Then we come to the choice of the re-leveraging formula. There are a number
38 of formulas out there, somewhere between eight and 10, and the different
39 view and largely depends upon what you assume about the risk of the tax
40 shield, and

1 that in turn is largely seen to depend upon what you assume about the
2 firm's capital structure policies. Is the level of debt is fixed? Is it
3 growing in some way? Is there some target leverage? If you have target
4 leverage, how frequently do you rebalance your target? Is your target a
5 market value target or is it a leverage target or is it a book value
6 leverage target?

7
8 Now, if we use the Miles and Ezzell formula, for example, the
9 assumption is that we have a fixed target and we rebalance that
10 target once a year, and that target is a market value leverage ratio
11 target. If you use the Hamada formula, which is a formula that's
12 popular in practice, that essentially is fixed debt. Now, it's been
13 said that the AER uses the Miles and Ezzell formula. I don't
14 believe that's correct, because there are terms in the Miles and
15 Ezzell formula that don't turn up in the AER formula. The AER
16 themselves in their discussion document say they use the Brealey &
17 Myers formula, and that is correct in the sense that the formula
18 they use is consistent with the formula given in Brealey & Myers.
19 That formula appears in several places in the literature, so it is
20 not just Brealey & Myers, it is a well established formula derived
21 in a number of different ways.

22
23 That formula assumes that you have a target leverage ratio and you
24 continuously rebalance so you never deviate from your target, which is
25 clearly not a realistic assumption, but it does greatly simplify the
26 analysis and the reality is that the impact of that is not very much
27 different from using the Miles-Ezzell formula.

28
29 So, and here I have a question, is that what the AER is assuming as
30 appropriate for the BEE that they have a fixed target that they
31 continuously rebalance to, or as a close approximation rebalance to
32 annually and, if the latter, you might think about using the Miles-Ezzell
33 formula, but it has some complications and you need to have a debt rate,
34 you need to have the tax rate as well, and it doesn't really make a
35 difference. So, if you're going to go down this route I recommend you
36 stick with the Brealey & Myers formula.

37
38 Then, since you are taking the comparators and re-levering their betas, you
39 have to make an assumption about what is the debt policy of the
40 comparators. Does anybody know? Is the assumption of a target leverage
41 ratio

1 which is rebalanced at some frequency appropriate for those comparator
2 firms? Don't know. What I can say is that in quantitative research
3 looking at the issue of whether or not firms have target leverage ratios,
4 it's been rather difficult to establish that in fact they do. In survey
5 research there is some survey evidence that suggests firms have targets,
6 not all of them, but a substantial subset, but many of those targets are
7 rather loose; in other words, they drifted about a lot. You are not
8 constantly rebalancing or even rebalancing with any particular frequency.
9 You just have a target in mind, which I suspect in some cases is not driven
10 by a particular policy, it's just driven by a firm's debt covenant that
11 they know, that they need to be a certain distance below their debt
12 covenant so they don't breach the covenant.

13
14 So, there are some significant issues in the re-levering approach. It's
15 even more significant if we are going to use overseas comparators. As
16 implemented, the assumption is that the debt beta is zero. If indeed that
17 is true, then the allowed rate of return for debt for regulated networks
18 should be the risk-free rate, and that's a natural consequence of debt beta
19 at zero. You might allow a little bit extra for an illiquidity premium;
20 you wouldn't be allowing them the default premium as well.

21
22 Now, the thing about the debt beta is it increases with lower credit
23 ratings and maturity of the debt. So what is the debt beta? Well, there
24 are varying estimates that I've found. Some suggest, for the sort of debt
25 we're talking about, a debt beta of 0.1, some say 0.16, some say 0.3, some
26 are as high as 0.5. I think that's probably rather too high. If it were
27 me, I would probably say 0.2, but that's just my sense from reading in this
28 area. So I think that requires some more investigation.

29
30 Steve's spreadsheet suggests that the assumption that debt beta is zero is
31 not particularly material in these cases, and that's because, on the one
32 hand, that you get a bias in un-levering and then you get the opposite bias
33 in re-levering. And Steve's spreadsheet only covers debt betas of 0.1 and
34 only covers leverage ratios down to 0.45. I seem to recall that some
35 comparators possibly recently or in the past have had debt ratios below
36 0.45. Certainly there will be, if we start going overseas, there will be
37 comparators with much lower debt ratios than the debt ratios that utilities
38 have in Australia. So, I would like

1 to do a little bit more investigation with a spreadsheet of my own.
2 Steve's spreadsheet's available so I can take that.

3
4 We also heard in our last meeting that the weighted average cost of
5 capital according to the AER's formula was not flat. Greg was
6 suggesting it was upward sloping and the reason for that was the
7 assumption that the debt beta was zero and he suggested we all read
8 some judgment of the New Zealand High Court which explains that very
9 clearly.

10
11 Also, interestingly, Damadoran, who is a big authority in this area, who
12 himself often assumes a debt beta of zero, points out that estimated betas,
13 and I'm more or less quoting him word for word, estimated betas of highly
14 levered stocks tend to be much lower than the estimates derived from the
15 levered beta formula that he uses. In other words, you re-lever the betas,
16 you get a higher number; you estimate them, you get a much lower number.
17 He gives a few reasons for that, but one is the assumption that the debt
18 betas are zero.

19
20 So, lots of problems. I have laid out the problems. What might be a
21 solution? Well, we heard last week we looked at leverage ratios which did
22 vary around about the assumed 60 per cent and essentially the argument
23 boiled down to, "Well, they do differ from 60 per cent but really when you
24 take it overall the difference is not material, and so we can run with 60
25 per cent." Now with respect to re-levering the argument is, "Well,
26 actually these differences are material and therefore we need to adjust the
27 betas.

28
29 So, my first line of argument is if in fact the differences are considered
30 not material, then don't bother making the adjustment. My second line of
31 argument is if the differences are material, then reconsider the level of
32 leverage you are assuming for the bench mark efficient entity, if you
33 assume that the sample you've got is representative.

34
35 Alternatively, you could use the property of the plain vanilla WACC that it
36 represents the opportunity cost of capital and that is a constant invariant
37 to leverage because it reflects the risk of the assets and once you've
38 worked out the WACC at one level of leverage, you have the WACC for all
39 levels of leverage, and you could stop at that

1 point and say, "Well, we have an estimate of WACC," or you could say,
2 "Well, we have an assumed level of leverage and we have a known level of
3 leverage for this WACC," so we have an assumed level of leverage, we know
4 what the WACC is, and work out the cost of debt and then you can back out
5 the costs of equity at your assumed level of leverage.

6
7 You can go a step further. You can say, "Okay, now I've got the cost
8 of equity at my assumed level of 60 per cent, I could back out the beta
9 from the CAPM." Interestingly enough, the results of that could in some
10 cases be quite similar to the re-levering process, but you get around
11 quite a few problems.

12
13 DR MIRRLEES-BLACK: Thanks very much, Graham. I think we can unpack a few
14 issues that come in there. Some of them are related to later questions.
15 The first of these is what's the formula you should use to do de-levering
16 and re-levering, and, secondly, should the debt beta be zero. Perhaps if we
17 address those issues and we might come back to what the overall approach
18 would be in terms of de-leveraging and re-leveraging. So perhaps we can
19 address first of all what's the formula that should be used. Steve, do you
20 want to --

21
22 PROF GRAY: Yes. Maybe if I can have a go at summarising the view of
23 everyone else. So, just unpacking what Graham said, I think there's a few
24 different things. So the first one was Graham raised a whole lot of issues
25 around how you would go about best estimating leverage or gearing. So, the
26 AER will have to take all of those things into account, but ultimately it
27 has to adopt a number for gearing. That's one of the WACC parameters that
28 has to be written down.

29
30 So, I know the AER has an open mind about all of these things, but for the
31 sake of the example let's suppose that the AER considers all of those
32 things and adopts a 60 per cent number for gearing. I think it's just
33 unquestionable that if a 60 per cent number for gearing has been adopted,
34 then all of the betas have to be expressed in terms of 60 per cent gearing.
35 Otherwise you have a very obvious internal inconsistency. So, in my mind
36 the only question then is how do we go about regearing to the 60 per cent
37 leverage that's been adopted in the regulatory determination.

1 So, there are two issues that Jonathan just outlined: which formula should
2 be used and what debt beta should be used in that formula. I think the
3 answers to those questions are also both very easy. The Miles-Ezzell
4 formula is on the basis of a constant proportion of debt finance, which is
5 exactly what the AER assumes throughout its analysis. It's built in to the
6 PTRM in fact. And then in terms of the debt beta, for any reasonable level
7 of debt beta, so textbooks, for example, will set out debt betas up to
8 about 0.1. So, for example, Berk & DeMarzo, which is probably the leading
9 textbook, has a table that cites work from Schaefer and Strebulaev that
10 sets out debt betas for flat BBB I think up to 0.1.

11
12 ASSOC PROF PARTINGTON: 0.16 or 0.17.

13
14 PROF GRAY: The table in Berk and --

15
16 ASSOC PROF PARTINGTON: Yes, 0.16 is the actual number in that book.

17
18 PROF GRAY: We can go to documents later. So BBB is 0.1 and BBB plus would
19 be slightly below that. So, those sorts of levels of debt beta, whether
20 you assume zero in the un-levering and re-levering process or whether you
21 assume even up to 0.1, even a little higher than 0.1, as long as you work
22 consistently in the un-levering and re-levering step, it makes hardly any
23 difference to that final equity beta estimate. Certainly the difference
24 that you get in relation to the different levels of debt beta is tiny
25 relative to the standard errors of the beta estimate that you're starting
26 with.

27
28 So, in my mind it's very simple. So the AER needs to write down a gearing
29 number. It must be the case - I can't see any argument for adopting a
30 gearing of 60 per cent and then looking at betas that are geared to
31 something different from 60 per cent. So, the only questions are: what
32 formula do you use? And that's got to be Miles-Ezzell. And what debt beta
33 do you use? It doesn't matter.

34
35 DR MIRRLEES-BLACK: Does anyone else have a view that they are able to
36 contribute? Simon?

37
38 DR WHEATLEY: I would concur almost completely with what Stephen had to
39 say.

1 MR¹SADEH: I agree with Stephen as well, just from an industry
2 perspective, the questions about how do firms look at leveraging and
3 what do they practically do. There's a bit of a difference when you
4 look at listed companies, infrastructure or a network owner versus a
5 traditional corporate or industrial. A traditional corporate or
6 industrial effectively will often target a dividend payout ratio and
7 the leverage is kind of an output, depending what I have to do to get
8 to my leverage ratio. Do I draw down debt or do I repay debt?

9
10 Infrastructure assets are very different because they are functions of much
11 more defined leverage covenants. For networks it is almost uniform in
12 Australia that the privately owned networks have covenants, two key ones
13 being a collateral measures and a debt to RAB measure which is, for all
14 intents, let's just call it a book ratio for a second. Firms are
15 efficiently levered, which for networks which also have reasonably
16 consistent amounts of capex coming through, they do in effect practically
17 maintain a consistent level of leverage on that basis by fixing the amount
18 of capex that they debt fund. So I do see it in practice being consistent
19 that a constant level of gearing is the appropriate thing to do.

20
21 MR HANCOCK: It's really a question, and I think we're going to come to
22 talk about the issue of low beta bias, but if we are making adjustments for
23 low beta bias, then we are effectively adopting a quite high rate of return
24 on a sort of zero risk asset and does that tell us something about the sort
25 of debt beta that is embedded in the model and particularly if we are going
26 to have estimates that are significantly higher than the risk free rate, do
27 we have to rationalise that with higher debt betas?

28
29 MR SADEH: Can I just revert on the debt beta point as well. Again, from
30 what I see as an investor, I literally never see debt betas used by the
31 market or independent valuers, and I actually think it is inconsistent to
32 look at a starting point of an equity beta from market based evidence
33 unless, as Stephen correctly points out, you adjust it for leverage
34 consistent with the allowed gearing way you want. If you are doing
35 everything based on market data, I don't understand how you can then say
36 "I'm going to have a random override with a subjective number of debt beta
37 that nobody knows where it comes from." I must say I have quite an
38 intellectual problem with it.

1 PROF GRAY: Yes, I think it's more useful if we take it sort of issue
2 by issue, so we will certainly come to low beta bias in a moment. But
3 I think it would be useful if we get everyone's views on the
4 proposition that suppose that the AER has determined that a 60 per cent
5 gearing is the number they are going to write into their WACC formula,
6 do we all agree with the proposition that the betas the AER must use
7 are betas which are re-gearred to 60 per cent for internal consistency?
8

9 PROF JOHNSTONE: Fair question. The subjectivity that Ilan is talking
10 about, which no one likes, I think, is just inevitable given the exposition
11 that we heard from Graham of just the insolubility of this issue. There's
12 just so many inputs into the calculation and theoretical arguments one way
13 or another and I do like tidy solutions, and Stephen's got quite a few of
14 those, and it is nice for certainty for something to be axiomatic like 60
15 per cent, but we can't masquerade as if this is sort of physics.
16

17 So, in the end for me, if I was a regulator, I would be wanting to know
18 what the end result is and working out whether that makes pragmatic sense
19 or not. So the sensitivity analysis that Stephen did in his table, that
20 would be the kind of thing that I think would be the way to come to a
21 solution, a regulatory solution, and it's the only way that's not in danger
22 of doing something ridiculous. We can get lost in theoretical arguments
23 and hide the wood behind the trees, and end up with a theoretical
24 proposition that when you work through the numbers you come to a result
25 which is just outlandish. Then you think, "Oh, okay," and so you go back
26 then and you come up with a new theory and go through until you get a
27 result that, "Actually, that's plausible." So this is the kind of
28 masquerade that I feel we can get involved in.
29

30 I know we need to get into the ballpark and you need some kind of framework
31 to get there, but in the end I think rather than just relying per se on a
32 theoretical tidy solution, we should be looking at the possibilities, the
33 range of possibilities, and that leads me back to the subjectivity. I
34 think it's just inevitable that the regulators are going to have to work
35 within a range of possible outcomes and it's the bottom line that counts,
36 not whether the theory is right or wrong, because the theory is definitely
37 wrong. All theory in this area is all wrong.

1 It's not like there's theory which has got kind of empirical validity
2 where it predicts and explains reality like a mission to the moon. I
3 make a living from teaching this stuff, but I wouldn't claim that it's
4 going to actually help me invent an engine for a car or something like
5 that. It's so far off objectivity in terms of theoretical validity of
6 that nature that we shouldn't pretend that we've got that. So, to get
7 lost in theoretical arguments is in a way to delude ourselves and I
8 think the theoretical arguments are great, you can actually go to and
9 fro to get the range, but then in the end we actually need to look at
10 what the end result is, not whether the argument is theoretically --
11

12 DR MIRRLEES-BLACK: I think in our last session we discussed we should be
13 using a range of models. There was a discussion about the framework and
14 using the Sharpe-Lintner CAPM as the foundation model and the other models
15 as having various elements of weight and then I think what you are
16 referring to is that perhaps there's a role for a cross-check at the end
17 and that's something which we can address in the last session of today, how
18 do we test whether the AER through its decision is meeting the NGO and the
19 NEO and that would be, if there is a role for cross-check, to assess
20 whether the various models used are appropriate and give you an answer
21 which is plausible. I think that can come through the cross-check.
22

23 But at the moment I think we are addressing ourselves to if we are using it
24 within the AER framework, the foundation model, how do we implement that to
25 come up with the best answers. So cross-checks may come later. For the
26 moment we are looking at the framework model, and within that I think it's
27 worth addressing ourselves to Stephen's question, which is firstly do we
28 de-lever and re-lever given the 60 per cent, if that's what the AER is
29 doing as a benchmark for estimating equity beta and, secondly, what's the
30 formula and, thirdly, what's the debt beta. I think if we answer those
31 three questions, then maybe we can come to a conclusion.
32

33 MS CONBOY: Yes, and I think if I understood correctly on that third
34 question that Stephen was positing was that that may not matter, what the
35 debt beta is. I don't know. Is that because it is formula specific to the
36 Miles-Ezzell that you're talking about or is it regardless of? So, the

1 three questions in terms of the 60 or whatever it is, does that mean the
2 comparator firms have to be de-levered, re-levered and then, regardless of
3 what methodology you use, the debt beta, and I know Graham doesn't agree
4 with the debt beta issue, is not as relevant. Do I understand that
5 correctly?

6
7 PROF GRAY: Yes, yes. So I would say the answer to the three
8 questions: Do we have to re-gear? Yes. Should we use the Miles-
9 Ezzell formula for that? Yes. And does the debt beta matter? No.
10 So I would say the answer to question number 2 is you have to use the
11 Miles-Ezzell formula because that's the one that's consistent with the
12 whole AER process. Within that formula certainly the debt beta is
13 insignificant, so long as it is used consistently when you un-lever
14 and re-lever it.

15
16 If you are using a different formula that was based incorrectly on the firm
17 having a constant dollar amount of debt instead of a constant proportion of
18 debt, then the same would apply. For reasonable estimates of debt beta, as
19 long as you are using it consistently in the un-levering and re-levering
20 set, it would drop out. It's tiny. The effect is tiny compared to the
21 range of estimation uncertainty that we have with debt beta estimates that
22 we have available.

23
24 MS CONBOY: Thank you.

25
26 ASSOC PROF PARTINGTON: Just on that, would the re-levered beta lie outside
27 the 95 per cent confidence interval for your original estimated beta? I
28 suspect not.

29
30 PROF JOHNSTONE: Hoping 95 per cent would be wide.

31
32 PROF GRAY: The way the AER currently does things is it places almost
33 entire reliance on the domestic comparator firms. For those firms, the
34 effect of debt beta assumption does not even show up I think in a third
35 decimal place because those firms are the same firms that are used to
36 derive the 60 per cent gearing. So when you are un-gearing and re-
37 leveraging, you are going a tiny amount one way and then a tiny amount back
38 up to almost the same place. So that set of firms, and given the
39 predominant reliance on those domestic firms, the debt beta issue is
40 particularly trivial.

1 ASSOC PROF PARTINGTON: That wasn't my point. My point was when we re-
2 lever do we actually get a revised estimate of beta that lies outside the
3 confidence interval for your original estimate?
4
5 PROF GRAY: Yes, so for those three firms the confidence intervals are
6 best and the effect of the debt beta is --
7
8 ASSOC PROF PARTINGTON: No, I'm not talking about the debt beta. I'm
9 talking about the raw estimate. You have a raw estimate of beta which
10 has a confidence interval about it. You re-lever that beta. Does the
11 result lie outside the confidence interval?
12
13 PROF GRAY: For the comparators, no. But, yes, if it did, what would --
14
15 ASSOC PROF PARTINGTON: So what we're saying is we go through this re-
16 leveraging process to shift the number up but it still lies within the --
17
18 PROF GRAY: Or down.
19
20 ASSOC PROF PARTINGTON: It will be down, it's above 60 per cent, and then
21 we end up with a number that's still within the range of estimation.
22
23 MR SADEH: But I don't understand. I'll give you a simple example.
24 Imagine you had a perfect example of a comparable listed company in the
25 Australian market, and you said, "Here's it's beta, but I'm going to adjust
26 it for a debt beta and I'm going to do it inconsistently with this
27 leverage," and all of a sudden you're saying it's a revised number, being a
28 beta different to what the market has actually priced. How can that be
29 right?
30
31 ASSOC PROF PARTINGTON: I don't understand what you just said.
32
33 PROF GRAY: We seem to not want to answer the three questions that Jonathan
34 has summarised. I think it would be useful --
35
36 DR MIRRLEES-BLACK: We could start backwards. So we could say if you are
37 doing the de-leveraging and re-leveraging, is it appropriate to assume a
38 debt beta of zero. We could say who agrees with that proposition? Who
39 agrees that we

1 should assume the debt beta is zero for the de-leveraging and re-
2 leveraging process?
3
4 PROF JOHNSTONE: I think there are some questions over it that -
5
6 Prof Johnstone: I think there would be too, because just thinking
7 about what a beta is. Now it's about the covariance of returns for
8 the debt holder with the market and there are some issues about all
9 sorts of things that could affect the amount and the reliability of
10 those returns.
11
12 MS CONBOY: Sorry, do I understand correctly Simon is saying yes for a
13 zero, a zero debt beta as well. Jim is saying it depends, we need to ask
14 more questions. Graham is saying you shouldn't assume it's zero, and I
15 thought I heard Stephen saying at the outset it does not matter, it's not a
16 relevant - it may be zero or it may not be zero, but the fact is it doesn't
17 have a material impact.
18
19 PROF JOHNSTONE: Is that dependent on the model approach, though? Is it
20 immaterial on the other assumptions?
21
22 DR MIRRLEES-BLACK: I think you could run through formula, but I think, if
23 it's helpful, I don't think we need to address it here, but if you run
24 through different de-leveraging formula I think it probably wouldn't make a
25 large difference to the result
26
27 PROF JOHNSTONE: That's got to be the way to go, to almost be considering
28 what the difference is. Does it make a difference?
29
30 DR MIRRLEES-BLACK: I'm not sure we are going to resolve the difference
31 now, but we have identified who agrees with that and we have identified who
32 disagrees with it. I know we are going backwards on the questions. The
33 second question was the Miles-Ezzell formula and it's not the Miles-Ezzell
34 formula for a classic tax system; it's a Miles-Ezzell formula - this is a
35 formula effectively the AER already uses. So who agrees that that's the
36 formula that should be used for de-leveraging and re-leveraging?
37
38 ASSOC PROF PARTINGTON: Sorry, did you say the Miles-Ezzell formula is the
39 formula the AER already uses?
40
41 DR MIRRLEES-BLACK: There is a Miles-Ezzell formula --

1 ASSOC PROF PARTINGTON: It's not the formula the AER uses.
2
3 DR MIRRLEES-BLACK: With a classic tax system. But there's a question of
4 what's the appropriate formula for when you are making the assumption of
5 constant leverage and you've got imputation taxes. I think that's the
6 formula that --
7
8 ASSOC PROF PARTINGTON: And also how frequently you assume the
9 rebalancing takes place because the frequency of rebalancing changes the
10 formula.
11
12 PROF GRAY: This, I would think, is a highly controversial proposition. If
13 you have a constant level of gearing which the AER assumes and is embedded
14 into the PTRM, then the formula that the AER uses for un-levering and re-
15 leveraging is the correct one.
16
17 DR MIRRLEES-BLACK: Who agrees with Stephen's statement?
18
19 ASSOC PROF PARTINGTON: We need to be clear about what the formula is. The
20 formula is not what the AER uses. It's not the Miles-Ezzell formula.
21
22 DR WHEATLEY: (Indistinct).
23
24 MS CIFUENTES: Sorry, can we just hear each of you separately rather than
25 together?
26
27 DR WHEATLEY: So the differences that Graham is talking about entail a lot
28 of additional algebra but no appreciable difference in numbers. So the
29 AER's formula is reasonable.
30
31 MS CIFUENTES: I think you acknowledged that in your opening statement.
32
33 ASSOC PROF PARTINGTON: What, that the AER's formula would be appropriate
34 if we assume constant leverage with continuous rebalancing. The Miles-
35 Ezzell formula would be appropriate if we assumed constant leverage with
36 annual rebalancing. But if you want to use the Miles-Ezzell formula you've
37 got to drag in another term which is to do with the fact that the first
38 year's tax shield is known with certainty.
39
40 DR WHEATLEY: And without making any appreciable difference.

1 ASSOC PROF PARTINGTON: It doesn't make a big difference. So, if you
2 forget about that, you go back to the formula that the AER uses which is
3 originally I think it was Harris & Pringle 1985 or Brealey & Myers if
4 you like.
5
6 MR SADEH: Unfortunately I can't add to the formula. I'm not qualified
7 to comment on the formulas. But I think the practice of a constant re-
8 leveraging, whether it's annual or effectively constant is appropriate.
9
10 MR HANCOCK: I can't add to the formula debate either, but I would agree
11 that you want to have comparability across the leverage of the betas that
12 you're using to observe or, sorry, the observations you're using to observe
13 beta, you want to have them comparable. But I think Graham has raised some
14 important questions about how you actually do measure leverage and that
15 it's not necessarily straightforward.
16
17 PROF GRAY: Those things definitely have to be taken into account to be
18 dealt with in that first section. Maybe a way of asking the first of the
19 three questions is this: Most of us teach graduate finance students. If
20 you had a question on a finance exam that you set where a student had
21 plugged in 60 per cent gearing into the WACC formula and then had re-gear-
22 ed betas to 40 per cent, would the student pass that question or not? Mine
23 would fail.
24
25 PROF JOHNSTONE: These days a lot of students get (indistinct). Part of
26 that is that finance has got a lot that's not black and white about it. I
27 just think if any position is taken as to a tidy position here, it really
28 should be put forward with the end result attached to it and that's what
29 then is the full story. I saw a document that IPART put out in 2011 on
30 gamma and it actually worked through to notional cash flows to the entities
31 based on the different arguments, and I think that's the full picture then
32 because then we don't get in this bubble where we argue to and fro about
33 different formula, to which I don't think there is ever any one and only
34 one answer. I know Jonathan doesn't like that because he wants to get some
35 answers --
36
37 DR MIRRLEES-BLACK: The aim of this session is not to get agreement. The
38 aim is to identify where there is agreement and where there is
39 disagreement. So what you have said is

1 areas of disagreement which will be noted and reflected in the joint
2 report, that you have a different view from some (indistinct).
3
4 PROF GRAY: Jim, would your student pass?
5
6 MR HANCOCK: No, I wouldn't think so.
7
8 ASSOC PROF PARTINGTON: I would hope what my students would say is, what
9 they are taught is, there is a great deal of uncertainty about how one
10 should do this and that therefore one shouldn't place a great deal of
11 confidence in the re-levered number.
12
13 DR MIRRLEES-BLACK: I think we have probably reached a conclusion on this
14 particular issue, and there are different opinions.
15
16 PROF GRAY: But, just to summarise, the difference in the opinions, I think
17 I have laid out a process that I believe to be uncontroversial and quite
18 concrete, and it is effectively the process that the AER goes through right
19 now, and a number of people have agreed with that process or at least
20 aspects of it. The alternative is not a different process that people are
21 suggesting the AER should go through, but I'm not sure whether the AER has
22 got its answer that there has been any alternative suggested or just that
23 it's a very hard thing and you have to think about it very carefully.
24
25 PROF JOHNSTONE: Yes, I'm just thinking it's actually looking through to
26 the bottom line and that's where we keep on saying we will do this later.
27
28 DR MIRRLEES-BLACK: Well, I might suggest that what Graham has suggested is
29 that rather than going through the de-leveraging and re-leveraging process
30 and estimating re-levered beta and estimating the cost of capital for a
31 commercial entity (indistinct) with that gearing, that Graham's suggestion
32 is to estimate the WACC for a range of firms with a range of different
33 gearing and then the AER would form a judgment from --
34
35 ASSOC PROF PARTINGTON: That's one thing one could do, or you could go all
36 the way through to getting an adjusted beta, but backing it out from the
37 WACC.

1 DR MIRRLEES-BLACK: And I think Stephen has argued --.

2

3 ASSOC PROF PARTINGTON: I could write a process to do that.

4

5 DR MIRRLEES-BLACK: You wouldn't get necessarily a hugely different

6 result going through that process.

7

8 PROF GRAY: If everything is done internally consistently. But then the

9 approach that Graham seems to be suggesting would be a very big change

10 from what's been done over the history of the AER and would be quite

11 inconsistent with the rules. Whether they are relevant or not I'm not

12 sure, but the rules require you to write down a WACC formula and to plug

13 numbers into the WACC formula for the various parameters and to that

14 extent --

15

16 ASSOC PROF PARTINGTON: You could do that on the (indistinct). It would be

17 feasible to do.

18

19 DR MIRRLEES-BLACK: But there is also a requirement to calculate the rate

20 of return for the benchmark (indistinct).

21

22 ASSOC PROF PARTINGTON: Yes, you could do that as well.

23

24 MR SADEH: Can I raise two comments that I have. Firstly, the point just

25 before, I don't think you can have a fixed WACC and the reason for that is

26 at the end of the day the whole framework is trying to provide a benchmark

27 efficient, you know, cost for a firm to go and practically replicate in the

28 market. There is no network of scale that will actually go and take a

29 fixed rate of return, determine a fixed WACC at the start of each guideline

30 period, so not even at the start of its own regulatory determination

31 because you don't completely flip over your capital structure every five

32 years. That's why I think the AER's overall approach at the moment is good

33 because it does reflect the reality of companies using trailing cost of

34 debt, portions from the cost of equity that reflect its actual capital

35 positioning. So I think to move to a fixed immediate total refresh of a

36 capital structure approach I don't think would reflect reality.

37

38 ASSOC PROF PARTINGTON: The trailing cost of debt. Now, Steve just asked a

39 question about what would you do, how would you mark a paper. So the

40 question I would put is if you gave your students a valuation exercise and

41 they did

1 their discounting using the historic cost of debt, would you give them
2 a passing grade?

3
4 PROF GRAY: So there are two purposes for cost of capital. One is to
5 evaluate new projects going forward. So there you would need forward
6 looking estimates tied in. The second use of a cost of capital formula
7 is the use for the AER which is to provide a fair return for investors and
8 the benchmark efficient entity. So, to the extent that efficient form of
9 debt financing is a staggered maturity trailing average approach, the
10 allowed returns would have to be consistent with that.

11
12 ASSOC PROF PARTINGTON: I don't think you answered the question, but I
13 suspect most people if they're honest would say the student would fail.

14
15 PROF GRAY: You are not suggesting that was a dishonest answer.

16
17 ASSOC PROF PARTINGTON: No, I'm saying it was an evasive answer.

18
19 DR MIRRLEES-BLACK: I think in the interests of achieving our objectives of
20 the day, I think we need to accept that there are differences of opinion on
21 this precise approach and I think in the joint report we need to reflect
22 there's agreement among some of the experts for what Stephen laid out in
23 terms of the process and the consistency with what the AER does and we need
24 to reflect the other views as well.

25
26 But I think we need to move on now to the other issues, and to comparators
27 in particular. There are a number of questions in the issues paper which
28 relate to the appropriate comparators for estimation of beta and we have
29 three comparator firms in the Australian market which is considered the
30 benchmark efficient entity. But there's questions as to whether these are
31 sufficiently representative or whether, in the interests of getting the
32 best evidence of the benchmark efficiency entity, the AER needs to look
33 more broadly at other companies for the process.

34
35 So, in the contributions so far we've had a range of views. Would someone
36 like to start off by suggesting - who would think we should expand the
37 comparators to either

1 international or outside the (indistinct).
2
3 Just for the record, Stephen Satchell has now joined the team and
4 replaced Graham Partington. Welcome, Steve.
5
6 DR SATCHELL: Thank you, but I don't want to kick off.
7
8 PROF GRAY: Did you want to talk about how the beta estimates for the
9 domestic comparator firms have changed in recent times as part of this
10 discussion or is that a separate --
11
12 DR MIRRLEES-BLACK: Formally it comes later. But it is relevant.
13
14 PROF GRAY: If we constrain it to just what can we learn from the three
15 domestic comparators that remain and if we were to expand the set, where
16 would we look, I think maybe is what we can deal with now and talk about
17 updated evidence in a moment. So we are at the point where the sample has
18 dwindled over time, the sample of domestic comparators has dwindled over
19 time. So, in 2013 the AER had a sample of nine companies that it examined,
20 five of which were delisted or recently delisted at that time. Since that
21 time there have been more companies that have been delisted, so we are left
22 with a sample of three now. Some of the sample that had already been
23 delisted in 2013 have now, by the end of the currency of this guideline,
24 will have been delisted for I think 12 or 13 years. So at some stage the
25 dead firms have to drop out, I would think.
26
27 So, we are down to a very small set and so the question is: is that set
28 reliable enough to place 100 per cent or almost 100 per cent weight on. So
29 I think not, I think you need to balance comparability (Certainly these are
30 the most comparable firms that we have, and that's very important) but with
31 statistical reliability. And as the domestic comparator sample becomes less
32 statistically reliable just because there are fewer data points over time,
33 that balance needs to change and you need to look elsewhere. Where else
34 might you logically look? Overseas network companies and other Australian
35 infrastructure companies are the obviously places to look.
36
37 Are they perfect comparators? No, they are not perfect comparators with a
38 benchmark efficient entity and we need to take account of that. But we
39 also need to take

1 account of the fact that we are down to three. Can we really sort of put
2 our hand on our heart and say that those three data points will be
3 sufficient to have 100 per cent or predominant weight on.

4
5 DR WHEATLEY: Well, I think if you were down to no domestic comparators,
6 then you would have to look elsewhere and you would have to make all sorts
7 of assumptions to do so. So it's not a perfect solution, but it's
8 difficult to think what the alternatives are. So I think you'd be forced
9 to look at international comparators and potentially unregulated
10 companies.

11
12 MR HANCOCK: We shouldn't quickly dismiss the old delisted firms. To the
13 extent the betas changed, they are probably cycling, they are probably not
14 sort of trending --.

15
16 DR WHEATLEY: The data will reveal whether or not they have changed.

17
18 MR HANCOCK: The difficulty of course is that we don't have data and that's
19 what we are talking about. We are having to make leaps of faith --

20
21 DR WHEATLEY: But we do have time series of returns and in fact if you use
22 relatively frequently measured returns you can get fairly precise estimates
23 of betas, so you should be able to determine whether or not betas have
24 changed.

25
26 PROF GRAY: And suppose there is some sort of cyclical effect on beta
27 estimates for whatever reason, and we will come to this in a moment when we
28 look at the updated estimates, so the estimates at the time of 2013 were
29 quite low, the low point in the cycle. Now they are materially higher. So
30 we have had this cyclical effect observed and that's one of the things that
31 the AER will have to deal with in this process. But the point is that the
32 firms that were delisted at 2013, their beta estimates are frozen in time
33 at that point.

34
35 So if you see that, look, the majority of the firms have their beta
36 estimates frozen in time because they are delisted and happen to be, say,
37 at a low point in the cycle you are talking about and all of the evidence
38 of the remaining firms suggests a material increase in more recent times,
39 then if you were taking just a simple average of the currently available
40 now higher estimates with these

1 delisted firms that have been frozen in time a number of years ago,
2 then you will be likely misled.

3
4 MR HANCOCK: I mean, I accept that you do need to think through those
5 issues, but the evidence that we've got, as I understand it, is three
6 firms and our concern is that's too thin. So we can't sort of put
7 everything on that evidence either. If we look at those historical -
8 the delisted firms, maybe we can infer something from those price
9 periods about whether they were atypically sort of low and then the
10 time that they were used in 2013.

11
12 PROF GRAY: I agree with that. That's relevant.

13
14 DR MIRRLEES-BLACK: There is a statement here which maybe could be relied
15 on. "A delisted firm should be included in the comparator set but the
16 weight to be placed on the estimates should decline in line with the length of
17 time since delisting." Is that something we could say?

18
19 MR HANCOCK: I feel hesitant about it. Basically to decrease weight on the
20 delisted firms, we have to be putting increasing weight on something else,
21 and what is it? What is it that's better than those delisted firms? If it
22 were the case that we thought betas were something that was trending and
23 therefore becoming more and more wrong, then you might say that the weight
24 put on them should be decreased. But if you think that there's something
25 that just sort of cycles up and down through time, then perhaps that
26 historical data still gives a reasonable estimate of the long run average
27 even if it is not picking up the short-term fluctuations in it.

28
29 DR SATCHELL: Can I support that remark. It seems to me we have very
30 imperfect data. We all agree there's a serious problem here, and that to
31 throw away the one bit of information that at least is historically
32 reliable could only be justified if we could find something better. Looking
33 at what was discussed earlier such as international comparators, that does
34 not seem the way to go. I mean, it's a different market portfolio you are
35 measuring them against.

36
37 Also, if we are going to use statistical testing, and I hear across the
38 table that that seems like a good idea, you want to use the most reliable
39 data possible, and that's basically a beta that's only calculated on the
40 returns which are observable in the market and the returns on the

1 index which is observable in the market. So you don't want to do any
2 calculations of testing that involve gearing calculations embedded in it,
3 pure returns, because that at least has some statistical structure to it.

4
5 MS CIFUENTES: Can I just tease out a little bit your notion that we can't
6 look at overseas comparators because it involves a completely different
7 market portfolio.

8
9 DR SATCHELL: Absolutely. So it's not clear to me that there is any - and
10 I know we can't talk too much theory here or we will be guided by it all
11 the time - but the notion that, if you like, a cross-section of betas in
12 one market is directly comparable with a cross-section of betas in another
13 market, I don't think there is any evidence for it. The way one could deal
14 with that is if you want to do comparisons between Australian companies and
15 US companies is to embed them both in a global market. So you could do a
16 global CAPM, if I may call it that, and then there's a valid point of
17 comparison. Otherwise it seems to me it's just an ad hoc calculation.
18 Then you get to the issue do you actually benefit yourself by using dubious
19 statistical methods just so you get the illusion of more data? It's not
20 clear to me that you do.

21
22 MS CONBOY: You are talking about using the three that we have and holding
23 the historical ones constant versus the overseas energy companies. Given
24 the fact that we are talking about systematic risks, what about the fact
25 that you would look at other Australian infrastructure companies?

26
27 DR SATCHELL: It depends whether these companies are fundamentally similar.
28 I do not claim to have expertise to fully answer that question, but if I
29 was to address the question I would want to have a rather detailed look at
30 these infrastructure companies and see whether they actually do have the
31 same sort of, if you like, economic composition as the networks, and I
32 don't know. So that's a research question to me.

33
34 DR MIRRLEES-BLACK: The question, and that is to say investors are making
35 decisions every day, where they are looking at one set of companies which
36 may well be Australian energy networks and then they may decide to switch
37 their portfolios to something else which is an investment substitute.
38 Thousands and thousands of investors through

1 the world are looking at "Here's one set of companies and there are
2 another set of companies" which are relevant comparators for the
3 purposes of investors. They are making those sorts of comparisons. Is
4 it possible that - are you saying that the AER won't be able to make
5 those comparisons and find those types of comparators? In the end, the
6 AER has to make the decision what is the opportunity cost of capital for
7 those who might invest in Australian energy networks but aren't doing so
8 or are choosing to do so.

9
10 DR SATCHELL: This is like a global asset allocation. If you are thinking
11 of building a global portfolio and comparing investment here with
12 investment there, it's not clear to me that you would use the domestic
13 betas as the fundamental decision point.

14
15 DR WHEATLEY: So which model would you use?

16
17 DR SATCHELL: That's a hard question and it's a commercial question too. I
18 don't know.

19
20 DR WHEATLEY: It is a very hard question and --

21
22 DR SATCHELL: I'm sorry?

23
24 DR WHEATLEY: I think the thing is it is a very hard question. There is
25 less than uniform agreement on which domestic pricing model to use and
26 there is even less agreement on which international model to use.

27
28 DR SATCHELL: I entirely agree with that.

29
30 MR SADEH: The relative systematic risk to the overall market I think we
31 discussed in the first session should be reasonably stable. So, intuition
32 would tell me that beta shouldn't go up and down on day-to-day statistics.
33 So I thought we talked about there should be a relatively high bar to
34 change things and you don't just mechanically look at a set of data and
35 therefore, "Here's a new beta this month, here's a new beta next year."
36 There needs to be a demonstrable change in trend before you look at it
37 using the data to change something, I think the role of data is very
38 important and I think it would certainly provide a greater quality of
39 decision to have an expanded dataset.

40
41 To the question of, you know, if I were making an

1 investment decision looking at betas and saying how should I apply that
2 for a company, unfortunately the world isn't binary where I say that,
3 "Here is a quality observation, therefore I'm going to place weight on it
4 and here is something I will place no weight on it." There are a lot of
5 things in the middle. My own view would be of course the domestic betas
6 that are of currently listed firms are the most relevant, but then there
7 is some relevance in my mind, in declining order, of number 1 recently
8 delisted Australian firms, number 2 overseas networks where you do need to
9 start looking at these in terms of what adjustment should I make or I'm
10 using them more as a cross-check so I wouldn't apply an absolute
11 arithmetic mean to them all, and then lastly, and probably lastly if at
12 all, the other Australian infrastructure because of toll roads, airports,
13 retail, that is quite uncorrelated to networks.

14
15 DR MIRRLEES-BLACK: That sounds like a practical investor, and that's the
16 process that you would adopt in assessing betas if you were looking at an
17 investment.

18
19 MR SADEH: If I was looking at an independent valuer's Report where they
20 will provide you with "here is my beta" and then naturally it isn't a
21 simple formula, there are a number of let's say artistic ways they get to
22 it, and at the end they will provide you with tables of data of what they
23 have used to have regard to the beta. Now, they will show you means and
24 medians of different samples and they will show you overseas firms, et
25 cetera. You will find that the global average isn't what they use. They
26 just have regard to it as a cross-check because it's a useful thing -
27 because there are a number of reasons why the overseas firms would be less
28 comparable than the domestic firms.

29
30 When you have three domestic firms, it is also potentially misleading to
31 say "Therefore the average of those is what I must use." You take greater
32 weight for that average but you use a cross-check for the second best data
33 set and then an additional cross-check with less weight for the broader
34 data set. But I think there's value in it, but you just need to temper it.
35 Unfortunately I can't say I would apply weighting 50 per cent, 20 per cent,
36 10 per cent to each of them, but one I would use reasonably mathematically
37 and the other ones I would not have regard to an absolute mean.

1 DR SATCHELL: Thank you for that. I thought it was interesting. But I
2 think if you're looking at it from the point of view of an Australian
3 investor, which is what you've been saying to me, you then perhaps want to
4 think of it in terms of there's an overseas regulated company and I'm going
5 to regard that as, if you like, a domestic investment in the sense that I
6 want to measure it against the Australian market and I want to convert US
7 dollars into Australian dollars, that I think is an interesting exercise to
8 do, but that's a different beta you get out of it than the beta we get from
9 observing it against the US market.

10
11 MR SADEH: Absolutely, and a different level of systematic risk compared to
12 the Australian networks by virtue of how those regulatory jurisdictions
13 work.

14
15 DR SATCHELL: I see that as an interesting research question that's worth
16 pursuing.

17
18 DR MIRRLEES-BLACK: Maybe we should use comparators. But the second
19 question would follow, which is if you are going to use comparators, what
20 adjustments do you need to make in order to make them comparable so you can
21 give them due regard. I think that's what you --

22
23 DR SATCHELL: I don't say you shouldn't use any comparators or disregard
24 all international information. I'm just saying you should use it rather
25 carefully and I think it's at the research level rather than at the
26 conclusion level, if you see what I mean.

27
28 PROF JOHNSTONE: So we are craving data; I think everyone is saying the
29 same thing about that. I totally agree with Stephen. If you are doing this
30 exercise realistically, you would be running different sets of data and
31 just seeing what the answers are, so you would be using delisted firms. But
32 you would probably also be thinking of American utilities and I think I
33 have seen somewhere from Graham Partington that in that book by Berk, US
34 utilities are quoted as having betas of 0.2.

35
36 PROF GRAY: I will come to that. That's not right.

37
38 PROF JOHNSTONE: I thought you would.

39
40 PROF GRAY: That's not right, but go on.

1 PROF JOHNSTONE: So the thing with the local data too is I understand
2 the three firms are not all regulated income. So their market betas are
3 a reaction to all their activities, not just their regulated income.
4 Their regulated income would have to be seen at the low end of their -
5 if you have the businesses, two businesses regulated and unregulated,
6 the unregulated business is going to be more responsive to the general
7 market and the regulated is more anchored on the regulator's decisions,
8 so I would have thought the regulated part of the income has a lower
9 beta than the overall beta observed in the marketplace, surely.

10
11 That leads me to thinking about something I saw in Ilan's work and that is
12 that this makes a lot of sense to me. If you are trying to work out what
13 the beta is and you are really trying to think of fundamental risks of the
14 organisation, breaking it down between idiosyncratic and systematic risk,
15 and Ilan is talking about things like this and I think this is getting down
16 to concrete, he's talking about risk like political risk. For example, I
17 would have thought political risk is actually the risk that it might be
18 seen that these entities have been doing too well for too long and we've
19 got to tighten up, that's part of it, but other risk that would actually be
20 genuine risk to these entities like risk of reaction to climate change,
21 technology changes, cyber security, those sort of fundamentals.

22
23 Now, how we can talk about the risk of the entity in this gobbledygook of
24 beta when we really should be thinking deep down of things like that, I
25 think that would make a lot more sense, and then you could start to think
26 about whether these are actually systematic or unsystematic risks. That's
27 getting down to tin-tacks. Then largely why are there only three firms
28 listed? When these firms are delisting, are they saying they can get their
29 capital cheaper somewhere else or are they saying, in other words, is the
30 true opportunity cost of capital is lower than the market would demand of
31 them? Or are they saying that they want to get in on the economic rents
32 that the regulator is providing to these entities? You know, "We want to
33 monopolise these for ourselves rather than let any old shareholder have
34 some of this."

35
36 So, I think the fact that there's only three listed entities now is
37 something really worth considering because

1 that's a genuine economic decision that's been made by
2 these entities to delist and why are they doing that? What
3 are the motives behind that? All we are concentrating on
4 is the fact there are only three and it's a shrinking
5 number but with short data series.
6

7 The last thing I want to also say is that comparative
8 entities really are not going to exist because unless they
9 are regulated, they are subject to completely different
10 market conditions. If they are in different countries and
11 different market indices and so on, it's going to be very
12 hard, apart from just cross-checking and getting a bit of a
13 ballpark idea of using any comparative entity. I would
14 think a natural comparator that the man in the street would
15 think of is an American utility. What happens in the
16 United States? How are their incomes regulated? What sort
17 of (indistinct) are attached to them, which leads to the
18 point too.
19

20 PROF GRAY: Just to correct the record on that, so Berk &
21 DeMarzo, page 457 of the global fourth edition, report a
22 utilities asset beta of 0.22 to 0.36, which corresponds to
23 an equity beta of 0.55 to 0.9, but I'm not sure that's
24 relevant in any event. I think if you are going to use
25 international evidence rather than use some sort of broad
26 utilities portfolio, we should look at network businesses
27 as the better set of comparators.
28

29 PROF JOHNSTONE: It sounds pretty relevant to me, and the
30 other thing is that 0.2 for an asset beta, that means that
31 the WACC should be based on 0.2 --
32

33 PROF GRAY: If that were the right number, but it's not.
34

35 PROF JOHNSTONE: That's not equity. It's the overall --
36

37 PROF GRAY: That's not the number they report.
38

39 PROF JOHNSTONE: But you are saying the asset beta they
40 report is 0.2.
41

42 PROF GRAY: No, it's a range of 0.22 to 0.36.
43

44 PROF JOHNSTONE: All right. Fair enough. So you take
45 that. That wouldn't be the number that you would plug into
46 a WACC formula because that's covering the overall average
47 cost of capital to the assets. So it's a much lower number

1 than the numbers we talk in Australia.

2

3 PROF GRAY: Well, we are back to the original point of
4 what's the AER's process. They are going to write down a
5 gearing number and it would be - well, my students would
6 fail if they had a beta that was geared to, say, 0.5 and
7 plugged it into a WACC formula that had a gearing of 0.6.

8

9 PROF JOHNSTONE: Are you saying the American entities have
10 a lower amount of debt?

11

12 PROF GRAY: Well, if they have a different level of gearing
13 it has to be corrected, so we have it internally
14 consistent.

15

16 PROF JOHNSTONE: Sure. That would be worth doing. But on
17 the face of it, it looks like the betas coming out of the
18 United States utilities are going to be on the low side
19 relative to ours.

20

21 PROF GRAY: No --

22

23 MR SADEH: Are they just networks, or does it include contracted
24 power?

25

26 PROF GRAY: That's right.

27

28 MR SADEH: So power generation. Is it merchant power
29 generation? Might as well be a man on the moon compared to a
30 regulated framework.

31

32 PROF GRAY: Utility is broadly defined, so maybe we should
33 not spend a lot of time because I don't think that's
34 relevant.

35

36 DR MIRRLEES-BLACK: I think there's more of a question
37 which is should we be using any of this data? We picked on
38 one market and there are other markets, other companies in
39 question. Is any of this evidence in any of these
40 companies anywhere in the world relevant to the question
41 which the AER is prepared to invest themselves in. That's
42 the question.

43

44 PROF GRAY: Maybe it's a bit of a consensus formula. All
45 of this is relevant evidence, so the three companies that
46 we've got, that's certainly relevant evidence. Delisted
47 companies, there's some relevance in that. Other
48 Australian infrastructure firms, that's relevant evidence,
49 and other overseas network firms is relevant evidence. So

1 this is an area where inevitably some level of judgment is
2 going to be required and I guess my view is that it would
3 be wrong to say I'm only going to look at the three firms
4 and that I'm going to be blinkered to all of this other
5 relevant evidence. I think all of this is relevant
6 evidence and we should have regard to all of it.
7

8 MS CIFUENTES: Ilan, that wasn't quite what I heard from
9 you. I think you were questioning the value of other
10 Australian infrastructure in terms of comparing energy
11 networks with, say, roads, retail.
12

13 MR SADEH: Yes.
14

15 MS CIFUENTES: Even at its most generous,
16 telecommunications. I think you were questioning the value
17 of that and also the notion of using some of the overseas
18 just because the jurisdictional differences are so great,
19 and that's something that I think both Paula and I observed
20 at the World Forum of Economic Regulators just last week,
21 that in fact the ability to compare one regulatory
22 framework overseas, pick any of them, with Australia was
23 just about impossible.
24

25 MR SADEH: I agree, and I think there's a sliding scale of
26 weight that I would put on the different sorts of data. As
27 I said, I would put the greatest weight on the existing
28 currently listed domestic, less weight but more than the
29 rest on the delisted Australian networks, and then you go
30 into territory of more qualitative assessment for
31 cross-checking rather than mathematical, as you said. The
32 next most reliable to me is foreign, but you have issues
33 with them. The US utilities, let's take out the
34 non-network utilities, each state in the US has different
35 regulators and a different approach. There are a number of
36 US states where you don't have a regulatory determination
37 until you ask for one. So, by definition it's going to be
38 lower risk because things are changing less frequently.
39 Then, lastly, a set of Australian infrastructure stocks
40 I think have the most danger of looking at them. But the
41 more you go down the spectrum of things further away from a
42 natural comparable, the more the onus needs to be unpicking
43 what's inside.
44

45 DR MIRRLEES-BLACK: Can I just unpick that a little bit
46 more. I think that when you look at other regulators, and
47 it's interesting you refer to other regulators, some of

1 them will make determinations of beta for a range of
2 different sectors and we would like to make sure that the
3 beta estimates, the determinations that they make are
4 sensible relative to each other so they are not internally
5 inconsistent so that those sectors which are perhaps more
6 linked to GDP in terms of their volume pricing have a
7 greater beta. And so the question then is for you, if you
8 are looking at sectors which are not directly related, they
9 might form an upper bound or a lower bound for estimates
10 that you make for the energy networks.

11
12 MR SADEH: I agree. I kind of termed it as a semi-check or
13 a cross-check. It's telling you is something too high, is
14 something too low. As you said, you think this is
15 correctly reflecting that one has volume risk or one
16 doesn't, other major difference between jurisdictions.

17
18 MS CIFUENTES: But not used to set a range, which I think
19 Jonathan --

20
21 MR SADEH: Indeed.

22
23 MS CIFUENTES: The sense I get is from a practical
24 investment perspective you would use that just to make sure
25 that it is within the ballpark and it's a qualitative
26 assessment at that level, at that third step.

27
28 MR SADEH: Yes, that's right.

29
30 DR SATCHELL: I think I entirely agree that all of this is
31 relevant information, but the term "relevant information"
32 needs to be understood as, if you like, potential
33 candidates to inform us. It does not mean that at the end
34 of the day they won't have a weight of zero attached to
35 them. I think that's where I would be. So, yes, we should
36 think about all of these things because this is a problem
37 that's unresolved. But it doesn't necessarily we are going
38 to hopefully end up putting 80 per cent on US networks.

DR MIRRLEES-BLACK: Again, Simon has made comments in papers on some of
this. Do you have anything further you would like to add?

DR WHEATLEY: Again, if we ended up with no listed energy networks here, we
are going to have to --

MS CIFUENTES: Simon, would you kindly just speak up a little

1 bit. I'm still suffering from a head cold so I can't hear.
2
3 DR WHEATLEY: If we ended up with no listed energy networks in Australia,
4 then you would be forced to look at foreign comparators.
5
6 MS CIFUENTES: You could, or you could take up I think Jim's suggestion
7 that you still look at the delisted and have a look at the volatility.
8
9 DR WHEATLEY: Even if the data were 40 or 50 years old?
10
11 MS CIFUENTES: Again, if I understood, Jim was suggesting that you actually
12 have a look at the period of time when they were actually frozen and then
13 have a look to see whether it was at a cyclical low or a cyclical high.
14 That in itself I think has some challenges because again how do you know
15 whether it was at a cyclical high or low for the entire industry or there
16 were specific factors. So I'm interested in that as a technique, but I do
17 think that there's still going to be a lot of qualitative judgment there.
18
19 MS CONBOY: I think what I heard Jim say was that you had the delisted ones
20 and to figure out whether they were in a high or low cyclical period you
21 did need to have those extra three as a cross-check in terms of where they
22 were going. Is that --
23
24 MS CIFUENTES: You need to use all of them, I would think.
25
26 MS CONBOY: Yes, but that's going out as a straight line, the delisted
27 ones. So you have to look at the other ones as to where they are in the
28 cycle. Is that --
29
30 PROF GRAY: Yes, that's right. That's what I was saying. The ones that are
31 still alive, if you can observe that, say, since 2013 the ones that are
32 still alive, their beta estimates have increased uniformly, then that would
33 be fairly persuasive information, I think, that the ones that are frozen in
34 time were frozen at a lower level, not in a cycle of betas, but in a cycle
35 of beta estimates.
36
37 DR SATCHELL: May I ask a question? I'm completely ignorant on this. The
38 ones that have been delisted are now privately owned, whatever, but they
39 presumably have annual accounts. Is there any information in those that's

1 relevant to us or is it just --

2

3 MR SADEH: Not that you would estimate a beta from accounting information.
4 Even if they did, the way the accounting book value is recorded is too
5 unreliable.

6

7 DR SATCHELL: Thank you.

8

9 MR HANCOCK: Using the overseas comparators or indeed any comparison,
10 presumably you would put more weight on them as you became more confident
11 that they are representative of the firms you are trying to regulate. So I
12 think about how you would become more confident. One way that that might
13 happen might be going back to the period when you had better data for the
14 Australian entities and trying to establish a robust connection between the
15 estimates you are getting overseas and what you are getting in Australia,
16 and you find that different people approach that question in different ways
17 and if they are converging on similar answers, then you become more
18 confident about that overseas comparison. But, on the other hand, if they
19 are using those overseas comparators and getting very disparate results,
20 then you can't be very confident about what you take from them.

21

22 MS CIFUENTES: One observation I made while I was at the world forum just
23 in the European zone, that the impact of EU regulations and the need for
24 all of the network businesses to start complying and the regulators, but
25 they were at completely different points in time along that path of
26 compliance and within that, so regulatory structures change in short
27 periods of time as well. So that is a particular problem in Europe in
28 using any of the European comparators, as well as the problem of the US
29 where you do have very, very different regulatory structures.

30

31 So, in some ways I think someone - Stephen, I think you might have said if
32 you are going to do that, then use a global CAPM, and that's almost the
33 answer, but I am not sure that is really going to be that informative
34 either.

35

36 DR SATCHELL: I'm only saying in a sense theoretically how one should
37 approach it. I'm not recommending it as a strategy. The other way one
38 might want to think about it, again as a research question and not as an
39 immediate practical application, is the impact of regulation, because

1 if one could, if you like, intellectually regulate and
2 deregulate and then re-regulate, you can do the same thing
3 you are doing with gearing, you can take a company that's
4 not regulated, is not a network and then, if you like,
5 infer information from that. That doesn't help us today at
6 all, and I'm not saying that it's not mentally
7 inconceivable.

8

9 MS CIFUENTES: There were a few pipelines that fell into
10 that space, but they've since been gathered up into the
11 regulatory net.

12

13 PROF JOHNSTONE: Has any work been done on the effect of
14 the fact that the figures we are observing in the
15 Australian market are actually related to income other than
16 the regulated income and how big an issue is that? Because
17 to me clearly, as I said before, the beta of the regulated
18 income has to be lower than the beta of the company, if the
19 company has any large operation outside its regulated
20 stream of activities.

21

22 MR SADEH: Not necessarily. I mean, from what I've looked
23 at it's incredibly hard to separate the unregulated cash
24 flows from regulated cash flows, unfortunately. I wouldn't
25 necessarily say that unregulated cash flows were of
26 themselves riskier than regulated cash flows. It depends
27 what their business is, for example, and because in the
28 valuation of a company it has both your existing
29 unregulated value as well as your view on future
30 unregulated value. Now, your existing unregulated
31 contracts in the transmission network in my view are lower
32 risk than a regulated asset because they are effectively
33 20-year leases, something like that. So, that's one point

34

35 The second point is, you know, arguably you also have
36 lower beta bias when you've got some of these listed firms
37 that have multiple networks. So to have two or three
38 networks in different locations with different regulatory
39 decision timelines is arguably diversification benefit
40 which lowers - I mean, you can kind of go around and around
41 qualitatively. I think quantitatively it is extremely hard
42 to separate.

43

44 PROF JOHNSTONE: That all makes sense and underlines how
45 difficult this task is. The other thing I would just like
46 to bring back to life, what you mentioned in the last forum
47 was that remember that these betas we are observing, they

1 are the market observing the cash flows coming from
2 the entities, knowing that behind the scene the regulator
3 is governing those cash flows. So the market is observing
4 those and its pricing is actually producing these betas and
5 now we are looking at these betas as if they are exogenous
6 when in fact they are a product of our previous decisions.
7 So that's circularity, you know, it just can't be assumed
8 away.

9
10 DR MIRRLEES-BLACK: I think we've got some measure of
11 agreement.. Stephen Gray summarised it by saying
12 this is all relevant data, all relevant information.
13 I think the important question for the AER is, well, it may
14 be relevant information. How should it use it? How does
15 that relevant information then gets translated into the
16 decision it will have to make on what is the beta statistic
17 that it should use in the rate of return framework?
18 I don't think we've had a firm proposal on how that
19 comparator data, which is relevant information, can be
20 translated into a beta estimate. Has anyone got a starter for
21 ten
22 in terms of how that should be used??

23 MR SADEH: I will have an attempt at it. I think there
24 should overall be a high bar to change based on applying
25 the observed data, that intuitively beta should be
26 something that is relatively stable. So if your
27 application of data in ascending order of its quality being
28 domestic firms first suggests that your current estimate is
29 materially out of line, you would then go to the next tier
30 and look at that set of data qualitatively to see if
31 there's been a demonstrable change in systematic risk in
32 various areas, because three firms is quite dangerous to do
33 that, but, as I said, I think after that it should be
34 higher before you change the estimate.

35
36 DR MIRRLEES-BLACK: So you would look at the comparators
37 before in terms of the relevant information and then use
38 that to apply judgment as the current estimate change
39 material --

40
41 MR SADEH: I would look at the three existing firms first,
42 look at their data, and say has there been a material
43 change, because if there hasn't been, just the mechanical,
44 you know, it's not something that should be intuitive and
45 happening, does that trigger an assessment into the next
46 level of data to see if there is a
47 discernible pattern of systemic risk change.

1
2 DR MIRRLEES-BLACK: Do others concur with the last
3 suggestion?

4
5 PROF GRAY: Yes, I do. I think that there's no mechanistic
6 formula that you can write down that says "This is what you
7 should do." So there inevitably will be a level of
8 judgment required, and I agree with Ilan that with all the
9 regulatory parameters, there is a high bar for change,
10 that all stakeholders benefit as we discussed last time
11 from some predictability and stability. So, my approach
12 would be to set out, as Steve said, all of the relevant
13 evidence, so use all of the relevant evidence, and then
14 I would start with where we got to last time. So, the peg in
15 the sand from last time is 0.7, and then what does the
16 relevant evidence tell us relative to that how has the evidence
17 changed since we looked at it last time and came up with
18 0.7? Is the evidence suggesting since that time an upward
19 move or a downward move or is it inconsistent? And then if
20 all of the evidence or the predominance of evidence is in
21 one direction and if the AER determines that it is material
22 enough, then a change will be made.

23
24 But it may be that the evidence is predominantly in
25 one direction, but the AER determines that it's not
26 material enough to make a change. But then that then sets
27 a precedent for how other parameters would be judged. So
28 if the evidence in relation to beta is not deemed to be
29 significant enough to warrant a change, then that kind of
30 threshold, that same threshold of materiality should be
31 applied to the other parameters and symmetrically.

32
33 MS CIFUENTES: I will weigh in here and thank you both for
34 those suggestions. They make perfect logical sense. The
35 difficulty I at least have is in the step "let's gather all
36 relevant evidence" and we know from years of rate of return
37 determinations that that actually is a very, very difficult
38 question. How do you decide what information is relevant
39 or not? Some of it is quite obvious, so the three firms,
40 the historical data of the firms that are delisted, that's
41 pretty straightforward. I think it might even be
42 straightforward to have a look at some of the other
43 Australian infrastructure and bring that into the pool as
44 relevant information.

45
46 I do, though, have a real difficulty with how we
47 narrow down the international data. I still haven't got a

1 real sense from the experts on how we do that other than as
2 a research exercise and I'm not sure that that's

3 necessarily going to be easy or satisfactory, because of
4 course the research exercise would depend on what we
5 specify, which means we are almost predetermining what you
6 are going to be looking at.

7
8 So, if you can turn your collective minds to how we
9 would decide in that very broad category, remembering that
10 it would be used as almost a final cross-check, a sanity
11 check.

12
13 PROF GRAY: I've got a couple of suggestions. So, one is
14 in the evidence that we submitted last time around we went
15 through an exercise with CEG that developed a set of
16 comparator businesses that had more than 50 per cent of
17 their revenues from network operations. So, that's one
18 approach.

19
20 The second thing that you might look at is the AER's
21 not the only regulator to have struggled with this issue.
22 So, New Zealand have two comparators. The UK have two
23 comparators. So you look at the way that other regulators
24 have struggled with the same issue. So the New Zealand
25 approach is to take a very large set of overseas
26 comparators, throw them all in, on the basis that some will
27 be wrong, too low, some will be wrong, too high, they will
28 cancel out in a very large set. The UK approach is a little
29 bit different where the regulator there applies judgment
30 and puts a premium on stability. So they would be
31 suggestions for how one might look at the overseas
32 evidence.

33
34 PROF JOHNSTONE: I can see the premium on stability.
35 There's no doubt stability is a good thing. But when you
36 boil the whole exercise down and if you were to start this
37 exercise off and just think, "Okay, beta's a number we are
38 going to plug into a formula, it's going to produce an
39 important result," and you know your responsibility is to
40 provide fair return to the set owner so they maintain their
41 assets, they invest as they should, not too much, not too
42 little, things like that, then at the same time you would
43 probably be trying to reduce beta as much as you could
44 whilst achieving those purposes.

45
46 I think that's what's happened in time in Australia,
47 that the beta estimates used have actually been brought

1 back and back and back and I suspect there's probably room
2 to bring them back a bit further whilst not discouraging
3 investment or maintenance of assets or the continued wish
4 to hold these assets. So the companies that hold these
5 assets are not getting out, they are not selling to other
6 companies. So, these are the kind of considerations behind
7 the scenes and in the end we've just got to think that beta
8 is a number that we're not going to come up with a right
9 answer, we've heard that over and over again, we know we
10 have to plug it in, it's going to be important, and where
11 in practical terms can it actually be reduced to, I would
12 suggest, whilst at the same time not doing the entities in
13 the eye.

14
15 MR SADEH: You wanted to identify at an early level what
16 are the kind of overseas firms that you want to investigate
further

17 , kind of look towards high level
18 criteria, you know, are these similar to the AER networks.
19 So, for example, are you in a jurisdiction that uses a RAB
20 based approach versus a DORC or book value. If you
21 are not, I wouldn't include them. Are you a
22 jurisdiction that has volume risk or not. If not, that
23 might be too high a level of things to exclude. The length
24 of determination period, one year, five years, 10 years.
25 There's a couple of simple criteria like that that you can
26 use to screen.

27
28 DR SATCHELL: Can I support that. Good point.

29
30 MS CIFUENTES: That's very useful.

31
32 MR HANCOCK: So that's sort of looking at particular
33 characteristics to sort of reinforce your views about
34 comparability. I also think the other thing is that if you
35 are going to adopt particular overseas comparators and
36 believe that they tell you something about what's happening
37 in Australia today, then you should actually be able to
38 establish links with the historical data and find that they
39 explain something in the historical data, and if they can't
40 explain anything in the historical data, then how can you
41 be confident that they explain anything now?

42
43 DR MIRRLEES-BLACK: I think we have a measure of agreement
44 on this issue. The devil is in the detail when you
45 actually write it down, but I think there is some agreement
46 on how we would use the comparators.

47

1 Just in terms of translating the beta, though, all of
2 the experts have expressed concern over a lack of
3 transparency in the way that the AER exercises judgment
4 obtaining the evidence on beta and then converting that
5 into the final estimate, and I think I said the experts
6 have agreed that they regard that as difficult and they
7 would say they would like to be clear about how you would
8 express that application of judgment. I don't think
9 there's agreement here, though, about what's the process
10 that should be adopted. So, take the beta, how it should
11 be translated, how it should be applied. Does anyone have
12 a view as to how that judgment should be applied, what's
13 the process for applying it?

14
15 PROF GRAY: Just to comment on how not to apply it. The AER's
16 current approach has been to set the primary preliminary
17 range based on the three comparators,
18 and then use all of the other evidence to select the point
19 within that range. That doesn't make any sense to me, for
20 the reason that that range is set to reflect the
21 statistical imprecision of the estimates of the three
22 parameters, and there's just no reason that that should
23 bound the information that you get from the other relevant
24 sources.

25
26 MS CIFUENTES: So, Stephen, can you just go through that
27 again?

28
29 PROF GRAY: So the primary range is based on just the
30 domestic comparators, and the reason that there's a range
31 is that we can't precisely estimate beta. We can only
32 narrow it down. So we are saying that the information that
33 we have from the domestic comparators enables us to narrow
34 down a beta estimate from that information to within this
35 range. So that's a range that sort of reflects the
36 statistical imprecision of the beta estimates from that
37 subset of the data, and that may well be unreliable because
38 we've only got three firms left. Then we've got all these
39 other bits of evidence that we say are relevant evidence.

40
41 It may well be that in some circumstances all of that
42 other evidence is telling you that the number should be way
43 above that statistical range or way below that statistical
44 range. So, having a primary range only reflecting the
45 statistical imprecision of the one very small subset of the
46 relevant data is not a sensible way of constraining things,
47 in my mind. So what do you do instead is I think what we

1 are agreeing on.

2

3 If I were the regulator doing this, what would I do?

4 I would have a table that sets out the evidence from the
5 domestic comparators and look at what other regulators do,

6 look at the other domestic infrastructure and so on, so a

7 table for all the bits of relevant evidence and then a

8 discussion about how have things changed since the 0.7 was

9 derived last time, the stability and the high bar and

10 predictability and all of that sort of thing, and then set

11 out the application of judgment. What considerations did

12 I have in either leaving the number at 0.7 or increasing it

13 or decreasing it? What pieces of the relevant evidence did

14 I find particularly persuasive that led me to stay the same

15 or increase or decrease?

16

17 MS CIFUENTES: Sorry, just a question. Would that involve
18 some mental weighting rather than let's assign a specific
19 number along the lines of in our suggestion. So, if you do
20 set that out in a table and don't necessarily set out a
21 range, would you still use the priority listing that Ilan
22 suggested? So, you give primary weight to the observations
23 of the three. Then if something has materially changed,
24 you would then start to take into account the second column
25 of your table and then the third?

26

27 PROF GRAY: Yes, I think that's fine. I know a number of
28 other regulators have started assigning specific weights to
29 different pieces of evidence. The QCA has done that
30 recently in relation to market risk premium, for example.
31 That would be a big step I know for the AER. I think what
32 people are calling for is some better expression
33 qualitatively of the considerations. So, without going
34 through the kind of step by step approach, "We looked at
35 this first and then bounded it to this region and then only
36 after doing that did we factor in this other piece of
37 evidence"; I think rather than that, setting out, "Here's
38 all of the evidence," and then explaining why you gave much
39 more weight, much more regard in a qualitative sense, "so
40 more weight or more regard to this piece of evidence and
41 here's the reasons why, and we gave less weight to this
42 evidence and here's the reasons why."

43

44 PROF JOHNSTONE: It's essentially the same thing, though,
45 isn't it? You still probably in the end argue for more
46 relevance for the local observed betas, so you are at the
47 same place.

1 MS CIFUENTES: I think that's right.

2

3

4 MS CONBOY: I think that helps you start --

5

6 PROF GRAY: But it's very different from constraining based

7 on the statistical imprecision of that subset of the data

8 as a first sort of immutable range.

9

10 MS CONBOY: And does that help you then with the logic of

11 starting with the 0.7, because you initially said you've

12 used your point estimates to define the upper and lower

13 range, and then conceptual analysis to find a point within

14 that range, and you are saying that that first step was in

15 your view incorrect, but that's what gave us the 0.7, but

16 then you're saying let's start with the 0.7 and use that

17 cascading approach that Ilan has mentioned, which I think

18 would then say you're okay with starting at that 0.7 as

19 your high bar.

20

21 PROF GRAY: Yes, I agree with that. I think stability and

22 predictability is very important. What I think scares all

23 stakeholders is where a regulator could assess the same

24 piece of evidence or essentially the same evidence and come

25 up with a different decision than what it had come up with

26 last time or, even worse, where the evidence has moved

27 pretty much uniformly in one direction and the regulatory

28 estimate goes in the other direction. I think that's what

29 really spooks stakeholders. So I would start with the 0.7

30 and then explain why it is that you moved or didn't move

31 from there.

32

33 MS CONBOY: Okay.

34

35 DR SATCHELL: I think there's two sides of this. There's

36 the new evidence and the impact it might have on where we

37 are today and there's the, if you like, historic situation

38 that where we are today is in relation to all the

39 accumulated evidence in the past, and the value of the

40 confidence interval, which I agree from a purely

41 statistical sense is pretty weak as a bit of statistics,

42 nevertheless by putting it at 0.7, which I understand is up

43 one end of the confidence interval, is saying that taking

44 into account all the previous uncertainty and based on

45 evidence you have, you are thinking it's larger rather than

46 smaller. I think that's valuable. To throw that away and

47 just replace it by the number 0.7 could in many people's

1 minds be the centre of some other confidence interval
2 between 0.9 and point something else. So I think there is
3 value in it. I would not agree with throwing away the
4 confidence interval as an idea.

5
6 PROF JOHNSTONE: The only way to fully express the local
7 data is in a confidence interval, it is not in a point.

8
9 DR WHEATLEY: As long as it is borne in mind that other
10 adjustments can take you outside that confidence interval.

11
12 DR SATCHELL: Absolutely, because there's always that
13 5 per cent anyway.

14
15 DR WHEATLEY: We will discuss later the low-beta bias.

16
17 DR MIRRLEES-BLACK: I think we have reached a measure of
18 agreement here. We will have the coffee break, but we
19 might be able to finish off beta if possible in just
20 10 minutes by doing two things: first of all, simply
21 avoiding some of the detailed measurement questions which
22 I think can be dealt with in later discussions that are not
23 particularly pressing for today, but maybe the low beta
24 bias question is one which is important to address. So if
25 we might spend a few minutes on that before we break for
26 coffee. I will say that there's a measure of agreement
27 that empirically there is a low beta bias in the returns
28 from stocks where the low beta is a bit higher than the
29 CAPM would suggest. So there's agreement about that issue.
30 The question is what should the AER do about it.

31
32 DR SATCHELL: I want to raise a question on this which may
33 shatter this sense of agreement. When we say "low beta
34 bias", and I'm now putting a statistical hat, do we mean
35 that we believe the true beta is larger, because that's
36 what bias usually means, or do we mean that actually the
37 CAPM doesn't hold and then in this particular world stocks
38 that have low betas typically also have some alpha.

39
40 DR WHEATLEY: John Handley, a former adviser
41 to the AER, coined the phrase "low-beta bias" and it
42 refers to the second of the possibilities.

43
44 DR SATCHELL: Yes. It's not a helpful phrase because --

45
46 DR WHEATLEY: You will have to blame the adviser, John
47 Handley, and the AER for using the phrase.

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PROF JOHNSTONE: I'm just thinking that the possibility there was the one Steve said the CAPM didn't hold. Is that what you meant?

DR WHEATLEY: The "low-beta bias" refers to the idea that the CAPM underestimates the returns to low-beta stocks.

PROF JOHNSTONE: That's wrong.

DR WHEATLEY: ((Indistinct)).

DR SATCHELL: I actually worked in this area in an academic sense. You can explain a lot of the low beta bias by historical interest rate movements. So, as interest rates have fallen historically from 1980, low beta stocks have typically exhibited this pattern, historically correct, and as interest rates are likely to go up in the future, we might anticipate they may go the other way. So, this is really a change in the structure of the CAPM rather than a flaw in the CAPM, if we are measuring something that's exogenous to the model. So I query whether there is a problem here or whether we need some adjustment.

MR SADEH: I think I agree with you and the reason I say that is I thought the weight of the regulatory framework works by having the benchmark efficient entity by nature bifurcates systematic versus non-systematic risk and therefore as an investor, if I'm looking at my required rate of return, I would naturally think what do I require as a return on all my cash flows. The rate of return from the regulator is on the RAB, so by definition I will want an alpha for the extra risks that I'm taking, but that is reflected in things like the opex allowance. So I actually don't see there being a disconnect there between it. As I said, over time you should absolutely expect that networks should earn a greater return higher than the pure AER return on RAB because they should be outperforming on opex, at least if your data sample is from networks that are statistically the top performers, which they are.

PROF GRAY: But I think what we are talking about is there's like 60 or 70 years of empirical evidence. Every time someone looks at this question they come up with an empirical relationship that has a flatter slope than the CAPM would suggest. So, whether we call that low beta bias or we call it something else, it's a pervasive empirical

1 result that has applied for 70 years. The academics that
2 are published in this area are basically a finance hall of
3 fame: Black, Jensen, Scholes, Fama, Macbeth and so on.

4 Multiple Nobel Prize winners have published in this area
5 and they all find the same thing, that the returns
6 empirically on low beta stocks are consistently higher than
7 what the CAPM would suggest. That's like 70 years.

8

9 So Graham's textbook, like all of the finance
10 textbooks, sets out a picture of low beta bias or whatever
11 you want to call it. In fact, Graham's textbook has two
12 pictures, one that shows the effect over 70 years and then
13 a second picture that shows the effect has become more
14 pronounced in more recent times. So, the fact that there's
15 this empirical evidence that low beta stocks outperform
16 what the CAPM suggests I think is not subject to any
17 question.

18

19 So then the issue is what are the possible
20 explanations. So in the expert conference that we had last
21 week, I think Graham quite usefully set out three possible
22 explanations. So, one is that it's a real effect, that
23 investors do actually price assets, low beta assets, to
24 earn a return higher than what the CAPM would suggest and
25 that's borne out in the data. That's one possibility. A
26 second possibility is that there are just poor statistical
27 tests that we can't trust for empirics. That seems quite
28 unlikely given the widespread acceptance that's in all of
29 the textbooks and so on and, as I said, the hall of fame of
30 empirical researchers that have worked on this.

31

32 Then the third explanation is that there has been 60
33 or 70 years of good luck, that investors in low beta stocks
34 have priced those stocks hoping to return what the CAPM
35 suggests, but just year after year in every developed
36 market for 60 years they've had this extraordinary run of
37 good fortune and just random good luck has meant they have
38 outperformed.

39

40 So, I think the weight of evidence has to be on the
41 effects being real, given how pervasive it is, how well
42 accepted it is, it is in all of the textbooks, it's in
43 every developed market, it's across 60 or 70 years, and so
44 it is not something to be ignored on the basis of, well,
45 things might be different in the future.

46

47 DR SATCHELL: I absolutely agree with the historical

1 record, that there's almost unanimity on this, but
2 I actually query it to some extent. The effects may not be
3 quite as big as has been found in the literature. One of
4 the reasons why, and I don't want to go into a long
5 statistical rant and this is something I'm quite happy to
6 write up later, but just intuitively the slope and the
7 intercept are negatively correlated. So if you pick stocks
8 with a small beta, even if the true alpha is nought, you
9 will find typically higher alphas. There's a negative
10 correlation between them. Many of the methods --

11
12 DR WHEATLEY: The size of the relation is minute.

13
14 DR SATCHELL: I'm sorry, I can't hear you.

15
16 DR WHEATLEY: The size of the relation is minute.

17
18 DR SATCHELL: It may be minute. Is it minute in every
19 single case? Probably not.

20
21 DR WHEATLEY: In the report that you provided it was minute.

22
23 DR SATCHELL: I mean, the present - it is undoubtedly there
24 and I'm giving the simplest example. I can give more
25 complex examples why you might find this phenomenon too.
26 In any case, I mean, even if we were to accept that this is
27 something that's present, what do we do about it? One
28 thing we could do about it is we could subtract alpha from
29 all the network companies. When you are coming to compute
30 what the required return should be, is it that we put alpha
31 in, do we take it out? You could either increase returns
32 or decrease returns.

33
34 DR WHEATLEY: Your suggestion is to ignore the evidence and
35 use the model anyway. That's what subtracting alpha amounts to.

36
37 DR SATCHELL: There's two things here. One thing is that
38 I'm not entirely convinced by the evidence and secondly
39 it's not clear to me precisely, even if you accept the
40 evidence, what you're going to do next.

41
42 PROF GRAY: So we need to apply the same threshold for
43 evidence consistently across a regulatory framework. So if
44 empirical work from Black, Jensen, Scholes, Fama, Macbeth,
45 all of the textbooks, 70 years, every developed market is
46 not sufficient to have regard to a piece of evidence, that
47 has to be applied to all parameters.

1

2 MR HANCOCK: If for argument's sake, sort of accepting that
3 evidence, in its absence we assume that cost of capital is
4 given an independent gearing. In wanting to accept this
5 proposition, what it's saying to me is that if I'm a low
6 beta I should gear up to be a beta of one, and I won't
7 really be penalised for that and what I will actually do is
8 reduce my WACC. So, if that's the case, then is an entity
9 financing itself efficiently if it runs at a low beta
10 knowing that it doesn't have its WACC adjusted
11 appropriately for it when it could move to a higher beta?
12 So with this model it seems to me that the WACC actually
13 becomes dependent on the gearing position and at that point
14 we have to start saying, "What is an efficient gearing
15 position?"

16

17 PROF GRAY: The AER will have to make that call. That's
18 what the AER will decide is what we think is the gearing
19 number and then it will need to, I think, estimate, same as
20 my students, estimate an equity beta to be consistent with
21 that gearing number and that equity beta re-gearred to
22 60 per cent I think will inevitably be less than 1. So
23 that's what the AER will do and that's the number that it
24 will come up with.

25

26 Then the question is, given that it has come up with
27 an equity beta less than 1, do we take into account this
28 70 years of consistent evidence or ignore it? I think
29 that's the question. Whether there might be some incentive
30 in some sort of theoretical context of whether a firm might
31 want to gear up higher or lower, I'm not sure that that's
32 relevant. I think the AER will decide, "Here's the equity
33 beta, here's the level of gearing that we are going to
34 adopt for the benchmark efficient entity," and then the
35 question is do we believe that the CAPM number is the right
36 one or do we have some regard for the 70 years of empirical
37 evidence?

38

39 DR SATCHELL: How do we take it into account?

40

41 PROF GRAY: Good question. By way of example, the AER
42 currently uses the CAPM slope of 6.5 per cent. If you were
43 to adopt a true slope, an empirical slope, of 4 per cent
44 just for the sake of some numbers, so the CAPM has a
45 theoretical, 6.5 per cent slope. If the 4 per cent slope
46 were used based on empirical evidence, then a raw beta of
47 0.5 would go up to 0.7, because the way the AER will take

1 that into account is to compute what adjusted beta would we
2 have to use to produce an outcome that's consistent with
3 the empirical evidence. A raw beta of 0.6 would be
4 adjusted up to 0.75, and a raw beta of 0.65 would be
5 adjusted up to 0.8.

6
7 So, I agree with David that you would have to look at
8 a range of slope adjustments based on the observable
9 evidence. My example there was going from 6.5 to 4. So
10 there was a slope adjustment of 2.5 per cent, which is
11 within the range that the AER itself looked at. I think
12 the AER looked at ranges of 1 to 3 per cent slope
13 adjustments in the 2013 guideline.

14
15 DR SATCHELL: Stephen, if I'm understanding your example
16 correctly, you are actually now talking about the beta
17 bias?

18
19 PROF GRAY: No, no.

20
21 DR SATCHELL: So the (indistinct) and 6.5.

22
23 PROF GRAY: So the way the AER has regard to it is rather
24 than use the empirical function, it's still going to use
25 the CAPM but it's going to adjust the beta and ask the
26 question, "What beta when plugged into the Sharpe-Lintner
27 CAPM would produce an outcome, return on equity, that is
28 consistent with the empirical evidence?"

29
30 DR SATCHELL: Isn't that conceptually similar to saying
31 that the beta is wrong and therefore needs to be moved?

32
33 MS CIFUENTES: Yes.

34
35 PROF GRAY: No, it's not correcting misestimation in the
36 beta, which is the way you normally understand a bias.
37 It's a correction for the shortcomings of the model itself.

38
39 MS CIFUENTES: But the net effect I think is what Stephen
40 says, given his original --

41
42 PROF JOHNSTONE: I'm a bit confused by the beta bias
43 relevance in the context because, as I see it, the argument
44 goes that the regulator's estimating beta appropriately,
45 let's assume that, the regulator plugs it into the WACC
46 formula and (indistinct) WACC, but the asset owners are not
47 happy with that WACC because in the real world, in the real

1 market they would earn a higher rate of return on that beta
2 than this WACC. So therefore it sounds very tendentious to
3 me that we actually now want to actually use this apparent
4 70 years of data to justify a result number greater than
5 the one that the MPV zero formula suggests, after all the
6 argument about how to measure that beta in the first place.
7

8 PROF GRAY: That's a religious argument, isn't it, that you
9 are going to have faith in the CAPM to the exclusion of
10 70 years of consistent evidence?
11

12 PROF JOHNSTONE: That's probably my fault. This has all
13 been religion. There's a lot of religion.
14

15 PROF GRAY: With the 70 years of data.
16

17 PROF JOHNSTONE: Okay, again getting back to my point,
18 though, it's a convenient argument because it's basically
19 saying that when the devotion to the WACC doesn't give us
20 the answer we want, we find the reason why we should
21 actually earn more.
22

23 DR WHEATLEY: (Indistinct).
24

25 PROF JOHNSTONE: If the asset owners were earning half
26 that, you're selling up.
27

28 DR WHEATLEY: The problem is not with the WACC. It's with the
29 CAPM.
30

31 PROF JOHNSTONE: It's the whole thing, the framework.
32 Forget about the religion. If the real world would provide
33 asset owners a greater return on what they are doing than
34 the regulator is, then the asset owners would be walking
35 away to that real world.
36

37 DR MIRRLEES-BLACK: I think this is an issue we still need
38 to return to. We need to have morning tea, so we will
39 break now for morning tea and reconvene in 15 minutes.
40 Thank you very much.
41

42 SHORT ADJOURNMENT
43

44 DR MIRRLEES-BLACK: We'll make a start. I have a note that
45 applies to many of us that can we speak up when we are
46 making a contribution, to make life easier for the
47 transcriber, and to speak clearly and loudly. Thank you.

1
2 There are some remaining issues on beta that we could
3 discuss, and they include further issues in terms of
4 adjustments and questions around stability of beta.
5 I think in the interests of making progress through the day
6 we should park those issues and if there are burning issues
7 remaining on beta we can pick those up in the last session,
8 with the board's concurrence. So I think in that regard we
9 will then move on now to discussing equity market risk
10 premium issues and debate those.

11
12 Just in terms of this session I think the plan was
13 that, Stephen, you will contribute to a small part of it,
14 and then switch to Graham, is that right? Just for
15 everyone's information. So, turning to market risk premium
16 and preparing yourself for the relevant page of the
17 document that we prepared, the first question is - there's
18 a little question and it relates to what are the possible
19 approaches to determining the required return, so backward
20 looking, so forward looking dividend discount models and
21 survey evidence. But I think we will turn to the
22 individual estimations, those individual parameters in a
23 moment.

24
25 But I think there's a question does anyone else have
26 any alternative method of estimating the equity market risk
27 premium that we haven't noted so far that they want to
28 raise or are we down to those three methods that we have
29 identified. So that's historic returns, dividend growth
30 models and survey evidence of either, the sorts of evidence
31 that we should be receiving, is there agreement about that.
32 Stephen, I know you've had little time to contribute to
33 that, but is there a source of evidence?

34
35 DR SATCHELL: Again, I won't lead off on this one, I don't
36 think, thank you.

37
38 DR MIRRLEES-BLACK: Okay. Is there additional --

39
40 DR WHEATLEY: There are alternative methods that have been
41 introduced in the literature over the last two or three
42 years, but I don't know of anyone who's using them in a
43 practical manner.

44
45 DR MIRRLEES-BLACK: Okay. So for the purposes of our
46 discussion we can constrain ourselves to the models that
47 have been considered as a result.

1
2 The second question, and this is a question in
3 relation to using the historic equity rate of return,
4 there's a question: Should it be only the arithmetic
5 average of historic returns that should be used? So this
6 refers to the historical data on returns. There are normally
7 two measures to assess average returns, the arithmetic
8 return and the geometric return, and the statements by most
9 of the experts here refer to the statistical properties of
10 the arithmetic mean as the unbiased estimator of a one year
11 return.
12

13 There are two questions that come up about this. One
14 is: Is the right holding period for investors to assume one
15 year or is it longer than one year? I think we can observe
16 some owners have expectations of holding assets for many
17 years or decades. Then the question is: Then if the
18 holding period isn't one year, what is the appropriate
19 estimate for returns over a holding period that is longer
20 than one year, and what implication might that have for the
21 way that the historic returns are assessed? So would
22 someone like to make a comment on that?
23

24 DR WHEATLEY: So, to all intents and purposes, in the
25 regulatory process, an estimate of a WACC is not compounded
26 over more than one year. The problems that arise with
27 arithmetic mean rates of return is when they're compounded.
28 In the regulatory process, an estimate of the WACC is not
29 compounded. So it is my view that the AER should use only
30 the arithmetic mean rate of return.
31

32 PROF GRAY: I agree with that. The question is not how
33 long might an investor want to hold the asset for, but how
34 does the AER use the MRP number that it comes up with, and
35 that's a year at a time.
36

37 PROF JOHNSTONE: If you look at someone who holds an asset
38 over a period of years, then what they actually physically
39 earn is the geometric return compounded by the number of
40 years. That's what they actually get. That's by
41 definition.
42

43 DR WHEATLEY: But that's using parameters, not estimates.
44

45 PROF JOHNSTONE: An estimate --
46

47 DR WHEATLEY: The issue is does the AER compound an

1 estimate?
2
3 PROF GRAY: And it doesn't.
4
5 PROF JOHNSTONE: If the estimate is of the geometric
6 return, then you would compound that, sensibly. The
7 validity of the estimate is another story. But if it is an
8 estimate of a geometric return, you compound that
9 correctly.
10
11 DR WHEATLEY: But the issue is does the AER ever
12 compound - can you point to where in the regulatory
13 process the AER compounds an estimate?
14
15 PROF JOHNSTONE: I don't know. But all I'm saying to you
16 is if you want to look at what someone earned over a period
17 of time and you express it on a per year basis, you would
18 express it as a geometric.
19
20 PROF GRAY: That's not the question, though.
21
22 DR MIRRLEES-BLACK: The question is the AER in the current
23 guideline, in the supporting papers for it, it says the
24 best estimate is the historical excess return over a 10
25 year period is likely to be between the geometric average
26 and the arithmetic average. That's what the AER has said.
27
28 PROF JOHNSTONE: It's actually not specifying what it's
29 trying to catch. The best estimate of whatever - to be
30 specific you need to write down the best estimate of the
31 geometric return or the best estimate of the arithmetical
32 return. They are two different things.
33
34 DR MIRRLEES-BLACK: Of the experts who submitted to this
35 question here, Graham and the representative of Graham said
36 that both geometric and arithmetic are used in practice and
37 it is likely that the MRP lies somewhere between the two
38 and Graham has looked at the table that Stephen --
39
40 DR SATCHELL: I don't want to comment on it, actually.
41
42 DR WHEATLEY: The AER does not use a 10-year rate of
43 return. It doesn't compound. Where in the process does
44 the AER compound an estimate?
45
46 DR MIRRLEES-BLACK: I guess the experts around this table.
47

1 MR HANCOCK: I accept that to estimate a mean of an excess
2 return that you use an arithmetic average of the past,
3 assuming that mean is stable. I don't think that there's
4 anything sacrosanct about a one-year rate of return. If
5 you look at five-year rates of return, I did some rough
6 calculations on some opposite data. If you look at
7 five-year rates of return, then the excess returns are
8 about a percentage point lower than on the one-year
9 returns, and 10-year returns are sort of one and
10 three-quarter percentage points lower. So there's a big
11 difference and we're talking about investments that are
12 long-lived and I'm not convinced that the one period point
13 of view is the appropriate one.

14
15 If you look at the dataset that these observations are
16 drawn from, they are very, very volatile. So, although you
17 may have sort of a 6 per cent average over a long run of
18 years, that's made up of some years where it's 20 per cent
19 and some years where it's minus 10 per cent and that
20 volatility affects the end point that you get to and that
21 sort of volatility is not built into the revenues that the
22 AER allows. So, I'm not convinced that that sort of
23 one-year figure without allowance for that volatility is
24 consistent with the investment decisions that are actually
25 being made here and the cost of capital that's required
26 against them.

27
28 MR SADEH: I'm not sure I understand the arithmetic or
29 geometric point very much, but if it is simply a function
30 of the return that I would get on a listed stock it can't
31 be a geometric mean because if that's the case why are we
32 talking about imputation credits because it would have to
33 have a distribution rate of zero. Clearly a lot of the
34 return in listed stocks, the networks, are from yield. So
35 it has to be an arithmetic figure.

36
37 PROF JOHNSTONE: To me it's just an issue of how you write
38 something and one can be converted into the other back and
39 forward. If you were using data to estimate and you
40 actually have geometric returns as to data, then you are
41 estimating the geometric return. If you have arithmetic
42 returns as the data, then you are estimating the arithmetic
43 return. You can then express one back and forward the
44 other way.

45
46 DR MIRRLEES-BLACK: Simon, just to clarify, in your view
47 the fact that investors may intend to hold a stock for

1 longer than one year is irrelevant for the decision here.

2
3 DR WHEATLEY: I know that Martin Lally is not attending
4 this session, but he's written a working paper that
5 basically shows the same thing.

6
7 PROF GRAY: It's just a matter of mathematics, I think.
8 You want an expected return for the use of the CAPM and the
9 arithmetic mean gives you the expected return.

10
11 DR MIRRLEES-BLACK: I think the question is if your
12 expected holding period was longer than one year, then
13 I think it's a different question.

14
15 PROF GRAY: Potentially, but that's an irrelevant question
16 because the AER does it a year at a time. There's no
17 compounding, as Simon says. I think the easier way, rather
18 than sort of getting to the mathematics and sort of
19 explanation as to why that's the case, the easiest way is
20 to think about how do we assess the historical data.
21 Suppose we've got 50 years of historical data. If the way
22 to think about that data is that for next year the market
23 risk premium could be like year one, if there's a one in 50
24 chance that next year will be like year one in our
25 historical data. There's a one in 50 chance that next year
26 might be like year 2. There's a one in 50 chance that next
27 year might be like year 3 and so on. That's how we should
28 think about the historical data. We've got 50 observations
29 of what that MRP next year could be like, and so if you
30 think about it that way it just becomes abundantly clear
31 you've got to take the arithmetic mean.

32
33 DR MIRRLEES-BLACK: An investor may not be considering just
34 a one year return. An investor might be considering what's
35 the return on a five year basis.

36
37 PROF GRAY: The AER is, and I think even if you're looking
38 at a longer period, we can put together a little
39 mathematical example to show that even over a two-year
40 period the same applies, or any year period you are going
41 to want an arithmetic mean. There's even a Harvard
42 Business School case that deals with this very issue, the
43 Marriott case. One of the key issues in that is explaining
44 to students why they have to take an arithmetic mean if
45 they are using historical excess return.

46
47 MR HANCOCK: Accepting that you take an arithmetic mean,

1 taking your 50-year example, I could break that into 10,
2 five-year periods and average those 10, five-year periods
3 and that would give me a consistent estimator of the five
4 year returns, of a five year return to be used over a five
5 year regulatory period.

6

7 PROF GRAY: And that would be - I'm not sure why that would
8 be different from the mean of the one years.

9

10 MR HANCOCK: It is.

11

12 DR SATCHELL: Yes, because the data has got some
13 correlation in it, basically. The sort of example of doing
14 one on 50 is implicitly saying every observation is
15 essentially IID, independent identically distributed. It
16 isn't quite, and that's why you will get different answers.
17 I don't have a particularly strong view one way or the
18 other. I'm disinclined to rule out - and this doesn't help
19 the AER - I'm disinclined to rule out one procedure
20 completely.

21

22 PROF JOHNSTONE: The CAPM doesn't solve the issue because
23 the CAPM is a one-year model. That's why compounding - it
24 doesn't ever come up in compound, in CAPM. Part of the
25 simplicity of the CAPM is it is a one-year model. So if it
26 was a model of asset pricing over periods, whether they're
27 years or months or whatever, it is a one period model, the
28 CAPM, so it doesn't need to be a year. If there was a
29 model that actually was valid for a longer number of
30 periods, then you would have the issue arise. It doesn't
31 arise in the CAPM. But I can't see it is an issue.

32

33 MR HANCOCK: The one period could be a five-year period.

34

35 PROF JOHNSTONE: It could be, yes.

36

37 PROF GRAY: Not the way the AER does it. It does things a
38 year at a time. There's no compounding.

39

40 DR WHEATLEY: The issue is the bias that can arise when
41 you compound estimates. The AER never compounds estimates.

42

43 MR HANCOCK: In a sense a one-year estimate is like
44 12-months when the estimate is compounded, a five-year
45 estimate is five one-year estimates compounded. So to say
46 there's no compounding, I'm not sure I really get the
47 point.

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DR WHEATLEY: An estimate of a one-year rate of return is never compounded. The inputs are one-year rates of return.

MR HANCOCK: But that could be five-year rates of return.

DR WHEATLEY: But they're not. They are one-year.

PROF JOHNSTONE: You can take the arithmetic return for a given year and express it as if it was a continuously compounded amount and that would be the geometric return in its pure form. So it's just a matter of expression. That's all it is, one back and forward.

DR MIRRLEES-BLACK: I think there is a question. Obviously after some reflection the AER made this statement. In the current rate of return it said the best estimate is a weighted average. I think you are saying that that's irrelevant and --

DRDR WHEATLEY: That is correct.

DR MIRRLEES-BLACK: And there may be some relevance to that. You are saying it's incorrect.

DRDR WHEATLEY: It's irrelevant because they never use estimates compounded over many years.

DR MIRRLEES-BLACK: I think we need to perhaps firm up these statements in the joint report and it's a question of what precisely the estimation the AER has made should be. But I think there are some different statements that the AER has made in the past and I'm not sure we have finally resolved a position on that between the experts. But I don't think we should spend more time on it now.

PROF JOHNSTONE: Can I just say that I think part of the problem, at least in my case, is I don't fully understand where the question is going. I think I would benefit if the question was refined slightly and then I could perhaps comment more clearly.

DR MIRRLEES-BLACK: I think the question is in considering historic equity return, the statement that you might make is only the arithmetic average should be used. So there should be no weight placed on the geometric average.

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DR SATCHELL: In all conceivable contexts? In one specific context?

DR MIRRLEES-BLACK: In the context of determining the average of the historical equity returns on the data that is then used as evidence to construct the market risk premium in the regulatory process in Australia.

DR SATCHELL: If that's what the question is, I would go away and think about it.

PROF JOHNSTONE: The return in the CAPM is the arithmetic return because it's one period. One period can be any amount of time and you could re-express that return as continuously compounded or compounded monthly or whatever you like.

PROF GRAY: In the PTRM the period is a year at a time.

MR SADEH: Which presumably is meant to be consistent with the overall rate of return which includes things that get refreshed annually like the cost of debt. So it would be to me inconsistent to have different periods of time.

PROF GRAY: Everything happens one year at a time.

DR MIRRLEES-BLACK: Okay. Very good. We move on. I will make some statements that have been made and I think there's no contention about this in the paper. So, the historical equity return is one piece of evidence. It's not to be considered pre-eminent, but rather sitting alongside other evidence. There's a further statement, and this might be of importance for the AER. The data used for the estimation of the historic equity return should be based on the Dimson, Marsh and Staunton data and with certain adjustments. There are questions around those adjustments, and the experts in their conference there was a statement about whether we should be making the additional adjustments to the historic data sources and a general measure of agreement about the use of those adjustments.

PROF GRAY: Are we talking here about what's become known as the NERA correction?

DR MIRRLEES-BLACK: Yes.

1
2 DR WHEATLEY: Which are those corrections used by Dimson,
3 Marsh and Staunton.
4
5 DR MIRRLEES-BLACK: Yes.
6
7 DR WHEATLEY: Dimson and Marsh are professors of the London
8 Business School and Dimson is also at Cambridge now, I
9 think.
10
11 DR MIRRLEES-BLACK: Yes. And then there's a further
12 statement of agreement that the data used for the historic
13 equity returns should only be for periods of 50 years or
14 more.
15
16 ASSOC PROF PARTINGTON: Well, there should be a substantial
17 period, that's clear. It depends on the variability in the
18 standard error of the estimators and what you think is
19 sufficiently accurate.
20
21 PROF GRAY: Would we all agree that 17 years is too short?
22
23 ASSOC PROF PARTINGTON: Very likely.
24
25 PROF JOHNSTONE: Who knows? That's the problem. So we're
26 meant to be estimating something for the future from the
27 past. I would say you would be deeming that the past
28 17 years aren't representative of the future. Well, who
29 knows?
30
31 DR WHEATLEY: The suggestion is not to exclude the last 17 years,
32 but that the past 17 years are not, on their own, a long enough
period.
33
34 MR SADEH: I just think about it as simply as if I look at
35 all the parameters in the WACC equation, what are
36 intuitively the figures that are least likely to move?
37 This to me is the parameter that should move the least.
38
39 PROF JOHNSTONE: Again, sensitivity analysis would be good
40 just to see what a difference it makes over 10, 20,
41 30 years.
42
43 ASSOC PROF PARTINGTON: I can tell you if you did rolling
44 averages over the last 20 years, it's been going down.
45 It's over the last 50 years it's been going down.
46
47 MR SADEH: Relative to what interest rate, spot or average?

1
2 ASSOC PROF PARTINGTON: Relative to the rate prevailing at
3 the time the measurements were done.
4
5 MR SADEH: So a spot rate.
6
7 ASSOC PROF PARTINGTON: Yes.
8
9 DR MIRRLEES-BLACK: That comes to the question as to over
10 what period would you need to see lower returns in order to
11 be able to justify that the MRP as used by the AER should
12 fall, and I think some people are saying less than 20 years
13 is too short, but if there is a beginning of a move down in
14 the returns, when should you start to adjust the returns
15 downwards that you are using in the regulatory process?
16
17 ASSOC PROF PARTINGTON: As we said before, we need high
18 bars before we shift stuff and these things are measured
19 very imprecisely. If I was making the decision right now,
20 I would probably make it 5 per cent. My view is
21 6 per cent, which has been the consensus for a long time,
22 is probably too high. I've felt that for a long time but
23 I haven't felt the weight of evidence has been sufficient
24 to move it down.
25
26 MR SADEH: Is that statistically based or is that
27 based on a vibe?
28
29 ASSOC PROF PARTINGTON: It's based on a number of things.
30 One thing that I came across recently is a report that was
31 sponsored by Challenger and just published in January this
32 year. I have a copy of it somewhere. They reckon, using
33 the DGM, it's 4 per cent, and using working with the Dimson
34 et al data they come up with a figure of 5.9. I don't
35 quite know how they came up with that. But if I look at
36 their data, they have this very interesting chart where
37 they do do 20-year rolling averages right from the
38 beginning of the century and from the 60s onwards there is
39 a very clear downward trend. There's confirmatory bias
40 here on my part because it's consistent with my priors that
41 the rate has been going down and there are all sorts of
42 theoretical reasons why that would be the case.
43
44 DR WHEATLEY: So what is the topic of discussion at the
45 moment? Is it what is the long-term MRP?
46
47 DR MIRRLEES-BLACK: The question was - we are on actually

1 item 3f, so just confirmation that one needs a long
2 string of data on the historic equity return in order to
3 be able to justify a significant move down, and I think
4 Graham was expressing a view that --
5

6 ASSOC PROF PARTINGTON: The 40 or 50 years would probably
7 be an appropriate period.
8

9 DR WHEATLEY: You were talking about the long-term average,
10 and now he's talking about the short-term because he's referring
11 to dividend growth models.
12

13 MS CIFUENTES: No, I think it was in response to Jonathan
14 asking at what point do you start moving it down, and
15 I think that that's what --
16

17 DR WHEATLEY: The question was about the long-term average,
18 and --
19

20 ASSOC PROF PARTINGTON: I was responding to Ilan's question
21 about why was I thinking it should be lower.
22

23 DR MIRRLEES-BLACK: Back on track. I think we have some
24 form of words there which we can work with. Everyone also
25 concluded that DGM is a useful source of evidence --
26

27 PROF GRAY: Just before we get off the use of the
28 historical data, the Wright approach, we had some discussion
29 about this in the expert conference.
30

31 DR MIRRLEES-BLACK: Indeed. I think we moved swiftly to 3f
32 which is effectively that. There is a statement which
33 I think is a hypothesis which is 3f, "Experts believe
34 neither (a) expected market returns comprise the sum of a
35 fixed expected MRP plus risk free rates; nor (b) expected
36 market returns are stable, implying that the changes in the
37 risk free rate precisely offset changes in the MRP." So
38 within that, that encompasses the right approach. So there
39 is one approach which is we assume that the model is that
40 returns comprise a risk free rate plus an equity market risk
premium,

41 and on the other side there's an expectation about a total
42 (indistinct) return, whether real or nominal, and that you
43 deduct the risk free rate from the maximum (indistinct)
44 varying MRP. I think that the consensus was that you
45 didn't believe either of those were the truth.
46

47 PROF GRAY: The truth is somewhere between those two

1 theoretical end points, yes.

2

3 MR HANCOCK: I sort of lean away from the Wright and towards
4 the sort of Sharpe-Lintner varying (indistinct),
5 particularly because I think it's better grounded in a
6 theory of risk as something that consumers want to avoid.
7 So people want to avoid uncertainty in consumption streams,
8 so that leads you to something like a relatively stable MRP
9 more than an MRP that's correlated with the risk free rate.

10

11 PROF GRAY: What is your reaction to what happened around
12 the time of the GFC? So, the AER's approach has been to
13 apply an effectively fixed market risk premium. At the
14 time of the GFC, government bond yields fell from 7 per cent
15 to 4 per cent in the week after Lehman Brothers defaulted.
16 So the approach of applying a fixed MRP suggests an outcome
17 where the cost of equity capital crashed dramatically at
18 the time of a global financial crisis, which is clearly
19 nonsensical, but that's the outcome that a constant MRP
20 produces.

21

22 MR HANCOCK: My response would be, okay, so you are saying
23 the effect of that is that we drag down the cost of equity.

24

25 PROF GRAY: No, no. So what happened was the AER's allowed
26 return on equity was considerably lower at the time that
27 the cost of equity obviously went through the roof.

28

29 MR HANCOCK: So the question is why did the cost of equity
30 go through the roof. Was it because of a change in the MRP
31 or was it because of people adopting a much more bearish
32 outlook on to the future cash flows? How do we disentangle
33 those two?

34

35 PROF GRAY: So do you think the investors' required return
36 on equity went up or down at the time of the GFC?

37

38 MR HANCOCK: Okay. So, if I had a security for which an
39 investor had the view that the risk characteristics of that
40 security were unchanged, then I'm not convinced that their
41 required return on it changed - sorry, that their risk
42 premium on it changed.

43

44 PROF GRAY: I think that's extraordinary, that in the heat
45 of a global financial crisis that the required return on
46 equity does not change.

47

1 MR HANCOCK: No, I didn't say that. So the required rate
2 of return on equity changes because people perceive it as
3 being much more risky. That is what has happened.

4
5 PROF GRAY: So required returns would go up or down when
6 they change?

7
8 MR HANCOCK: So when people think things are more
9 risky - by leaving aside the time series, at a point in
10 time looking across safe to risky assets, then people want
11 a higher return on the risky asset. So, a shock like this,
12 suddenly people are evaluating assets that they previously
13 evaluated as safe as being more risky. But it doesn't mean
14 that the sorts of parameters that they are applying to risk
15 or the compensation that they require for risk has changed.
16 What it means is that they think they've got more risk, and
17 that's influenced by what they have just seen.

18
19 PROF GRAY: Isn't that like a key part of the market risk
20 premium, is the quantum of risk? Isn't it the quantum of
21 risk and the price of risk?

22
23 MR SADEH: Relative to a government model, which to me is
24 the key point, or from my perspective what did I think
25 happened during the GFC, from an investment point of view
26 whether you look at property markets, infrastructure
27 markets, and you can see, whether you look at federal
28 versus state government bonds, whether you look at it
29 versus A grade and B grade buildings, the first thing you
30 started to see is that the premium for risk expanded. It
31 meant that people had a view on low risk sovereigns
32 relative to A rated banks. If you are looking in the bank
33 market, before the GFC virtually all the banks issued paper
34 at the same rate, whether they were a regional bank rated
35 BBB flat, whether they were a major domestic bank rated AA. As

soon
36 as the GFC comes in, the first thing people do is go, "Oh,
37 no, we need to look at risk layers differently again."

38
39 So, I think in those extreme events of recession or
40 frankly boom there is a change in the risk premium
41 reflecting that heightened view on risk in recession and
42 more relaxed view in boom. I don't think it's linear, so
43 I don't think this happens during normal parts of the rate
44 cycle. I think it only happens in extremes.

45
46 PROF GRAY: I had a list of propositions that I thought
47 were completely uncontroversial and this is one of them.

1 So maybe we just sort of test that, whether people believe
2 that the required return on equity in the real world went
3 up during the peak of the GFC. I think it did.

4

5 PROF JOHNSTONE: Yes, I would agree with that.

6

7 ASSOC PROF PARTINGTON: Yes, I agree. Difficult to say
8 how much.

9

10 PROF JOHNSTONE: But there's more to the story than that.

11

12 ASSOC PROF PARTINGTON: Cash flow estimates obviously
13 collapsed as well as risk premiums went up. How you
14 partition between the two is very difficult to say.

15

16 MR SADEH: The best way to look at it is if you look at
17 graphs of corporate spreads between, you know, A grade, BBB
18 grade corporate spreads, for example.

19

20 ASSOC PROF PARTINGTON: That is a default premium which is
21 not part of the expected return.

22

23 PROF GRAY: But if we agree that required return on equity
24 went up during the peak of the GFC, just mathematically
25 it's the case that applying a fixed risk premium to the
26 10-year government bond yield would have resulted in a
27 3 per cent decrease in the allowed return, and so that's a
28 real problem with applying a fixed risk premium, in my
29 view. It produces a nonsensical outcome.

30

31 PROF JOHNSTONE: The GFC being a short period, don't we
32 overcome that with long enough windows for the inputs,
33 market risk premium and the risk free rate? The GFC
34 effects are relatively short-term and (indistinct) come and
35 go.

36

37 PROF GRAY: It depends what the AER is trying to do. If
38 the AER is happy that it's going to undercompensate during
39 some periods and overcompensate in other periods and over a
40 longer period of time things will average out, then that
41 would be okay. But I think the task for a regulator is to
42 allow investors and charge users in every regulatory period
43 what would be a fair return in that regulatory period.
44 Otherwise you end up with these inter-generational equity issues.

45

46 PROF JOHNSTONE: It's very generous, though, because saying
47 anyone who holds assets is in a certain business can

1 actually retrospectively get rewarded for risks that they
2 never foresaw. So they're just immune to risk,
3 essentially.

4
5 PROF GRAY: What I'm proposing is that if we all agree,
6 which I think we just did, that required returns went up
7 during the GFC, then like an NVP equals zero framework
8 suggests that the allowed return should be equal to the
9 required return.

10
11 PROF JOHNSTONE: That's too generous. It's retrospectively
12 changing the rules to make sure that someone who has made a
13 business decision to be involved in a service provider
14 actually is always going to be rewarded as if they made a
15 decision that day.

16
17 PROF GRAY: I'm not sure that's right. I think the way to
18 think about it is, in relation to the return on equity,
19 what the AER's task should be is to ask what's the return
20 that equity holders would require for investing capital.

21
22 PROF JOHNSTONE: Yes, that day.

23
24 PROF GRAY: Today.

25
26 PROF JOHNSTONE: Yes.

27
28 PROF GRAY: And then set the allowed return commensurate
29 with that.

30
31 PROF JOHNSTONE: That's what I'm saying, though. In other
32 words, it just immunises these asset owners from GFC-like
33 risk or any risk.

34
35 PROF GRAY: No, I'm not sure it's immunising. I think it's
36 a matter of setting the allowed return commensurate with
37 the required return.

38
39 PROF JOHNSTONE: Yes, it's the same thing.

40
41 MR SADEH: I think you really need to look at the nature of
42 the risk free rate together with the risk premium, i.e. is
43 the risk free rate, which it is at the moment for cost of
44 equity effectively a spot rate. In the unlisted space when we work
with independent valuers to look at
45 our discount rates; you know, the typical MRP that they
46 apply is over a longer term risk free rate. Now, that is

1 not a uniform thing in the investment community,
2 particularly when you get to extremes in the interest rate
3 cycle, because you have people who start to compare a
4 long-term investment, which a network is, compared to
5 short-term stocks and bonds, they start to look at it
6 compared to spot rates. But generally speaking the
7 unlisted investment community will compare their MRP over a
8 longer term average risk free rate. To your question about
9 should it be moving, it's also relevant to on the basis of
10 which base rate you use.

11
12 PROF GRAY: I think there's a really fundamental point
13 here, and this is probably on my list of uncontroversial
14 propositions as well, is that the AER's task in relation to
15 return on equity should be to set the allowed return on
16 equity equal to the return that investors require. So,
17 suppose we can reliably estimate the required return on
18 equity. If we could do that, it would be a no-brainer,
19 I would have thought, that the AER would set the allowed
20 return to be commensurate with that, period by period.

21
22 PROF JOHNSTONE: But what you are saying is you set it at
23 the rate they require that day under those circumstances
24 and then tomorrow you set it at the rate that they would
25 require that day under those circumstances and so they are
26 just dynamically getting protected.

27
28 PROF GRAY: Well, first of all, it happens every five years
29 and for each five-year period they are getting a return
30 commensurate with the market equilibrium required return.

31
32 PROF JOHNSTONE: Five years is a lot longer period. It
33 seems fair enough. That's why I would argue, in the
34 interests of stability, you would use long-term rolling
35 averages, not too long, not 100, but who knows what, but
36 you certainly wouldn't be reacting to GFC type events and
37 things like that.

38
39 PROF GRAY: Do others have a view on whether the AER should
40 set an allowed return commensurate with its best estimate
41 of the required return?

42
43 ASSOC PROF PARTINGTON: That's almost tautology, isn't it?
44 The problem is how do you do it? As I recall, the AER did
45 raise the allowed market risk premium during the GFC.

46
47 DR MIRRLEES-BLACK: The questions which we are addressing

1 ourselves to is what is the market risk premium in the
2 circumstances. I think it is taken as a given that at the
3 start of course we are trying to estimate what's the
4 opportunity cost of capital for an investor who could
5 invest in these businesses or something else, and that
6 precisely is it reflects the required return, what the
7 investor requires for that risk.

8
9 But coming back to your - I think if we take it that
10 it's almost uncontroversial, your statement in terms of are
11 returns required. You have a series of other propositions?

12
13 PROF GRAY: What follows from that, I think, and the GFC is
14 a good example of that, is that setting a fixed risk
15 premium or an almost fixed risk premium will not achieve
16 that. What happened in the GFC, I think required returns
17 went materially higher, allowed returns under a fixed risk
18 premium would have gone materially lower. So that
19 highlights a problem of having a fixed or almost fixed risk
20 premium.

21
22 DR MIRRLEES-BLACK: And it also raises a problem in terms
23 of estimation historically. If you think that's the model
24 that drives returns in the market, your estimation needs to
25 reflect that too. So do others have a view of Stephen's
26 propositions around movements in the market risk premium?

27
28 MR HANCOCK: I accept the point that with a shift in
29 subjective expectations being that things are much more
30 risky, that you expect to see a larger risk premium go up
31 under those circumstance, even with sort of a constant
32 consumer price for risk, as it were, because in that case
33 they actually have more risk and so therefore you do see a
34 higher market risk premium. The question is can you see
35 that correlation in the data? So can you find the
36 correlation between the market risk premium and the risk
37 free interest rate over a long period?

38
39 PROF GRAY: The way I think about it is this. As Jonathan
40 highlighted a little bit, at one extreme you can take the
41 view that the market risk premium is constant over time and
42 we all think, I believe, that that's silly, that's one
43 theoretical end point that does not reflect reality. At
44 the other extreme you can have a constant real return on
45 equity and assume that the market requires constant real
46 return on equity. So, whenever the government bond yield
47 decreases, the market risk premium increases to exactly

1 offset that. That's equally silly at the other end of the
2 spectrum.

3
4 In terms of how would you go about processing,
5 analysing the historical data that we've got on record,
6 I think we all agree that the truth is somewhere between
7 those two end points, and so I would have regard to both of
8 those two end points when analysing the historical data.
9 I think in terms of what can you glean just from
10 the historical data, that's the best approach, you get the
11 best kind of information out of the historical data. That
12 needs to be supplemented, which I'm sure we are going to
13 come to, with forward looking DGM type estimates
14 and so on. But in terms of how do you get the best
15 information out of the historical data, I think it is
16 somewhere between those two end points.

17
18 MR HANCOCK: If we accept that there will be sort of
19 movement in the market risk premium, that in itself doesn't
20 assert any link with the risk free rate, though, does it?

21
22 PROF GRAY: It doesn't have to, no. So I'm not suggesting
23 in any way that I would just place 100 per cent reliance on
24 this Wright approach and have a constant required return on
25 equity. All I'm saying in recommending a point within that
26 sort of theoretical spectrum is that, in the real world,
27 investors' required returns don't move one-for-one with
28 changes in government bond yields. As government bond
29 yields have decreased over time, I accept that the required
30 return on equity will decrease in that same direction, but
31 not one-for-one. That's why I'm recommending a mid-point
32 between those two theoretical extremes.

33
34 DR MIRRLEES-BLACK: Graham, can I bring you in at this
35 point and it's just in the evidence that you've written up
36 you've said the right approach has little to recommend it.
37 I think that's so.

38
39 ASSOC PROF PARTINGTON: Like Jim, I would lean to the other
40 end of the spectrum. I just find it fundamentally - and in
41 fact that's what Steve said - it's fundamentally
42 implausible that there's an inverse relationship between
43 the interest rate and the market risk premium.

44
45 PROF GRAY: A perfect inverse relationship.

46
47 ASSOC PROF PARTINGTON: All right, perfect. I don't want

1 to put words into your mouth. It's not clear to me that
2 that is the other end of the spectrum. I'm just not sure
3 what the alternative might be. The other contribution
4 I would make is we have repeatedly said you need a high bar
5 to make a change. So the real problem is, if you were to
6 adopt a varying approach, we've got 6 per cent, 6 per cent
7 is a well established consensus, it's widely used in
8 practice. If you are to change from 6 per cent, you need
9 some fairly convincing evidence of a need to change, and
10 that's the problem, is finding that convincing evidence.

11
12 MR SADEH: I largely agree with that. I will come back to
13 the 6 per cent point at the end. My observation is that
14 MRP done by independent valuers in the unlisted investment
15 market hasn't changed since before I had hair, which is a
16 long time ago. Upwards of almost 20 years I haven't seen
17 the two major independent valuation firms in Australia
18 change their number on MRP by a dot.

19
20 Now, the difference is, as I said, the typical
21 independent valuer approach does that as a premium over a
22 long-term average risk free rate. That goes to the point
23 about 6 per cent. I think the AER's last was 6.5 per cent
24 which I think is consistent with what might be more of a
25 6 per cent over a long-term average. I looked at it
26 yesterday. When you look at all the different independent
27 valuer risk free rate plus MRP, it averages 0.7 of
28 a per cent since 2000 over a spot rate instead. So I think
29 6.5 per cent over spot compares to 6 over long-term
30 average.

31
32 DR WHEATLEY: I agree with Steve that the MRP is not a
33 constant through time and I am also aware of evidence that
34 the mean real return on the market is not a constant
35 through time, and that the truth
36 lies somewhere in between the two.

37
38 DR MIRRLIES-BLACK: So if the truth is somewhere in between
39 the two, that has two implications. One is a question for
40 you, which is what does that mean for the way you should
41 assess the MRP historically and, secondly, what implication
42 does it have for how you might set the MRP in the context
43 of a binding guideline. It's just an estimation problem if
44 you're just fixing your estimate of MRP for determination.
45 Then the binding guideline, of course, you are setting an
46 MRP which may then change through time. You don't have the
47 option to revise in the context of changes vis-à-vis rate

1 at the time.

2

3 So there are two questions. One is historically how
4 does it change your assessment and, secondly, how do you set the
MRP in a future periods? So how should you take account of that
estimation

6 of the MRP, the fact that you are having to do two models,
7 neither of which you think is 100 per cent true, but the
8 truth is somewhere in the middle? What does that mean you
9 should do?

10

11 DR WHEATLEY: A formulaic approach could work as follows. You
have a number

12 for the mean real return, you have forecasts of inflation and
13 you have a term structure of interest rates, so that should
14 give you the Wright forecasts of the MRP. You can then combine
15 those with a constant MRP to give you some sort of average.

16

17 DR MIRRLEES-BLACK: So do we need historic data to
18 construct a model of the MRP that falls between the two and
19 then demonstrate that it has some statistical reliability?

20

21 PROF GRAY: I don't think so. One approach that the AER
22 might adopt is just to have regard to all of the relevant
23 evidence at the time of the guideline and to process all of
24 that evidence and just to fix an MRP that will remain
25 constant for the period of the guideline to be revised if
26 there is a material change in market circumstances
27 which we discussed last time. So that's one
28 approach.

29

30 If that were the case, then all you need to do is the
31 same as the approach that I laid out for beta, I think. We
32 would start with the current estimate, which is currently
33 6.5 per cent, we would lay out all of the updated evidence
34 and ask how has that updated evidence changed since we
35 processed that evidence and got to 6.5 per cent last time.

36

37 In terms of the processing of the historical data,
38 I would do what Simon recommended. We have an estimate
39 from this theoretical end point, we have an estimate from
40 that theoretical end point, and I would say that the
41 historical data supports an estimate from somewhere in
42 between, and that becomes one of the pieces of relevant
43 evidence that we have regard to. Then we go on and look at
44 DGM evidence and maybe surveys and things in addition to
45 that.

46

47 DR MIRRLEES-BLACK: Graham, do you agree with that?

1
2 ASSOC PROF PARTINGTON: Certainly you can't argue against
3 considering all the relevant evidence. The question is how
4 much weight you apply to it.
5

6 MR SADEH: Is there any evidence of a negative correlation
7 between MRP and risk free rate, because you need that to
8 believe in having any of the Wright approach.
9

10 PROF GRAY: Just look at what's happened in the three years
11 since the last guideline, three years in the last
12 guideline, so if you look through the Officer data which
13 goes back to 1888, they had a column for risk free rates
14 and they had a column for market returns. The last three
15 years since the guideline are the three lowest numbers in
16 that entire series for risk free rates, and all of the
17 reasonable evidence, I think, exogenous evidence, suggests
18 that required returns have not come down one for one. The
19 required returns have been relatively stable over the last
20 three years, the headline required return on equity level,
21 even as government bond yields have fallen to their lowest
22 level in their 130-year history.
23

24 That's consistent (I'm sure we will come to
25 independent experts and surveys and so on). That's
26 consistent with what Ilan was saying, that there's two ways
27 of accommodating that, the stability in required return on
28 equity, even as government bond yields have fallen. One is
29 increasing your estimate of the MRP. The other is using a
30 risk free rate that is above the contemporaneous government
31 bond yields. Both of those approaches will get you to the
32 same headline number.
33

34 MR SADEH: Again I go back. My starting premise is if
35 I look at all the parameters of the WACC, what should move
36 the least. It should be the thing that is the broadest
37 based in the market. I think we talked about risk free
38 rates, they are separate, they shouldn't be a function of
39 the market. Gearing is kind of firm, specific. Beta is
40 industry specific. MRP is market specific. So surely that
41 should change the least. As I said before, it should have
42 very long observation periods.
43

44 So I agree with Stephen, the MRP certainly doesn't
45 move in a one-to-one basis and certainly not during all
46 normal parts of an economic cycle. I think when you do
47 have distortions it is in extremes of the rate cycle

1 because what that does, which the MRP doesn't capture, is
2 it reflects allocations of investors between the debt
3 markets and the equity markets. That's what happens when
4 interest rates get really low or really high. They are a
5 function of are you in possession, are you in - so, you
6 know, I will throw it out as a crazy idea.

7
8 One way that I would do it is kind of have a formula
9 that says I'm not linear here and all of a sudden I'm
10 something else. I would literally have a table that said
11 except for - and you could almost either pick it as a
12 confidence interval with interest rates. If the interest
13 rate environment is lower than X per cent, then your MRP
14 goes up by half a per cent and when interest rates are
15 above a certain level, i.e. near the top part of the cycle
16 or bottom half of the cycle, the MRP goes down by a bit and
17 at all other times it is 6.5. That is, you obviously have
18 to choose what level you want. It seems to me 6.5 per cent
19 makes sense in the normal period.

20
21 MS CIFUENTES: Sorry, did you say 6.5 doesn't make sense?

22
23 MR SADEH: No, it does. It does if you do it over your
24 prevailing approach on risk free rate, which is a spot of
25 10 years.

26
27 MS CIFUENTES: Yes. Just on that, Ilan, one of the
28 suggestions from what you are saying is that this is really
29 a question that comes into play when you've got extremes in
30 the market, and if that's the case, because if you take the
31 view that over the long-term period, 20 years, the MRP
32 hasn't changed relative to a long-term bond rate, so pick
33 that up, but what you tend to see is movements more in
34 extreme conditions in the market. Does that go to
35 Stephen's point that perhaps that should be dealt with
36 separately as a re-opener issue rather than try and adjust
37 for it, given that we don't actually know what is a normal
38 period? I don't know whether the current levels of risk
39 free rate is normal or not.

40
41 MR SADEH: That's probably a fair approach, you know, of
42 naturally (indistinct) tables. You are right. You are
43 talking by definition about an unusual event and therefore
44 you should take that event circumstance into account as a
45 re-opener. You can either specify it in a table with
46 preprogrammed parameters or you can leave it like that.
47 I think the circumstances should be so unusual that I think

1 we talked in session 1 that the re-opening issues should
2 themselves be defined so it doesn't become just an overall
3 subjective re-decision. Then you can use discretion in
4 that sort of sense.

5
6 PROF JOHNSTONE: I think the arguments for stability,
7 no-one can argue against them. So stability for the asset
8 owners, for the consumers, it's got to be better for
9 everyone. The question is is it stable and too high or is
10 it stable and okay. If it is stable and too high, then it
11 is obviously too generous and the chickens are going to
12 come home to roost and prices are going to look too high
13 and so on. But if it is stable and it is set at some kind
14 of good level, stability has to be the go. Using, for
15 example, a longer run risk free rate rather than the ups
16 and downs in the spot rate makes a lot of sense in terms of
17 stability, as long as it is not engineered somehow or other
18 so that the net result is that the tariffs are too high.
19 That's what it always comes back to.

20
21 PROF GRAY: Or too low. It's got to be symmetrical.

22
23 PROF JOHNSTONE: Yes.

24
25 PROF GRAY: So applying a fixed MRP to what's now the
26 lowest government bond yields in the 130-year history
27 results obviously in the lowest allowed return on equity
28 ever. So the question is whether that's too high or too
29 low or about right.

30
31 PROF JOHNSTONE: Yes, that's the question.

32
33 MR SADEH: And a lot of investors recognise that as a
34 feature of the current framework which is, you know, a
35 fixed MRP over a bond rate that moves, and that is seen
36 particularly for long-term investors, superannuation funds,
37 they want their members to have exposure to Australian
38 macro-economic variables. They see this as a resetting
39 bond in that circumstance. So they understand that in
40 absolute sense, even though they are investing their equity
41 for a long time, 99 years, they accept that during
42 different five-year periods they are going to get an
43 absolute return that is a function of the bond rate, and
44 that's priced into the way the investment works.

45
46 PROF JOHNSTONE: But are you saying it's a function of the
47 short-term variations in the bond rate?

1
2 MR SADEH: Yes.
3
4 PROF JOHNSTONE: So they are prepared to wear the risk, in
5 other words.
6
7 MR SADEH: On the bond rate. Yes, on the bond rate, and
8 that's a function of as when you look at that together with
9 the trailing average cost of debt on the debt component
10 because between the two of them they are something that the
11 capital structure can fairly reflect because you do that by
12 your interest hedging.
13
14 MS CIFUENTES: Again just if I'm understanding the logic of
15 that you are saying from a practical real world perspective
16 long-term investors, super funds, they are prepared to
17 accept perhaps a lower MRP because that's part of the cycle
18 and it's compensated for elsewhere.
19
20 MR SADEH: Sorry, I think I was saying that the MRP is
21 quite constant and the rate of return that comes out of the
22 whole equation by virtue of the application of the risk
23 free rate is what goes up and down as a function of the
24 market.
25
26 MS CIFUENTES: So is yours then an argument for saying the
27 MRP - and we can argue about whether it is 6.5 or 6 - stays
28 relatively constant and that is an accepted outcome for
29 real world investors?
30
31 MR SADEH: Yes.
32
33 MS CIFUENTES: They wouldn't necessarily exit the market
34 because they thought at any particular day or point in time
35 that - let's assume for argument's sake they were wanting a
36 return on equity of 6.5 or a MRP of 6.5 but the market is
37 suggesting it's lower; that they wouldn't just accept the
38 market?
39
40 PROF GRAY: That's not the question.
41
42 MS CIFUENTES: That's my question. Thank you.
43
44 MR SADEH: I do agree with it because, as I said, it's
45 obviously on the basis that the stable MRP is an MRP that's
46 fair. As I said, I do think 6.5 is fair and not 6 because
47 it's a function of the spot or long term risk free rate that you
are using.

1 So, yes, I do think (indistinct).

2

3 MS CIFUENTES: Thank you. Now you can ask your question,
4 Stephen.

5

6 PROF GRAY: I was just going to say that the question is
7 not whether a group of investors likes exposure to a
8 particular macro-economic variable. The market risk
9 premium is not particular to a small group of investors.
10 It is a market wide parameter and it should be assessed in
11 terms of what's the required return on a unit beta stock.
12 That's what market risk premium is. The fact that a small
13 subset of investors might find attractive the setting of
14 allowed returns in a way that is variable in some way is
15 I think a separate issue.

16

17 MR SADEH: I don't think it is because we're taking and
18 reconstructing the returns into something different.
19 I think I fundamentally do see the MRP as something that is
20 stable and, as you said before, doesn't move in a one to
21 one basis. In reality it probably moves in layers. Maybe
22 it's a bit simplistic to have it flat accepting re-openers.
23 But for the benefit of stability I think it's an acceptable
24 trade-off. It might not be the logically most correct way
25 of interpreting things, but the danger of having been too
26 subjective kind of overshadows it.

27

28 DR MIRRLEES-BLACK: If I may summarise, there's acceptance
29 that there are some nuances to the way you should look at
30 the MRP is not fixed. There is not one for one with the
31 right model and there is different weight which should be
32 placed on those different approaches. But as an estimation
33 historically it's not fitting a model. It's just saying
34 let's look at the assessment of a fixed MRP and let's look
35 at the assessment of a fixed market return. So both of
36 those should be done and we should put weight on those.

37

38 Then jumping forward, but I think it is relevant to
39 the discussion here, in terms of the approach that should
40 be taken in the binding guideline to the MRP, Ilan is
41 saying it is better if it is fixed --

42

43 ASSOC PROF PARTINGTON: I think as a pragmatic matter
44 Ilan's suggestions make an awful lot of sense.

45

46 DR MIRRLEES-BLACK: And that there shouldn't be - there is
47 the alternative of constructing a formula which would allow

1 it to vary but not one - one with the risk free rate, but
2 perhaps a little bit of movement with the risk free rate,
3 maybe 15 per cent of the movement in the risk free rate.
4 Stephen I think is arguing that --

5
6 PROF GRAY: No, I wasn't putting that forward as a - I was
7 saying that, just logically, there are the three approaches
8 that the AER - so one approach would be just to set a
9 headline allowed return on equity, one would be to fix the
10 MRP for the period, and then the third one would be to have
11 some mechanistic updating formula. Just logically they are
12 the three options open to the AER.

13
14 DR MIRRLEES-BLACK: I think we accept there are those three
15 options. Which of those three --

16
17 PROF GRAY: In terms of having a fixed MRP, I think the key
18 thing there would be that there would have to be the option
19 for a re-opener if there was a GFC type event, as one
20 example.

21
22 PROF JOHNSTONE: But it should be remembered, too, that
23 these issues are not independent. So if we work out a
24 mechanism that stabilises the cash flow stream, then that
25 affects the beta of that cash flow stream. So more stable,
26 generally lower beta. So we can't decide these issues
27 independently from one another.

28
29 DR MIRRLEES-BLACK: Stephen, are you saying that you are
30 not recommending personally the formula or are you saying
31 that consideration should be given to it?

32
33 PROF GRAY: I would be happy with any of those three
34 approaches so long as it was done sensibly and there was an
35 option for a re-opener. So one way, just to go through
36 them, would be for the AER to set a headline required
37 return on equity. That would have to be open to a
38 re-opener. One thing that might cause a re-opener in that
39 circumstance is a material change in risk free rates, for
40 example.

41
42 The other extreme, the AER could use its current
43 approach, which is effectively to set a fixed MRP for the
44 period of the guideline. The key thing for a re-opener
45 there would be a GFC type event. I would be happy with
46 that as well.

1 Then in between would be some kind of mechanistic
2 formula along the lines of what Ilan is saying. Adjust the
3 required return on equity for changes in government bond
4 yields, but in a less than one for one way.

5
6 DR MIRRLEES-BLACK: And would you need a re-opener then?

7
8 PROF GRAY: So it's less likely that a re-opener would be
9 required there because, if the formula involved risk free
10 rates, that would sort of automatically be reflected.

11
12 DR MIRRLEES-BLACK: Graham, may I summarise your views.
13 You say that affects the MRP. The guideline would be more
14 pragmatic.

15
16 ASSOC PROF PARTINGTON: Yes, with a re-opener.

17
18 PROF JOHNSTONE: Just very quickly, an electricity price
19 increase in the time of a GFC is not going to be a great
20 result. That's what we are talking about.

21
22 DR MIRRLEES-BLACK: Fixed MRP or --

23
24 PROF JOHNSTONE: I don't know. But I would say that we
25 didn't mention all these things when we were talking about
26 beta. I just think we have to be careful of arguments all
27 in the one direction.

28
29 MS CIFUENTES: Can I just ask, Stephen, in your various
30 scenarios I think one of the ones you mentioned was a
31 material change in the risk free rate. What would be a
32 material change? I ask that as someone that's been
33 involved in financial markets for 20, 25 years. What was
34 material when we were looking at this sort of stuff in
35 IPART, you know, that was quite material. But, given where
36 interest rates are now, it would seem much, much smaller
37 moves. So what would be material?

38
39 PROF GRAY: I think what would be really useful in the
40 guideline would be for the AER to set out some examples of
41 things that would have led them to or would in the future
42 lead them to a re-opener. So an example would be what has
43 happened since 2013. So if it were the case that the AER
44 set a headline allowed return on equity and soon after the
45 2013 guideline interest rates halved from 4 per cent to
46 2 per cent, so that would certainly be material and, in my
47 view, would be the sort of stuff of re-openers, if you had

1 adopted a headline allowed return on equity. So that would
2 be an example of a material move, something that we have
3 seen since the last guideline.

4
5 MS CIFUENTES: This goes to the circumstances of
6 re-openers. If that was to occur quite late in the
7 regulatory period, presumably the time left for that
8 current guideline might actually be a factor. This is the
9 difficulty I have with the GFC. At what point do we
10 declare a GFC?

11
12 PROF JOHNSTONE: And on the other hand in good times --

13
14 MS CIFUENTES: That's the other --

15
16 PROF GRAY: As we discussed last time, I think you sort of
17 tie yourselves in knots if you try to write down a formula
18 that says, "This is what is a GFC." I think last time we
19 concluded that that's one of those events that you know
20 what it is when you see it. So what happened around the
21 time of the Lehman Brothers default is --

22
23 MS CIFUENTES: If we conveniently get a major default, that
24 would be the --

25
26 PROF GRAY: Is a very clear signal. The only way I think
27 that the AER can handle that in the guideline is to provide
28 some examples of things that would be clear re-openers.

29
30 Just picking up on David's point, if it were the case
31 that the AER was of the view that even if there was a GFC
32 it would be politically impossible for the AER to make any
33 change in a re-opener, that should be set out. So I think
34 that reflects what the allowed returns would be, if things
35 are going to be applied in an asymmetric way like that.

36
37 PROF JOHNSTONE: I think an obvious time for a re-opener
38 would be when the assets are all up for sale and the owners
39 no longer think it's good to have their money in - when we
40 saw that, you would realise that the regulation had been
41 too tight. Until that happens --

42
43 PROF GRAY: Keep lowering the number until something blows
44 up.

45
46 DR MIRRLEES-BLACK: Can we just have from the other side,
47 because it relates to a question at the end which is the

1 whether the AER should use the option of a fixed MRP, a fixed
total
2 market return or a formula. Jim?

3
4 MR HANCOCK: I lean towards (b), a fixed MRP. But if
5 someone were to put forward convincing evidence that
6 there's a negative correlation between the MRP and the risk
7 free rate, then I might be convinced to move away from
8 that.

9
10 DR MIRRLEES-BLACK: Ilan, I think we have your view.
11 Simon?

12
13 DR WHEATLEY: So the formula I gave you was information at
14 the start of the guideline period, not to be updated each
15 year necessarily because it'd be difficult to include other
16 information. I think it would make sense to set it to be
17 constant with the triggers for the --

18
19 DR MIRRLEES-BLACK: The MRP to be a constant with triggers?

20
21 DR WHEATLEY: Yes, over the guideline period Not an
22 assumption that the MRP is constant through time.

23
24 DR MIRRLEES-BLACK: No, it's not constant through time, but
25 its fitness for the guideline for the purposes of all
26 decisions that have to be taken during the course of the
27 guideline. I think that's good. We have actually covered
28 a lot of material.

29
30 One we haven't covered, though, is the estimation of
31 the dividend growth model and how that's used. So
32 obviously there are a variety of assumptions and evidence
33 that can be used to derive long-term growth numbers which
34 are a key part of the estimation. So, Graham, you have
35 some scepticism about the use of a dividend growth model.

36
37 ASSOC PROF PARTINGTON: Yes, the dividend growth model is
38 one of a large class of implied cost of capital. It does
39 have the merit of being the one model in that class that is
40 widely used in practice. Do I think the dividend growth
41 model is hopeless? No. Do I think it can be reliably used
42 to track changes in the market risk premium? Absolutely
43 not.

44
45 There are a number of issues with it. One is the
46 long-term growth rate, which we all know about. You can
47 get varying estimates. This Challenger report, for

1 example, uses published Australian data on historic growth
2 rates and from different studies it finds real growth rates
3 varying from 0.9 per cent to 2.5. So you get widely
4 varying estimates from the DGM just as a consequence of
5 that. So that's a substantial problem.
6

7 Then you have the problem of what I call incurable
8 optimism. I don't think I have ever seen an application or
9 example of a DGM model where you are coming up from a below
10 normal growth rate to the long-term rate. It always seems
11 to be the case that you are coming down from above to the
12 long-term rate. Only to be on one side of the long-term
13 rate all the time makes no sense. It is consistent with
14 the mountain of evidence on analysts' forecast bias that
15 they are optimistic, their forecasts are upward biased. So
16 as a consequence of incurable optimism what you tend to get
17 from the dividend growth model is an upward biased estimate
18 of the cost of capital.
19

20 You also have the problem, I call it sticky dividends,
21 Martin I think calls it temporary fluctuations in the
22 pay-out ratio or retention ratio, and it's the sticky
23 dividends that drive those fluctuations. The problem with
24 sticky dividends is worse in times of crisis. So what
25 happens? We have the GFC. What do companies do? They
26 don't all immediately cut their dividends. They hold them.
27 Prices collapse. Dividend yields go up. That's fine as
28 long as you then appropriately adjust downwards your
29 expected growth rates, but that doesn't tend to happen. So
30 you get a high dividend yield; not much change, if any, in
31 the growth rate. What you get? You get an apparently big
32 cost of capital according to the DGM, but it's really been
33 driven by sticky dividends.
34

35 Then there's an issue that seems to have received no
36 attention which is dividend re-investment. A lot of firms
37 have dividend re-investment plans. Participation in those
38 dividend re-investment plans is typically of the order of
39 30 or 40 per cent. So what that would mean, if you had a
40 6 per cent dividend, effectively the cash you are
41 distributing is only 4 per cent. So your true dividend
42 yield is only 4 per cent.
43

44 Alternatively, you can view it as, "Well, this is
45 classic M and M. They paid out more cash and they got it
46 back by having a share issue." We know what the
47 consequences of that are. The growth rate keeps getting

1 lower and lower each time you have a share issue and
2 eventually, if it goes on long enough, it will actually go
3 negative.
4

5 Then there are problems that Martin has identified.
6 If there's a term structure in equity returns - we don't
7 know whether there is or not; and I for one have no idea
8 what shape it is - but if there is a term structure Martin
9 has showed that that's another problem with your DGM
10 estimates. I think you also have a paper, Martin, haven't
11 you, that shows there's a problem sometimes with inflation
12 in some of the dividend growth models, that they don't work
13 very well in the presence of inflation. So I could go on,
14 but I think it's clear why I don't have a lot of confidence
15 in the estimates from DGM.
16

17 DR MIRRLEES-BLACK: In contrast, in terms of the evidence
18 that we have had so far, Stephen has made a number of
19 comments indicating DGM should have more material weight
20 than I think you are suggesting, Graham. So, Stephen, do
21 you want to outline how you overcome the problems that
22 Graham has just identified?
23

24 PROF GRAY: Yes. Just to maybe outline a process, I think
25 over many years we have had reports backwards and forwards
26 addressing the same issues over and over again. I think
27 what needs to be done - and it's been a very lucrative
28 business model for the two of us but completely
29 inefficient. I think what the AER really needs to do in
30 its guideline is to set out here are the various issues
31 and, where there is disagreement between the various
32 experts, explain to us which view they favour and which
33 view they reject and explain why. With respect, it's not
34 enough to say, "We have expert support for this view" or
35 "We have been advised that this view is appropriate."
36 I think it is incumbent upon the AER to say, "There's a
37 difference in views. We have carefully considered the
38 different views that have been put forward, and here's why
39 we have reached the conclusion that (a) is right and (b) is
40 wrong."
41

42 PROF JOHNSTONE: It's likely to be a very long document.
43

44 PROF GRAY: I think that's the role of the regulator.
45

46 PROF JOHNSTONE: I think the trouble is it is very hard to
47 know why you rule the way you do in these situations. To

1 actually articulate that is asking a huge amount,
2 considering the diversity of arguments, the fact that we
3 don't even raise all the different points of view that we
4 could. Sometimes we have more than one ourselves. I think
5 that formalisation of the process is beyond human
6 capacities.

7
8 PROF GRAY: The other point to note is that all of these
9 points were raised at the time of the 2013 guideline. So
10 the AER carefully considered all of this and came up with
11 its preferred - did a lot of work I think around the 2013
12 guideline, came up with its preferred specification of the
13 DGM.

14
15 The AER has computed that model, its preferred
16 specification, since 2006. The estimates from that
17 approach look quite sensible to me. They vary a little.
18 The MRP estimates - their return on equity estimates are
19 kind of low in the initial period, so 2006/2007, during the
20 big bull market. That seems to make sense. They increased
21 materially, return on equity estimates, around the peak of
22 the GFC, settled down, and since the 2013 guideline they
23 have been very stable. The required return in the market
24 has varied within I think just a one per cent range since
25 the 2013 guideline, which all seems perfectly sensible and
26 plausible. This comes back to the point of when presented
27 with the same evidence making a different decision, I think
28 that's the sort of thing that spooks stakeholders.

29
30 DR MIRRLEES-BLACK: On the other side, Ilan, do you have a
31 view the dividend growth model?

32
33 MR SADEH: I think at the end of the day everybody wants
34 quality decisions backed with rationale that gives
35 everybody confidence, particularly the broader community
36 who, for their luck, don't engage in debates on what
37 valuers do and what different formula are. So we can't
38 just go a bunch of businesses told us that 6 per cent makes
39 sense or 6.5 per cent makes sense. So I agree with Stephen
40 that you need to have something to demonstrate that, and
41 I think the DGM by its nature is (indistinct) than
42 historic.

43
44 PROF JOHNSTONE: But no model is going to give you an
45 answer accurate to half a per cent.

46
47 MR SADEH: Correct.

1
2 PROF JOHNSTONE: In the end that's going to have to be a
3 judgment by regulators. They have no model that's going to
4 get the answer down to plus or minus half a per cent or to
5 a specific number.
6
7 DR MIRRLEES-BLACK: Simon, do you have a view?
8
9 DR WHEATLEY: There is empirical evidence that dividend
10 growth models provide useful information.
11 A key ingredient is an estimate of dividend growth.
12 I think estimates of dividend growth are best produced by
13 looking at the time series of past dividend growths,
14 looking for good predictors of dividend growth.
15
16 DR MIRRLEES-BLACK: How does that relate to the estimation
17 here?
18
19 DR WHEATLEY: A lot of the arguments have resolved around
20 what long-run dividend growth is. There's a natural inclination
21 for
22 a regulator to choose low estimates. There's a natural
23 inclination for companies to choose high estimates. A
24 mechanical way of estimating dividend growth would be to
25 look at the past behaviour of dividend growth. For example, if
26 you look back to 1980 the dividend growth of the Australian
27 market has pretty well matched GDP growth. So that
28 suggests that perhaps looking at GDP growth is a sensible
29 way to go.
30
31 PROF JOHNSTONE: All these things make sense to me, but
32 they are not going to decide between 6 and 6.5 per cent.
33 None of that evidence is going to help you make that
34 decision.
35
36 DR WHEATLEY: How would you construct an estimate?
37
38 PROF JOHNSTONE: I don't think there is an estimate.
39 There's nothing that's going to help you objectively decide
40 it's 6, it's 6.5.
41
42 DR WHEATLEY: What would you tell the AER?
43
44 PROF JOHNSTONE: Are you saying I tell them that it is 6 or
45 it's 6.5?
46
47 DR WHEATLEY: How would you provide an estimate of the MRP?

1 PROF JOHNSTONE: An estimate of point estimate is
2 statistical, historical, it's meant to be about the future;
3 there's so much wrong about it you would have to write a
4 book about it. The regulator in the end has to actually
5 put a number on a piece of paper, and there's going to be
6 no black and white answer to that. However I stated
7 (indistinct).

8
9 DR WHEATLEY: But what would you tell the AER?

10
11 PROF JOHNSTONE: Just what I just said, which is actually
12 staring us in the face and that is there is no objective
13 answer to this.

14
15 DR MIRRLEES-BLACK: There is a balance of opinions here.
16 I think in terms of coming to a decision, though, it might
17 be worth turning to page 65 of the --

18
19 MS CIFUENTES: Sorry, if I can interrupt. Did we hear from
20 you, Jim? Do you have a view on DGMs?

21
22 MR HANCOCK: I think there's a subjectivity in choosing the
23 parameters that go into it. So we wouldn't want to put too
24 much weight into the idea that we got a precise answer.
25 Simon suggests using GDP growth as an index for dividend
26 growth. That sounds sort of reasonable. I think 10 years
27 ago we were thinking that the long range GDP growth of the
28 Australian economy was three and three-quarter per cent.
29 Now Commonwealth Treasury talks about sort of three, three
30 and a quarter per cent. Those sorts of variations in your
31 assumptions can have quite big impacts for the MRP result
32 that you get out of it. So, even if you come up with sort
33 of reasonable rules to try and forecast something, there is
34 still going to be a lot of uncertainty that makes your
35 estimate still sort of hostage to subjective assumptions.

36
37 DR MIRRLEES-BLACK: Does that mean that you should still do
38 it?

39
40 MR HANCOCK: I'm not saying not to do it, but I don't have
41 very much confidence in the numbers that come out of it,
42 especially when I see them producing quite a wide range of
43 estimates off what people might argue are reasonable
44 - sorry, coming off different assumptions that people will
45 argue are reasonable, then which one is right?

46
47 MS CIFUENTES: So would it be a question of then using

1 I think Stephen's more general formula that you start with
2 whatever the number currently is, let's say 6, then you
3 have a look at all the evidence, including DGMs, to see
4 whether that would justify a change away from that; not
5 wanting to put words in your mouth, but as a general model?

6

7 MR HANCOCK: I suppose what you would be doing would be
8 looking at DGMs and looking at what you think are plausible
9 parameters and running a few different ones and seeing what
10 you are getting. If you are coming out of that, that
11 process, you are getting a different point of view, then
12 I suppose that would increase your inclination to change
13 your MRP. But at the same time you would have to be
14 questioning how much confidence you have got in those
15 assumptions that are informing that decision. If you've
16 got pretty good confidence, then put weight on it. But if
17 you sort of think, "They sound reasonable, but I don't
18 really know," then I don't think you can put much weight on
19 them.

20

21 PROF GRAY: I think the starting point would be 6.5.

22

23 MS CIFUENTES: I'm just using 6 as a --

24

25 PROF GRAY: But, just in terms of the process, the AER
26 spent a lot of time processing all of the relevant evidence
27 in 2013 and suggested that that's overall 6.5. I think the
28 task is how has each piece of evidence shifted since then,
29 and is it in one direction or the other. If it is
30 predominantly in one direction, do we think it's
31 significant enough to warrant a change in the parameter?
32 Does it reach that threshold bar, having regard to the
33 benefits of stability and predictability? I think that's
34 the exercise.

35

36 MR HANCOCK: It's sort of inherent in a DGM that you are
37 assuming stability in the total return rather than the MRP,
38 isn't it?

39

40 PROF GRAY: No, the data tells you that. If the market was
41 requiring a lower headline required return that would come
42 through in the data. There's no assumption about that
43 that's built into the model.

44

45 MR HANCOCK: But, given that we are projecting forward and
46 we are not (indistinct) into lots of variations, as I said
47 a three stage model you have got some sort of trending, but

1 we are basically picking parameters that we think are
2 reasonable averages and applying them going forward. The
3 end result of that is to give us a total return that is
4 relative - well, is stable. So previously we were talking
5 about whether the idea of stable total return or stable MRP
6 is the more reasonable approach. It seems to me that the
7 DGM kind of - if you take it literally is sort of adopting
8 that stable total return view of the world.

9

10 PROF GRAY: If we go to that page 65 that Jonathan was
11 going to take us to a moment ago you will see the variation
12 in the AER's DGM estimate since 2006. So there's a clear
13 variation there. The estimates were quite low during the
14 big bull market, which seems sensible. They went up a lot
15 during the peak of the GFC, which also seems quite
16 sensible. Settled back down, rose a little bit again, just
17 a little bit during the European debt crisis, and then
18 since the last guideline have been quite stable between 10
19 and 11 per cent. So there is variation in those headline
20 required return on the market estimates within the AER's
21 preferred specification of the DGM. So the data tells you
22 what the market is requiring in terms of the return of
23 market portfolio.

24

25 MR HANCOCK: Okay. I can see that it changed over time in
26 the sort of regulatory determination. But, going forward,
27 if you take this sort of model, unless I'm
28 misunderstanding, you are assuming stability in total
29 return going forward? That's what you are assuming that
30 your --

31

32 PROF GRAY: Yes. So the application of that is to derive a
33 discount rate to be applied to cash flows going forward.
34 But that's the task that the AER's charged with, is to
35 figure out what would be the appropriate discount rate or
36 required return for the cash flows going forward.

37

38 PROF JOHNSTONE: Just remember the bubble we are in here,
39 too, in that we are actually talking about a model
40 completely different to the CAPM. We are saying now the
41 market prices assets today on a dividend growth model,
42 which is not the CAPM and not reconcilable. So again we
43 are looking for a crutch, basically.

44

45 DR WHEATLEY: T h e dividend growth model and the
46 Sharpe-Lintner CAPM are not inconsistent with one another.

47

1 MS CIFUENTES: Can you speak up a bit, please, Simon?
2
3 PROF JOHNSTONE: I have never seen reconciliation. One's
4 long period. One's one period. Different variables.
5
6 DR WHEATLEY: The DGM can be consistent with --
7
8 MS CIFUENTES: Simon, would you mind speaking up, please?
9
10 DR WHEATLEY: The DGM and the Sharpe-Lintner CAPM are not
11 inconsistent with one another.
12
13 PROF JOHNSTONE: I think they are.
14
15 DR WHEATLEY: The DGM can be consistent with other
16 models, but it is not inconsistent with the Sharpe-Lintner
17 CAPM.
18
19 PROF JOHNSTONE: I'm sure it is.
20
21 ASSOC PROF PARTINGTON: One is a one period model and the
22 DGM is a multi-period model.
23
24 PROF JOHNSTONE: That's right, and many other things.
25
26 DRDR WHEATLEY: The Sharpe-Lintner CAPM can be derived in a
27 multi-period world as well.
28
29 ASSOC PROF PARTINGTON: If all the parameters don't change.
30 So that would solve everything because we just say, "Okay,
31 it's fixed forever."
32
33 PROF JOHNSTONE: There is no co-variance in the dividend
34 growth model, and that's a completely different concept
35 than anything in that model.
36
37 DR MIRRLEES-BLACK: To summarise in terms of the MRP, maybe
38 there are questions about the precise specifications of
39 modelling, but I think views about historical equity
40 returns, in terms of the DGM that we have just been talking
41 about, care needs to be taken about the parameters, but
42 there is evidence obtained here. How that's weighted we
43 haven't quite discussed, but I'm sure that will come out in
44 our discussion. There is obviously a range of views and
45 I assume it will depend on how much weight you place on how
46 much confidence you have in the parameters for the
47 dividend growth model. But the general assessment is that,

1 with careful assessment of the parameters, there is a role
2 to play for it in the process. I'm sure we can come to a
3 form of words which reflects that.

4
5 There's one source of evidence which we haven't
6 covered and that is survey evidence. In our preconference
7 discussion the view was that little weight should be placed
8 on the survey evidence which is basically model
9 practitioners, what their view is of the MRP. It was
10 considered among the experts that wouldn't be reliable,
11 which is why we haven't spent much time on it today. But I
12 want to confirm with everyone that they haven't changed
13 their --

14
15 ASSOC PROF PARTINGTON: Actually, having read the paper
16 that Simon recommended, I have rather changed my view on
17 that. Because the thrust of that paper - and Shleifer was
18 one of the co-authors, and he's done a follow-up paper.
19 The thrust of the argument is actually that if you want to
20 know what rate of return investors are thinking about and
21 acting on then look at surveys. That's the thrust of his
22 argument. His argument is because behaviour follows. If
23 you look at funds flows they follow the surveys. If you
24 look at the planned capital expenditure and the actual
25 capital expenditure of the managers in the Graham and
26 Harvey CFO survey, that follows their survey expectations.

27
28 So his story is, well, it's the rational
29 economic - they call it rational expectations theory that
30 leads you astray in terms of measuring expectations. Those
31 expectations, however, are not much use at all for
32 forecasting the market, for forecasting what sorts of
33 returns are going to be. Indeed in some cases the market
34 returns and the expectations are negatively correlated,
35 although in many cases that correlation is not
36 statistically significant. So Shleifer's message is if you
37 want to know what people are expecting and thinking look at
38 the surveys.

39
40 DR WHEATLEY: We read the paper in different ways. The
41 message I got was, if you think the surveys say the market
42 risk premium is high, it's probably going to turn out to be
43 low.

44
45 ASSOC PROF PARTINGTON: Yes, it's not a good forecast.

46
47 DR WHEATLEY: That's right.

1
2 ASSOC PROF PARTINGTON: That's right. So it depends
3 whether you are forecasting or whether you want to know
4 what people expect.
5
6 PROF GRAY: Can I just say one quick thing on surveys. In
7 the AER paper there seemed to be a suggestion that I had
8 become keen on surveys after the numbers went up. I just
9 want to clear that up. I think the surveys, the Fernandez
10 surveys and KPMG and so on are just rubbish and should have
11 no weight whatsoever.

12
13 But, if they are to be used - and I accept that the
14 AER might form a different view about that. If they are to
15 be used, then we should have recent surveys and we should
16 certainly take into account what the same survey
17 respondents are doing in relation to the risk free rate.
18 My view is it is quite disingenuous and misleading to look
19 at a survey respondent that says, "I used a 6 per cent MRP
20 and I applied that to a risk free rate that's materially
21 above the current government bond yield," and to then say,
22 "Let's take the 6 per cent MRP evidence and find support
23 for our regulatory estimate of that," but to ignore the
24 fact that they are pairing that with a risk free rate
25 that's well above the current government bond yield. So
26 they were the caveats about how surveys should be used if
27 they are going to be used.

28
29 DR MIRRLEES-BLACK: Any other comments on surveys?

30
31 DR WHEATLEY: I agree with Stephen.

32
33 DR MIRRLEES-BLACK: Jim?

34
35 MR HANCOCK: Yes, look, they are noisy. So are the
36 movements actually signal or noise? We are not really
37 sure. Also some question as to exactly what model people
38 have in mind when they announce the number.

39
40 MS CIFUENTES: So is that a consensus view?

41
42 DR MIRRLEES-BLACK: We are finished for the moment on MRP
43). That finishes the morning session and we
44 will reconvene at quarter to 2.

45
46 LUNCHEON ADJOURNMENT
47

1 MS CIFUENTES: Thank you. Thank you, Jonathan.

2

3 DR MIRRLEES-BLACK: Thank you very much. I hope you are
4 all rested and had a good lunch. Now we have the after
5 lunch session which is on the most exciting topic of the
6 day which is tax. So we also have for this session Martin
7 Lally, who takes the place of Graham (indistinct). So
8 Martin is here for the tax component. In terms of the
9 discussion issues, the first point relates to the word
10 value of imputation tax credits. In the discussion among
11 the experts there was not unanimity but a general view
12 that, while experts didn't agree about the definition of
13 the value of imputation tax as being defined in the
14 litigation and the approach which has been proposed by the
15 AER here, there was an acceptance that this should be the
16 basis on which we have this discussion. But there was a
17 dissenting view, and that was Ilan.

18

19 MR SADEH: Was it?

20

21 DR MIRRLEES-BLACK: Yes, indeed. What you have said is you
22 didn't agree with the AER and you didn't think that it was
23 a closed issue. So I just wanted to give you the
24 opportunity to say the extent to which this issue should be
25 revisited.

26

27 MR SADEH: Thank you. I did think, you know, that our
28 position - we all had a chance to discuss it. So, in the
29 interest of getting to a consensus, my personal view is
30 there is a difference between the
31 market value, but I think in the interest of understanding
32 the AER's position on this and wanting to frankly move on
33 with things, I'm happy to put it to one side. I think
34 I acknowledged that the Federal Court says that the
35 AER's method isn't the only way of doing things and it
36 accepts that other methods aren't materially preferable,
37 and that's fine. That's probably all. I'm happy to just
38 move on from it because I just don't think it is productive
39 to waste the AER's time on this.

40

41 DR MIRRLEES-BLACK: Okay. Thank you. We will move on.
42 The second thing on which there was general acceptance of
43 but again not unanimity, and that is that in terms of in
44 the framework the benchmark efficient firm is taken to pay
45 the statutory tax rate. There's an observation that actual
46 firms may pay less than the statutory tax rate. So most of
47 the experts were saying that that's not relevant. In terms

1 of what we should be looking at, what the AER should be
2 looking at, is that it's a reasonable assumption to assume
3 that the benchmark firm pays the statutory tax rate. There
4 are one or two views considering that perhaps there should
5 be a broader look at the overall tax framework, and that
6 reflects some stakeholder view that may need to be looked
7 at. Jim, I think you had (indistinct) in what you have
8 submitted there were some views that should be looked at.

9

10 MR HANCOCK: Yes, and I suppose what it comes from is sort
11 of trying to understand why franking credits would be sort
12 of fully valued or redeemed and then also having read the
13 correspondence with the ATO which seems to bring into
14 question the reliability of that data as well. I was
15 wanting to be sure that what we are seeing measured there
16 out of the data is consistent with the benchmark of the BEE
17 and, if it is not, whether some adjustment needs to be made
18 .

19

20 DR MIRRLEES-BLACK: Any other views? Ilan?

21

22 MR SADEH: Look, I think there's a number of different
23 marginal tax rates for different kinds of entities and
24 investors. It can be corporate tax rate, personal tax
25 rate. I think the majority view from our pre-discussion
26 was that the corporate tax rate is the one that makes the
27 most sense.

28

29 PROF GRAY: Unless the AER forms a view that a company
30 that's paying the statutory tax rate is inefficient, then
31 that's the rate that should be used.

32

33 MR HANCOCK: The rule says that the statutory rate should
34 be used as well. So my question is not really about
35 changing the statutory rate, but whether it affects our
36 interpretation.

37

38 DR MIRRLEES-BLACK: Martin, do you have a view on this?
39 Should a benchmark efficient entity be paying the statutory
40 tax rate?

41

42 DR LALLY: Yes, no question about that. But I think the
43 far more interesting point here is the one that was raised
44 by Graham during discussions in which he made the very
45 interesting comment that it would be rather odd to in your
46 model act as if the firm pays the tax at the full statutory
47 rate but to estimate its distribution rate for credits from

1 firms out in the marketplace which are paying considerably
2 less than that. So there's potentially a disjunction
3 between the tax payment assumption in the AER's model and
4 the empirical process for estimating the distribution rate.
5

6 I circulated a note on that attempting to look into
7 that question. But, from what I can see in that analysis,
8 I don't think it's possible for us to do anything with it.
9 So the best I think we can do is estimate distribution
10 rates in the way we do, inevitably from firms which may not
11 be paying tax at the full statutory rate, and then couple
12 that with a company tax payment in the AER's model that is
13 determined in accordance with the full statutory rate.
14

15 PROF GRAY: I think we've accepted that T will be
16 30 per cent and we will discuss what implications all of
17 this has for gamma.
18

19 DR MIRRLEES-BLACK: Good. So we have some agreement.
20 Moving on, use of tax statistics. So there are concerns
21 around the quality of the data and some experts have
22 different views on this. So I think we can say, well,
23 Martin, you have particular concerns with the use of the
24 tax statistics data while others are comfortable that it's
25 a reasonable method of estimation. So perhaps, Martin, can
26 I invite you to elaborate on why you are dissatisfied with
27 it.
28

29 DR LALLY: Okay. I think there are two distinct issues
30 here. One of them is whether you use the tax data, the ATO
31 data, to estimate individually the utilisation rate and
32 individually the distribution rate. I would be surprised
33 if anyone now or at any time has thought that you could use
34 the ATO data to get reliable estimates for either of those
35 individual parameters because the ATO statistics, as
36 analysed by Hathaway in particular, show that you get
37 wildly different estimates from these statistics for the
38 distributed credits.
39

40 Because you get wildly different estimates for the
41 distributed credits depending upon whether you use the FAB
42 data or the dividends data, you cannot get a reliable
43 estimate for the distribution rate and you cannot get a
44 reliable estimate for the utilisation rate. But that
45 problem does not contaminate estimating gamma from taxes
46 paid according to the ATO data and credits redeemed from
47 the ATO data. So it could be argued that, notwithstanding

1 this huge conflict within the ATO data, between FAB and
2 dividend information, you can still reliably estimate
3 gamma. So that I think is the primary issue: can you
4 reliably estimate gamma? So I will then limit my comments
5 to that question of whether you can reliably estimate
6 gamma.

7
8 So I think the comment has been made by many people
9 surely the Australian tax authorities know how much company
10 tax they have collected. It seems a no-brainer. And yet
11 according to the ATO's note, which we received last week,
12 it's a response to the problems that have been identified
13 in Neville Hathaway's analysis, it says, "The analysis" -
14 referring to Hathaway's work, I presume - "does not account
15 for non-resident companies paying company tax in Australia
16 which do not generate franking credits."

17
18 So that raises the question when we are talking about
19 the company tax payments for the present purposes what are
20 we talking about: the company tax that is collected by the ATO
21 or the company tax that is collected by the ATO that generate
22 franking credits? In my view, it's clear it's the latter.
23 It's not company tax payments per se. It's company tax
24 payments that generate franking credits. I don't know what
25 Neville Hathaway's view on point number 4 is because he
26 hasn't had a chance to respond. But the ATO seems to think
27 that Neville's made a mistake by looking at company tax
28 payments and failing to deduct out that amount which
29 doesn't generate franking credits.

30
31 If Neville has made that mistake then that damages the
32 credibility of the ATO data as Neville has presented it for
33 the purposes of estimating gamma in total. If indeed
34 Neville has made that mistake - and I will not condemn
35 someone without hearing their defence - but if Neville has
36 made that mistake, and he has looked at this matter very,
37 very deeply, we all know that, and could arguably be said
38 to be the person who's looked at it most deeply of all, if
39 he's made a mistake like that then I think it should say to
40 all of us there may be two, three, 20 other mistakes that
41 have been made here by Neville that we don't know about and
42 nobody knows about yet. It kind of shakes your confidence.
43 It shakes my confidence that the ATO thinks Neville has
44 made such a basic mistake.

45
46 What I'm also disturbed about when I read this note
47 is, having claimed in point number 4 that Neville's made

1 this mistake, that they haven't even quantified it or
2 indeed anything else. Neville has presented detailed
3 analysis on numbers from the ATO data and he's expressed
4 his concerns about this huge discrepancy within the data
5 years ago, he claims, to the ATO. So they have had years
6 to think about this. And after thinking about it for years
7 they give us a note that does not have a single number in
8 it. They can't even say, "Neville, you've overestimated
9 this number by 5 billion and here's the correct number."
10 So that's pretty disturbing. So that's the first concern
11 I have, and that relates fundamentally to what reliance can
12 we place on the ATO data simply for the purpose of
13 estimating gamma; not the individual two bits of it, but
14 the aggregate.

15
16 The second problem I have with the ATO data is
17 necessarily you are using exactly the same companies for
18 estimating the distribution rate as you are for the
19 utilisation rate by virtue of doing a grand calculation,
20 and this grand calculation I understand is for all
21 companies, list and unlisted. That's fine as far as the
22 utilisation rates are concerned that you should use all
23 companies, because it is a market parameter. But it isn't
24 fine that you should be using all companies, listed and
25 unlisted, for the distribution rate.

26
27 So that raises the question which companies should you
28 use for the distribution rate, and I think there is a menu
29 of possibilities here. The first of them would be if you
30 want the distribution rate for a particular company just go
31 and look at that company's financial statements. The
32 problem with that is the company, knowing that would be
33 done and that your estimate of its distribution rate for
34 regulatory purposes would affect its revenues, would have a
35 very strong incentive to manipulate its distribution rate.
36 So I think that rules out using the company itself.

37
38 The next level would be to pick a collection of
39 companies that are good comparators. Simon, I think you
40 made the observation that the natural collection of
41 comparators would be the very ones that we are using for
42 estimating gearing and also betas. At the moment there's
43 only three of those companies. But, if one goes back a
44 couple of years, the set does expand to five. So that's
45 the APA Group, DUET, Ausnet Services, Spark Infrastructure
46 and Envestra, who have changed their name to Australian Gas
47 Networks.

1
2 In the last week I have actually gone to the financial
3 statements of those five companies to see if I can get
4 their distribution rates from the financial statements.
5 I may be the worst researcher in the world but I cannot
6 find a recent annual report for Australian Gas Networks.
7 I can find something called an annual review, which is
8 everything in an annual report except the financial
9 statements. So that's not very helpful.

10
11 Spark Infrastructure, no problem finding financial
12 statements, but if you go to the place where you would
13 expect to find the franking account balance, which is
14 attached to the dividends note, it's not there. There is
15 no disclosure in the financial statements I can find of
16 their franking account balance. The same problem for DUET.
17 No disclosure of the franking account balance.

18
19 So you only have two companies left to estimate the
20 distribution rate from this set of five natural
21 comparators: that's Ausnet Services and the APA Group. If
22 I take the last three years, in both cases the franking
23 account balances for these companies have gone down. Over
24 those three years their franking account balances have gone
25 down. That says to you that not only have they distributed
26 all the franking credits that they have generated from
27 company tax payments over that three-year period but some
28 on top of that. So the distribution rate is 1 or maybe
29 even more than 1. I think conservatively it's 1. So if
30 you are going to use the natural comparators then - there's
31 only two of them - obviously that raises the question of is
32 that a big enough sample. But if you are going to use
33 those comparators the distribution rate estimate is 1. So
34 that's the second possibility.

35
36 The third possibility would be to go to all listed
37 companies. If you go to all listed companies, then you've
38 got data from the tax authorities. But the trouble with
39 that data from the tax authorities is it's a distribution
40 rate and therefore it's afflicted by this huge discrepancy
41 that Hathaway has found. So that knocks out listed company
42 data from the ATO. You could get listed company data from
43 the financial statements of listed companies. Because you
44 are interested in the aggregate, you naturally pick on the
45 high value ones. I have done that exercise and it
46 indicates a distribution rate of at least 83 per cent.

47

1 The last possibility is to take all companies, listed
2 and unlisted. But, as we know from the analysis that has
3 been done by many people, there's a big difference between
4 the distribution rates for listed and unlisted companies.
5 So you then have to ask yourself which is the better
6 comparator. Lots of these unlisted companies are sole
7 traders who have corporatised, presumably to reduce their
8 tax rate from something in the 40s to 30 per cent. They
9 are only going to achieve that if they keep their dividends
10 down and therefore their distribution of credits down. So
11 they are not going to be very useful for purposes of
12 looking at our benchmark efficient entity.

13
14 So across all those five possibilities it seems to me
15 by default you are only left with one useful and credible
16 source of information, and that is financial statement data
17 from high value listed companies and that gives you a
18 figure of at least 83 per cent. So that's the second
19 problem with the use of the ATO data which binds you to use
20 the same set of firms for both the distribution and
21 utilisation rates.

22
23 The final problem is as a regulator you need an
24 estimate of gamma in the cash flows, but you also need an
25 estimate of the utilisation rate in the market risk
26 premium. If you are using ATO data for gamma, you
27 presumably have to use ATO data for the utilisation rate.
28 Then you are back to the problem that once you start
29 looking at one of the individual two parameters you have
30 the huge discrepancy that Neville has identified and which
31 hasn't been denied by anyone.

32
33 I think Simon has suggested that you could take the
34 overall figure for gamma from the ATO data and then,
35 insofar as it's embodied estimate of the distribution rate
36 is too low relative to your benchmark efficient entity,
37 crank up your overall gamma estimate. But before you can
38 crank it up you have to know what the estimate for the
39 distribution rate is within the ATO data. And you don't.
40 There's two numbers. One of them is about 70 per cent and
41 one is 50, depending upon whether you believe the FAB or
42 the dividend stuff. Nobody who has looked at this seems to have
43 a clear view on that. Neville himself in his latest note
44 says, "I don't know which one is right," and clearly the
45 ATO is not saying which one of them is right. So I think
46 that would knock out Simon's suggestion.

47

1 So that leaves you with that third problem. It's not
2 enough just to estimate gamma from ATO data; you've got to
3 estimate the utilisation rate. It would be rather odd if
4 you estimated gamma from the ATO data but you estimated the
5 utilisation rate by a completely different method. So
6 there are my three concerns with using ATO data, even to
7 get an overall estimate of gamma.

8
9 DR MIRRLEES-BLACK: In our statements Simon and Steve have
10 expressed particular concern of the ATO data being a
11 reasonable approach. Simon, do you want to --

12
13 DR WHEATLEY: What we have seen is not actually a
14 note from the ATO. It's a description of discussions
15 I think with the ATO. Is that right?

16
17 MR SMITH: It's a description of an email that they sent us
18 setting out concerns and effectively it sets out --

19
20 DR WHEATLEY: We don't know what questions were asked.
21 It's not in a sort of question and answer format. But
22 (indistinct).

23
24 MR SMITH: Simon, we set out the email that we sent out down
25 below in attachment 1 to the note. So there is some text
26 that we sent out to the ATO that they responded to.

27
28 DR WHEATLEY: Right. So the most important concerns
29 are (indistinct) because we are aware of Hathaway's concerns about
30 splitting the data up.

31
32 MS CIFUENTES: Simon, could you please speak up? Thank
33 you.

34
35 DR WHEATLEY: Sorry.

36
37 DR LALLY: It may be that moving that, that will solve the
38 problem.

39
40 DR WHEATLEY: So we acknowledged that there were concerns
41 with separating the data to estimate the distribution
42 rate and the utilisation rate. But Hathaway claimed there
43 were few problems with the ratio of credits redeemed to
44 credits created. This note from the ATO raises two issues.
45 One is that net tax is not the same as tax payable. Both
46 Steve and myself know that to be true because the ATO makes
47 that clear on its web site. So we already know that, and

1 we take that into account. We adjust the net tax figure.

2

3 The other issue is number 4, which is that there are
4 non-resident companies paying company tax that doesn't give
5 rise to franking credits. As Martin has said, we don't
6 know whether that's a trivial issue or a major issue. So
7 it would be nice to get more information on that before we
8 do anything further.

9

10 DR LALLY: Can I just add, just reading the note, point
11 number 4, the second sentence of that point number 4 says,
12 "Although this proportion may appear to be small at first
13 glance, it adds to the report's inability to reconcile the
14 imputation system using aggregate data." That, I guess,
15 could be read two ways, one of which is that it is small,
16 but it could also be read as, "We, the ATO, suspect it's
17 small but we are not sure."

18

19 DR WHEATLEY: We don't know. It's too vague. But, given
20 how valuable these statistics could be, it makes sense to
21 go back to the ATO and find out more about that number.

22

23 DR LALLY: But could I just emphasise that, even if you do
24 go back to the ATO and you get a definite answer on that
25 question, if it is accepted that after all these years of
26 us poring over all these numbers and all Neville's work,
27 that he has in fact made that mistake, it's got to shake
28 your confidence in anyone's interpretations of the ATO data
29 that there may be all kinds of potential pitfalls and
30 trapdoors in that data. We appear to have fallen into this
31 trapdoor. There may be many others that are there we
32 haven't fallen into yet. We don't know.

33

34 MR SADEH: That applies to every form of data used in the
35 history of the gamma debate. I think it's unfair to just
36 pin it on that, because when I take your alternate approach
37 from my own sense-check perspective you are thinking about
38 what is gamma for a benchmark efficient entity, and there
39 are two key features of networks that are relevant to their
40 tax profile. A vast majority of them are unlisted, and
41 that's the reality. So when you talk about the
42 distribution rate, distribution rates are naturally higher
43 for listed entities, as you said, because they try to
44 maintain a dividend yield. You talk about short-term. In
45 theory they can be above 1 because they have held that cash
46 because they are trying to keep (indistinct). That is not
47 representative of the average utility.

1
2 The second thing is that networks are capital
3 intensive businesses relative to the normal corporate which
4 is more an operating entity which means again by definition
5 its distribution rate as a matter of logic has to be lower
6 than the average entity because it is constantly
7 reinvesting part of its money into the business because you
8 can't 100 per cent debt fund your capex
9

10 DR LALLY: But could they be funding it through equity
11 issues rather than through their operating cash flow to
12 some extent?
13

14 MR SADEH: Just have a look at how often they make equity
15 calls. Very rarely.
16

17 DR LALLY: So what you are implying is that the comparator
18 firms we need for this purpose, it's not just enough to
19 take the firms that we have taken, those five, but you
20 could expand it to include other kinds of firms that have
21 big capital expenditures.
22

23 MR SADEH: I think it's more relevant because, you know,
24 using listed data for some of the more market based
25 statistics makes sense, but tax has unique profiles which
26 need to take into account the kind of companies that are in
27 the network field.
28

29 DR LALLY: But, of these five companies that seem to be
30 comparators, the two for which we can get the distribution
31 rate, the distribution rates are 100 per cent in the last
32 three years. So that seems --
33

34 MR SADEH: Number 1, it is a short-term phenomenon. As
35 I said to you, listed entities can masquerade - this is the
36 reality; you don't like to say it, but it's true - they do
37 masquerade to smooth the dividend profile. Some of them
38 have retained cash. Some have got - in the short-term
39 there are a number of reasons why your pay-out ratio can be
40 distorted to your true long-term position.
41

42 Then, secondly, even on a long-term basis a listed
43 network will have a different form of distribution rate to
44 an unlisted network. When you look at them as a whole, you
45 know, the listed has to be the upper bound.
46

47 DR LALLY: So we can certainly deal with one of those

1 problems. I only had time to just look at the data in the
2 past week for the last three years, but certainly I can
3 look at the data for the past 10 or 15 years. Your
4 prediction, Ilan, would be that if we do look at that data
5 for the past 10, 15 years it will show distribution rates
6 for these entities for imputation credits that are lowish?

7
8 MR SADEH: I would have no idea to what extent. But, yes,
9 absolutely (indistinct).

10
11 DR WHEATLEY: A lot of these companies didn't pay a lot in
12 tax and so did not generate a lot of franking credits, but
13 their payout rates, I think which Steve has looked at,
14 are not 100 per cent. So if they did have higher franking
15 account balances they would have had difficulty
16 distributing them.

17
18 DR LALLY: If you've got some data on this, Stephen, it
19 would be good to see it. The other point you're making,
20 Simon, that they didn't pay much tax so naturally their
21 distribution rates are high. That comes back to this
22 fundamental problem that Graham raised with us in our
23 conversation and to which I alluded at the beginning, and
24 I put my analysis in on that and I'm not sure we can
25 actually do anything with that.

26
27 MR SADEH: I would agree with that, and that's why I can't
28 escape that we need to look at more than the
29 individual networks for these statistics because again tax
30 is a highly delicate thing that's a function of which level
31 of the structure are you looking at; i.e. a lot of the
32 networks are either partnerships or trusts as opposed to
33 corporates. It doesn't mean there's not tax being paid; it
34 just means it's being paid a level above which you are
35 looking at. So that's why I think you can't rely on the
36 sample sizes distorted by the very entity structure that
37 you are using.

38
39 PROF GRAY: I think maybe if we try to break down the
40 discussion into component pieces. So the first piece is
41 the use that can be made of the ATO tax statistics. So
42 most of the points on this document that's been
43 distributed around during the week are explanations as to
44 why there might be a difference between the FAB and the
45 dividend approaches to the distribution rate. So those
46 explanations are along the lines of what's been discussed
47 in various reports over the years. So things like the

1 reporting of the franking account balance and the reporting
2 of dividends distributed is not something that affects tax
3 payments at all. The ATO notes here that that's an
4 information field that's provided for information only and
5 is not needed for the tax calculation. So that's why
6 people might take that less seriously, and it seems to be
7 the explanation for the difference. So that's one point.

8
9 The second point is that the only new information
10 here, I think, is this idea that foreign companies may be
11 paying some tax in Australia that hasn't been included.
12 I think the way we have to deal with that kind of evidence,
13 as Simon says, is to quantify it. I don't think a vague
14 statement that this could be an issue is a reason for
15 abandoning that data. Let's see if it is an issue and, if
16 so, to quantify it.

17
18 In terms of applying evidence consistently the same
19 can be said of the equity ownership approach and the 45-day
20 rule. So we know that the equity ownership approach is an
21 upward biased estimate because it ignores the fact that
22 some credits are going to be not redeemed because they run
23 foul of the 45-day rule. The AER has said, "We think
24 that's small, so we are not going to take any account of
25 that." I think the appropriate approach in both cases is
26 to quantify what the effect might be, see if it is small or
27 if it is material. So I think that sort of consistency has
28 to be applied throughout.

29
30 The great advantage I see of the ATO data is that it
31 enables you to get an estimate of gamma that does not
32 require a distribution rate. I think the distribution
33 rate, estimation of that is extremely problematic. That
34 gives you an estimate that is free from having to estimate
35 the distribution rate. So that's got to be a big plus for
36 the ATO data and makes the ATO estimate of gamma certainly
37 relevant evidence, in my mind. So we will come later on to
38 the problems with other approaches for estimating the
39 distribution rate.

40
41 The third point I want to make is that Hathaway has,
42 as Martin just said, estimated the distribution rate or
43 rounded the distribution rate to somewhere between 50 and
44 70 per cent, depending upon which method you use. So if we
45 are going to pair a distribution rate estimate with a
46 different approach for utilisation equity ownership, for
47 example, we need to take one of those estimates.

1 Traditionally, the upper bound of that possible range,
2 70 per cent, has been used. So that's that. It builds
3 some conservatism into the estimation of gamma.
4

5 DR LALLY: But, if I can just chip in, those numbers - 50
6 and 70 - are for all companies, listed and unlisted. If
7 you think, for example, the better comparator for the
8 distribution rate is listed companies you don't want 50 to
9 70; you want something else.
10

11 PROF GRAY: I will come to that in a minute when we get to
12 estimating the distribution rate. If it turns out that,
13 independent of the tax statistics, a good estimate of the
14 distribution rate is in the order of 70 per cent, then that
15 problem goes away. Perhaps we will come to that when we
16 talk about estimates of the distribution rate going
17 forward.
18

19 I agree with the comments that have been made about
20 how problematic it is to infer something about distribution
21 rates from individual companies. Maybe if I just give two
22 examples of why that's the case, and then we will move on
23 to other things. One example is BHP. So BHP is actually a
24 pair of companies: so BHP Ltd, which is listed in
25 Australia, and BHP Plc, that's listed in the UK. BHP has
26 what they call a dividend equalisation scheme. So most of
27 the revenues, it turns out, are generated in BHP Ltd. In
28 order for dividends to be equalised across the two
29 component pieces BHP Ltd writes a giant dividend cheque to
30 BHP Plc every year. Over the last two years I think
31 BHP Ltd has distributed about \$1.5 billion of imputation
32 credits to BHP Plc in the UK where they are completely
33 wasted. So that shows up in the data as though BHP Ltd has
34 distributed 1.5 billion of imputation credits, but it
35 hasn't. So we have to take that into account. That's
36 obviously one of the primary reasons behind the shareholder
37 activism that BHP is confronted with at present.
38

39 Another example is AGL. So AGL had a major tax case
40 with the ATO which it was successful in and had a
41 \$300 million company tax bill overturned. So that showed
42 up in the franking account balance - when AGL won that
43 case, the franking account balance declined by \$300 million
44 because tax that had been paid and had gone into the
45 franking account balance was then reversed. So if you
46 start your period where the \$300 million is in that
47 franking account balance and then all of a sudden it's gone

1 because of that tax litigation it looks as though it's a
2 distribution to shareholders. So both of those things -
3 they are just two examples.

4
5 I think if we are going to use data for individual
6 companies what we need to do first is to go through really
7 company by company and sort out any of these sorts of
8 issues, make adjustments for any of those sorts of issues,
9 which is very problematic and time consuming. I think, as
10 we will come to in a minute, there's a much easier way.

11
12 DR MIRRLEES-BLACK: Does anyone want to add on the use of
13 tax statistics?

14
15 MR SADEH: I just really want to reinforce that the tax
16 statistics should be based on the benchmark efficient
17 entity, not on an individual. It's not an independent tax
18 concept.

19
20 DR LALLY: And what would you see the benchmark firm as
21 being?

22
23 MR SADEH: I think we defined it as a corporate entity which
24 pays the corporate tax rate. They have an
25 average representation of investors which is why, say,
26 there's listed investors, then there's unlisted investors,
27 because that leads to an average distribution rate and
28 average utilisation rate.

29
30 PROF GRAY: And which operates entirely within Australia.
31 I think that's important as well.

32
33 MR SADEH: Yes, that's right.

34
35 DR LALLY: Anything else? You mentioned earlier about
36 having a capital expenditure program that was comparable
37 with the network businesses.

38
39 MR SADEH: Well, I think it's hard to sit and identify a
40 whole list of entities that go through that. I'm just
41 leaving that to be a qualitative fact to kind of make sense
42 of the data when it comes out. But I don't think you can
43 filter it.

44
45 DR MIRRLEES-BLACK: That's helpful saying that's the
46 benchmark efficient entity and those are the
47 characteristics. It's another step to actually be able to define
it
precisely

1 . While we are on tax, Jim, did you have
2 anything to add?
3

4 MR HANCOCK: It does seem a bit disappointing that the ATO
5 hasn't been able to engage with the enquiry sort of in a
6 bit more of an informative way than they have. In my view
7 it's worth going back to them and asking them to take it on
8 as an important issue and tell us if they can actually tell
9 us what we want to know. Having done that, we may still be
10 left with a question as to exactly how we relate that to
11 the idea of a benchmark efficient entity, as you were just
12 saying. So it may not answer everything, but I would have
13 hoped the ATO could at least give us that much information.
14

15 DR LALLY: There may be a cultural issue that's involved
16 here. I'm a New Zealander rather than an Australian, and
17 I understand Australians are a bit blunter than New
18 Zealanders are. I think we are probably closer to the
19 English, Jonathan, than to Australians. But when you read
20 number 6, "There is a reporting issue with the FAB label.
21 The integrity of the label can be considered low." That
22 sounds to me like a very polite way of saying they have
23 made a mess and they are pretty embarrassed and, "Please
24 don't press us on this any further."
25

26 If you go to the first page, the third paragraph,
27 "There are certain limitations in relying on taxation data
28 as an analytical tool in the calculation of imputation
29 credits." In New Zealand that would be interpreted as,
30 "Please, don't use our data for what you are doing." So
31 I don't know how to read this in Australia, but I would
32 know how to read it in New Zealand.
33

34 MR SMITH: Martin, can I clarify: the material above the
35 issues noted by the ATO is (a) our commentary. So that was
36 our commentary saying there are certain limitations flowing
37 from what the ATO said. So just to clarify that was AER
38 staff who noted those limitations in light of the responses
39 we received.
40

41 DR MIRRLEES-BLACK: David, did you want to comment?
42

43 PROF JOHNSTONE: No, it's all been said and it's all been
44 useful. I have nothing more to add, except the fact that
45 obviously there's no direct answer, like so often.
46

47 DR MIRRLEES-BLACK: Thank you. So different

1 perspectives here. Martin, I might summarise what you have
2 said and what you have written. They shouldn't be used
3 because they are not needed and they shouldn't be used
4 because we have got some other direct evidence, but there
5 are ways in which they could be used as an estimate of the
6 implications of this. Do you want to elaborate on your views? -

-

7

8 DR LALLY: Yes, please. Indisputably we are using this
9 Officer model. Indisputably this model, or at least almost
10 indisputably this is a model that assumes that national
11 equity markets are segmented. So Australians can't invest
12 overseas, and overseas people can't invest here. Of course
13 that model isn't descriptively accurate. Australians do
14 invest overseas and foreigners do invest here. But the
15 model per se assumes that there's no foreign investment.

16

17 Consistent with that assumption of the model that
18 there is no foreign investment then the utilisation rate is
19 essentially 1, subject only to 45-day rule stuff. You have
20 none of the problem of foreigners, who can't at least
21 notionally use the credits. So that would be my first best
22 solution, so to speak, that the utilisation rate is 1 and
23 the distribution rate is at least 0.83. That's a different
24 issue.

25

26 The view that I'm holding here is clearly a minority
27 view and may even be a minority of one. Others seem to
28 feel that, notwithstanding the fact that you are using a
29 model which assumes that national equity markets are
30 completely segregated, you should be incorporating into
31 that model parameter estimates that reflect the empirical
32 realities. One of those parameters is the utilisation
33 rate. The empirical reality here is that there are
34 foreigners who are going to push down that utilisation
35 rate. I think there are reasonable arguments on both sides
36 of that. I nevertheless favour the utilisation rate of 1,
37 but I can see there are reasonable arguments in accordance
38 with what the AER has done, which is to in its empirical
39 estimate take account of foreign investors.

40

41 So my second best solution in this area is to say, if
42 you are going to incorporate foreign investors, you go back
43 to the model and you ask, "Well, how is the parameter
44 defined in the model?" Officer is unfortunately not
45 terribly helpful because he doesn't supply a rigorous
46 derivation of the model. But rigorous derivations have
47 been supplied, and those rigorous derivations make it clear

1 - in fact I do not know anyone who disputes that a rigorous
2 derivation of the model shows that the utilisation rate is
3 defined as a weighted average of the utilisation rates of
4 individual investors.

5

6 There is some debate about what the weights are, but
7 it looks like the best you can do is market value weights.
8 Therefore the utilisation rate in the model is defined as
9 the value weighted average of the utilisation rates of
10 individual investors. To a pretty reasonable approximation
11 all Australians can utilise the credits. So far as we can
12 see, foreigners can't. I'm sure some can. So there will
13 be some bias in assuming they can't. But let's take that
14 as a reasonable position. Foreigners can't use them.
15 Locals can. So necessarily your utilisation rate is the
16 proportion of Australian equities held by Australians.
17 That just follows logically.

18

19 PROF GRAY: Can I just interrupt there. I'm not sure that
20 that's right. I think that in your model, the Lally-Van
21 Zijl model, the weighted average is a weight of total
22 wealth of Australian investors versus the total wealth of
23 foreign investors, not just the wealth that foreign
24 investors happened to have invested in Australia.

25

26 DR LALLY: Well, in that model it just says a weighted
27 average over investors. It doesn't make any reference to
28 foreigners or locals. But, since the model assumes that
29 there are no foreigners because it's a segmented markets
30 model, then it necessarily has to be a weighted average
31 just over Australians. That just seems logical.

32

33 PROF GRAY: Right. So that gets you back to 1.

34

35 DR LALLY: Yes.

36

37 PROF GRAY: That doesn't get you to an equity ownership
38 estimate.

39

40 DR LALLY: Indeed. That's where the bastardisation of the
41 model occurs. You've got a model which says there's no
42 foreign investors, but you are confronted with the
43 empirical reality that there are. The AER has chosen to
44 address that by using estimates of the utilisation rate
45 that reflect the presence of foreign investors. It's
46 chosen to go down that route.

47

1 PROF GRAY: But just to confirm, though, I think it is
2 worth making clear, and I think you and I will agree
3 100 per cent on this, that the AER's approach is not
4 consistent with any equilibrium model.

5
6 DR LALLY: Clearly if you have a model which says there are
7 no foreign investors and you are using an estimate for a
8 parameter in that model that reflects the existence of
9 foreign investors there's a mismatch, indisputably. But it
10 is also true, Stephen, that if you use an estimate of the
11 utilisation rate which comes from DDO studies, which will
12 naturally reflect the existence of foreign investors, you
13 have exactly the same problem.

14
15 PROF GRAY: I'm not arguing for that for a moment. I think that
16 ship has sailed. The Federal Court clearly did not
17 understand the issue. So that's the end of that. The
18 point, though, is going to be relevant when we come to how
19 we go about estimating the two different parameters: the
20 distribution rate and the utilisation rate. We need to
21 have some kind of framework for thinking about how they
22 would be best estimated within the context of what the AER
23 is doing.

24
25 I think it's important to recognise that that
26 framework is not the outcome of a regular economic
27 equilibrium. It's something that the AER has created and
28 that's what we are going to use. But it's not an
29 equilibrium economic outcome, and that's going to be
30 relevant because it will guide how we go about the
31 estimation task. So normally the estimation task flows
32 from the outcome of an economic equilibrium. That's not
33 the case here.

34
35 DR LALLY: Indisputably the model says there are no foreign
36 investors. So what you ought to be doing is estimating the
37 parameter consistent with that which would lead you to a
38 utilisation rate of 1. But nobody seems to agree with me
39 in that minority position and everyone, apart from me,
40 seems to think you should estimate the utilisation rate by
41 using methods that reflect the existence of foreign
42 investors, whether that be by looking at the percentage of
43 equity that's held by Australians, whether you look at the
44 redemption rate in the tax statistics or whether you look
45 at DDO studies. All three of those methods are estimating
46 a parameter by taking account of the existence of foreign
47 investors, and then parking that parameter estimate into a

1 model which says there are no foreign investors. I can see
2 pluses and minuses from doing that. So I'm not faulting
3 the AER for combining a model which says there are no
4 foreign investors with a method for estimating a parameter
5 which is incompatible with it.
6

7 PROF GRAY: All I'm saying - I think we are in
8 agreement - is that, given what the AER has done, we can't
9 appeal to a model to guide us in the estimation task.
10

11 DR LALLY: Yes, I think that's an interesting point. But,
12 given that they are using a model which says that the
13 utilisation rate is a weighted average over the utilisation
14 rates of the individual investors, at that point you have
15 said nothing about foreigners or locals. But if you then
16 append to that the statement, "We're going to reflect the
17 existence of foreigners," then I think that marriage leads
18 you to a utilisation rate which is a weighted average over
19 the utilisation rates of Australians and foreigners, and
20 therefore leads you logically to use ABS type data for
21 estimating the parameters.
22

23 DR WHEATLEY: Except the average is going to be wealth
24 weighted, and so - I mean, once you acknowledge that the
25 Australian equity market is largely integrated with foreign
26 markets then gamma is going to be zero, which is the
27 presumption the Australian Treasury makes in a number of
28 its research reports in examining the impact of changing
29 the corporation tax.
30

31 DR LALLY: If you define the utilisation rate to be the value
32 weighted average where the value weights are the value of
33 all equities held by Australians versus the value of all
34 equities held everywhere by foreigners of course you will
35 get zero. But that is a definition for you that belongs in
36 an international CAPM. What we have got here is a halfway
37 house. We are combining a model which by its very nature
38 is segmented markets with --
39

40 DR WHEATLEY: Steve's point is that the halfway house isn't
41 a model of equilibrium. You are either segmented
42 or integrated.
43

44 DR LALLY: I agree with you. But Stephen Gray and all
45 others have been doing this halfway house for the last
46 20 years. They have taken the Officer model and put into
47 it parameter estimates that reflect the existence of

1 foreign investors. Everyone has been doing a halfway
2 house. I'm being the minority, the purest, who has said,
3 "Look, the model implies this, therefore." But I think
4 there is a way of dealing with that concern that we can
5 maybe talk about later. I did mention to Jonathan it's
6 long been my view that, given that we are in a world in
7 which markets aren't completely segmented nor are they
8 completely integrated, models that try to reflect the
9 messiness that there is some local bias, some people will
10 invest in Australia for "this is my country", patriotism,
11 "foreigners, they are different and I don't want to get
12 involved there", those models for trying to embody
13 theoretically partial integration are full of messy
14 parameters you can't estimate. So the only clean models in
15 this world are complete integration and complete
16 segmentation.

17
18 My view is that you should estimate cost of capital
19 under each of these two extremes and then you as a judgment
20 call decide where you are going to lie between those two
21 extremes. When you estimate the model under complete
22 segmentation your utilisation rate will be 1. When you
23 estimate the model under complete integration your
24 utilisation rate will be zero. I think you should take
25 those two extremes instead of trying to do this halfway
26 house thing.

27
28 PROF GRAY: We've been through this, though. This is the
29 conceptual goalposts approach that the AER considered last
30 time.

31
32 DR LALLY: No.

33
34 PROF GRAY: It's not?

35
36 DR LALLY: No. The conceptual goalposts was not those two
37 extremes. It was intended merely to show whether combining
38 a utilisation rate that had been taken from market evidence
39 with a segmented markets CAPM gave you a cost of equity
40 capital that lay outside those two bounds. If it did lie
41 outside those two bounds it was my proposition that that
42 result did not make sense. So that exercise I went through
43 was not one of, "You should calculate these two goalposts
44 and then put your answer somewhere between them." It was
45 merely intended to demonstrate that the existing halfway
46 house approaches were producing results that were not
47 sensible because they lay outside the goalposts.

1
2 PROF GRAY: To get that left-hand end of, "Here's what the
3 cost of capital would be in a purely segmented market," so
4 there gamma is easy, you use a gamma of 1. But then you
5 would have to re-estimate what would the risk free rate be
6 if there was no foreign investment.
7
8 DR LALLY: Not necessarily. It depends on your
9 international CAPM. If your international CAPM is the
10 Solnik model, the Solnik model says that the cost of
11 capital for an Australian stock is the Australian risk free
12 rate plus a world MRP multiplied by a world beta. So in
13 the Solnik model you are still using the observed risk free
14 rate for Australia. As in the Sharpe-Lintner, it is an
15 exogenous parameter. You don't care how it's determined.
16 It's just an observation. So you don't have to take the
17 observation and try to adjust it for what the risk free
18 rate would be like if there were no market integration.
19
20 PROF GRAY: It sounds to me that this is getting steps way
21 beyond what's going to be --
22
23 DR MIRRLEES-BLACK: I think this proposition we discussed
24 it briefly in the break, something which maybe we pick up
25 at the end as to how we deal with that. The question we
26 are addressing to ourselves now is in particular the equity
27 ownership statistics and your view about they are not
28 useful precisely because they are based on a model approach
29 that you have Australian investors, it makes no sense, and
30 the other --
31
32 DR LALLY: But, just to clarify that, once you do decide to
33 use local information, the ABS data are the natural way of
34 estimating the utilisation rate.
35
36 DR MIRRLEES-BLACK: Stephen, your views on equity ownership
37 data?
38
39 PROF GRAY: I think where we have got to from this
40 discussion about the models and what comes out of that is
41 that the equity ownership data is relevant because the AER
42 has defined it to be relevant. If that's acceptable, then
43 it is relevant per se because it's been defined to be so.
44
45 DR MIRRLEES-BLACK: Rather than it fits in with the model.
46
47 PROF GRAY: It doesn't fit with any model. But there's no

1 justification for that simple average that comes out of any
2 model. I think we agree on that.

3

4 DR LALLY: But the same problem would afflict your
5 recommendation that we use the redemption rate from the ATO
6 data.

7

8 PROF GRAY: Yes.

9

10 DR LALLY: You agree?

11

12 PROF GRAY: Yes. It's all silly, isn't it?

13

14 DR LALLY: Good.

15

16 PROF GRAY: It's all silly. But it's been approved by the
17 Federal Court and I think that's the point. So we've got
18 to estimate something that no-one agrees is the correct
19 thing using bad data. That is the task before us.

20

21 DR LALLY: But at least I'm offering an alternative to what
22 you describe as silliness. I'm saying take the two pure
23 extremes rather than engage in this mismatching --

24

25 PROF GRAY: Let me give you my approach. So constrained to
26 be within this utilisation interpretation of gamma, which
27 is where we find ourselves, how do we go about estimating
28 the distribution rate? So we have seen that there are
29 issues with trying to estimate that with the Tax Office
30 data, and there are issues trying to estimate that from
31 individual firms and looking at their franking account
32 balances and so on. It's very hard to do.

33

34 I think we are in 100 per cent agreement that the task
35 is what would be the distribution rate for the benchmark
36 efficient entity. So what does the benchmark efficient
37 entity look like? What are the sort of relevant
38 characteristics so far as the distribution rate is
39 concerned? One point is that the benchmark efficient
40 entity operates solely within Australia. So if you have a
41 company that operates solely within Australia, as paying
42 corporate tax only within Australia, then I think we agree
43 that the dividend distribution rate and the credits
44 distribution rate would be the same thing.

45

46 DR LALLY: Not necessarily.

47

1 PROF GRAY: So why not?

2

3 DR LALLY: The dividend distribution rate may or may not be
4 equal to the credit distribution rate. It just depends on
5 whether the company is paying large dividends or small
6 dividends. If it pays practically no dividends, its credit
7 distribution rate is going to be tiny, but not necessarily
8 the same as its dividend pay-out rate. To get those two
9 parameters to be the same, Stephen, you also need that
10 taxable income is the same as profit. The pay-out rate is
11 defined as dividends over profits; okay? So the profits,
12 however they are defined in that ratio, have to be the same
13 as the taxable income. If they are, then those two
14 parameters, the dividend pay-out rate and the credit
15 distribution rate, will be the same; but only if taxable
16 income is the same as whatever that number is you used to
17 measure the pay-out rate.

18

19 PROF GRAY: Right. Okay. Call it a taxable income pay-out
20 rate. So if you have a company that earns \$100 pre-tax
21 profit, pays \$30 of corporate tax, that leaves \$70
22 available for distribution. If that company then
23 distributes 70 per cent of that profit, post tax profit, as
24 a dividend then its credit distribution rate will also be
25 70 per cent. That's all I'm saying.

26

27 DR LALLY: That's fine.

28

29 PROF GRAY: So that's one characteristic of the benchmark
30 firm. It comes from operating within Australia. If you
31 also then tell me what the dividend policy or an
32 appropriate dividend policy would be for that firm, given
33 the correspondence between the credit distribution rate, a
34 dividend distribution rate, if I tell you the dividend
35 distribution rate then that implies a credit distribution
36 rate.

37

38 DR LALLY: But where do you get this dividend --

39

40 PROF GRAY: Which I think is an easier task than estimating
41 the credit distribution rate because we are trying to infer
42 that from franking account balances or the noisy Tax Office
43 data. So where could you go to get information about a
44 dividend distribution rate? So APA has on its shareholder
45 web site a stated policy to the market that its approach
46 will be to pay out 60 to 70 per cent of its profits, of its
47 operating cash flow.

1
2 DR LALLY: But, Stephen, the 60 to 70 per cent it's
3 referring to is not dividends relative to taxable income;
4 it's dividends relative to accounting profits. The
5 denominator is different.
6
7 PROF GRAY: You can look at that dividend distribution over
8 some period and there's quite a deal of stability in that,
9 over some period. So from year to year there are
10 adjustments which might mean that it's higher or lower.
11 But over a period it's quite stable for all of the
12 benchmark firms. So I'm thinking that a way of more
13 sensibly estimating the distribution rate is to look at or
14 to make an assumption, as the case may be, about what would
15 be a sensible dividend and therefore credit distribution
16 policy for the benchmark efficient entity.
17
18 DR LALLY: But you cannot get that policy by looking at the
19 announcements of a firm when the firm is thinking about
20 pay-out rate being defined as dividends over accounting
21 profits. Accounting profits are not taxable income. One
22 is not even on average the same as the other. They are two
23 fundamentally different concepts.
24
25 PROF GRAY: So APA reports that 60 to 70 per cent figure
26 relative to operating cash flow.
27
28 DR LALLY: Again, that's not taxable income. It's two
29 different concepts, Stephen.
30
31 PROF GRAY: It's not going to be the case that any of these
32 methods are going to give you a perfect answer. I think
33 it's a much easier task for the AER to estimate and then to
34 settle on a number for what do we think would be an
35 appropriate pay-out rate for the benchmark efficient entity
36 than to try to infer that from franking account balances
37 that companies like BHP and AGL or to pick one of the
38 either 50 or 70 per cent numbers from the Tax Office data.
39
40 DR MIRRLEES-BLACK: Are you saying that there would be a -
41 it almost sounds like a matter of judgment.
42
43 PROF GRAY: Yes, and I think the evidence that can bound
44 that are information from the firms themselves and what
45 their approach is. I was just going to address Martin's
46 point about whether that could lead - if you are getting
47 that sort of information from the firms themselves,

1 Martin's point is that that could lead to gaming among the
2 firms to lower their pay-out rates to try to scam the
3 regulator in relation to gamma. I think that's an
4 extremely low risk. Maybe we could hear an industry
5 perspective on how likely it is that a firm would slash its
6 dividend policy to try to scam a few basis points out of
7 the regulator on gamma.
8

9 DR LALLY: My point is that if you got the parameter
10 estimates solely from that one firm there would be a risk
11 of them gaming you. But if you are averaging over several
12 firms it's not a problem. But can I check something here
13 with you. Given your new proposal for estimating the
14 distribution rate, it appears you are no longer
15 recommending use of the ATO data to get the distribution
16 rate.
17

18 PROF GRAY: So my approach is the same as with all of the
19 other parameters. I think we need to set out all of the
20 relevant evidence. So I think the ATO data is relevant
21 evidence. I accept your point that if we are going to
22 marry something with the equity ownership statistics we
23 need to derive a distribution rate out of that, and the
24 issues with that would have to be taken into account. But
25 the great benefit of the ATO data, which I would give
26 material weight to, is the fact that that provides an
27 estimate that does not require the separate estimation of a
28 distribution rate. So that's a big tick in its column
29

30 DR LALLY: That's fine. But if you choose to estimate the
31 distribution rate in the way you have just described from a
32 dividend pay-out rate how then do you get the utilisation
33 rate? You can't use ATO data.
34

35 PROF GRAY: No, that will only inform the distribution
36 rate.
37

38 DR LALLY: I understand. But how then will you --
39

40 PROF GRAY: Two methods. One is we can have some reliance
41 on the equity ownership data. Recognising the sort of
42 statistical issues and problems with that data and
43 recognising that it's an upper bounds, at least to the
44 extent that it doesn't factor in the 45-day rule, we have
45 to take those into account, but that's relevant evidence
46 that goes into the pot. Also if that number, that exercise
47 that I described, comes up with a distribution rate that's

1 close to 70 per cent, then the ATO data will then imply -
2 given that we have a distribution rate of 70 per cent, that
3 implies a unique estimate for the utilisation rate, because
4 we have got gamma and we have got a distribution rate. So
5 we can reverse engineer.
6

7 DR LALLY: You have gamma for all companies. But if you
8 get the distribution rate from just a subset of companies
9 you can't marry it with the ATO data on all companies.
10

11 PROF GRAY: You can if it turns out that they are the same.
12 So if it is 70 per cent from your sample of companies and
13 the 70 per cent number that Hathaway derives, then if it
14 turns out that they are both the same then --
15

16 DR LALLY: That would just be a coincidence then, wouldn't
17 it? What significance would there be in a coincidence?
18

19 PROF GRAY: If that's how it turns out, which is I think
20 how it does.
21

22 DR LALLY: It would just be a coincidence, because the ATO
23 data in aggregate is for all companies. You are proposing
24 getting a distribution rate from just some companies.
25 Those two don't match. If they did, empirically it would
26 just be a coincidence.
27

28 DR WHEATLEY: But you could say, you know, if you've got
29 two estimates from the ATO data, 50 and 70 per cent, if the
30 estimate from these firms are 70 per cent, then the
31 mid-point of 50 and 70 is 60; it's going to be a fairly
32 small --
33

34 DR LALLY: Yes, but those two numbers, 50 and 70, are for
35 all companies.
36

37 DR WHEATLEY: I understand that.
38

39 DR LALLY: You can't marry it.
40

41 DR WHEATLEY: You could take the gamma figure and adjust it
42 for the difference between the distribution rate for a
43 benchmark and the two estimates of the average for the
44 economy as a whole.
45

46 DR LALLY: That's okay.
47

1 PROF GRAY: Well said. That's what I was trying to --
2
3 DR LALLY: That's okay.
4
5 DR MIRRLEES-BLACK: All three concur. Quick, write it
6 down. Do you want to translate it, Simon?
7
8 MS CIFUENTES: That would be useful.
9
10 DR WHEATLEY: So the idea is you take the properly adjusted
11 ATO credits redeemed to credits created estimate, that is,
12 the overall estimate for gamma for the economy as a whole;
13 you take Steve's estimate of the distribution rate for a
14 benchmark efficient entity; and then you compare that with
15 the average of Hathaway's two estimates, which are around
16 50 per cent and 70 per cent; and then you use any
17 difference to adjust upwards or downwards the gamma for the
18 economy as a whole.
19
20 DR LALLY: But the result will be two distinct estimates
21 for gamma, one arising from the 50 per cent figure and one
22 from the 70 and --
23
24 DR WHEATLEY: I'm suggesting just take an average, barring
25 any other information. My understanding is that
26 we are trying to find the right wrong number.
27
28 MS CIFUENTES: I think that was well stated.
29
30 DR LALLY: Let's just take that suggestion that we take the
31 50 or 70 from the ATO data on the grounds that one of these
32 must be right so we will just split the difference. Is it
33 possible that the truth actually lies outside the bounds
34 given by the ATO? Remember the last sentence in their note
35 is, "The integrity of the FAB label can be considered low,"
36 which seems like a polite way of saying, "This is rubbish."
37 If the FAB stuff on credits distributed from the ATO was
38 rubbish, then the 50 and 70 per cent numbers are both
39 rubbish.
40
41 MR SADEH: (Indistinct). Again I think it is a very harsh
42 way to judge that that data can be totally useless because
43 of someone's comment like that. To me it's also
44 (indistinct) certain that theta can't be 100 per cent. It can't
45 humanly be 1 because if that were the case I would go up to
46 everyone here and say, "Who wants \$100 bill or a note for
47 \$100 of franking credits," and no-one would take the

1 franking credits for a number of reasons. We talked about
2 the 45-day rule. What about things like there is risk in
3 the tax system, change in the future. You only need to
4 look in the papers to see what happens --

5
6 DR LALLY: You are saying for some reason a distribution
7 rate can't be 1. Why not?

8
9 MR SADEH: Because people won't value it.

10
11 DR LALLY: No, we are not talking about values. This is
12 just a mechanical thing. A company pays a million dollars
13 in company tax. If it distributes it all by attaching that
14 to the dividends, why can't it do that? Some companies do
15 do that. They are attaching all of them. What's stopping
16 a company from distributing all its imputation credits?
17 This is just distribution, Ilan, not valuation.

18
19 MR SADEH: I'm just trying to think of it because I know
20 there's an accounting issue that comes up all the
21 times as companies like this end up having issues with
22 their retained profit accounting. It becomes higher and
23 higher over time, distributing franking credits out from
24 the underlying assets.

25
26 DR LALLY: Okay. Maybe we can sort that one out later on.

27
28 MR HANCOCK: Martin, just on that utilisation rate of 1, if
29 I think about it you have an Australian resident entity and
30 it's raising money in the capital markets. So for a
31 domestic investor, if I accept the proposition that
32 basically every domestic investor can use the franking
33 credits that are distributed to them so that those
34 investors value it at 1 or near enough to 1, then the
35 presence of a foreign investor perhaps doesn't really
36 matter because the entity is not going to have a different
37 price for the foreign investor than it has for the domestic
38 resident investor. So the foreign investor has to accept
39 the rate of return that is accepted by the domestic
40 investor.

41
42 PROF GRAY: You're falling into the trap of thinking in
43 terms of economic equilibrium models.

44
45 MR HANCOCK: Can you explain?

46
47 PROF GRAY: Where there is one price, where this is just a

1 market clearing condition, the market clears and there's a
2 single price that's market wide. That's not the world that
3 we are in here. We are in a non-model world where gamma
4 has been defined to be the redemption rate not an equilibrium
5 value.
6

7 DR LALLY: I think you may have misunderstood. Jim, the
8 way I interpreted in terms of you saying that necessarily the
9 market value of imputation credits is a utilisation rate of
10 1 because Australian investors can utilise them and it
11 doesn't matter that foreign investors can't. Well, if you
12 take an international CAPM which recognises the existence
13 of both foreigners and locals and you run through the
14 mathematics of that it will give you a utilisation rate of
15 pretty close to zero. That's the mathematics of these
16 models.
17

18 So your intuition is telling you something different,
19 but you give us a model - in the presence of foreign
20 investors you give me an equilibrium model in which U
21 equals 1. I'm sure there would be a mistake. It just
22 doesn't seem feasible. Foreigners, like locals, will
23 influence the result largely in proportion to their market
24 value weight. So when an international CAPM with no
25 restrictions and everyone just chooses an optimal portfolio
26 without local bias, the market weight of the foreigners
27 will drown out the Australians and the utilisation rate in
28 the model will be zero.
29

30 DR WHEATLEY: Except with imputation credits there will be
31 a bias. So you're making it sound as though it's
32 counterfactual. With imputation credits, domestic
33 investors will hold more domestic assets than they would
34 otherwise hold.
35

36 DR LALLY: Yes.
37

38 DR WHEATLEY: But still gamma would be zero.
39

40 DR LALLY: Yes, that's a clientele effect. Because the
41 market pricing doesn't take account of the imputation
42 credits, they will be driven even more strongly to focus on
43 Australian --
44

45 DR WHEATLEY: That's right.
46

47 DR LALLY: But that's just the dividend clientele effect.

1 That's not a valuation issue. The dividend clientele
2 effect is magnified by the valuation issue precisely
3 because they are valued at zero in this international CAPM
4 that magnifies the dividend clientele effect.

5
6 PROF JOHNSTONE: It wouldn't be big enough either, would
7 it, to swamp the wealth weight of the international
8 investors? I think your point was the utilisation rate
9 would go to zero if you thought of the world as 1.

10
11 DR LALLY: Yes. That's what is an international CAPM. The
12 world is 1.

13
14 PROF JOHNSTONE: Yes.

15
16 PROF GRAY: I think we are getting off the track and beside
17 the point because we are talking about equilibrium asset
18 priced models --

19
20 DR MIRRELES-BLACK: I think you agreed that this is not an
21 equilibrium concept model and that we are using a different
22 process to come up with these estimates. Coming up with
23 these estimates, one approach which we haven't talked about
24 specifically there is Martin's approach of using the top
25 20 listed firms. and using these or a larger number of firms as
representing the
27 benchmark efficient entity. Views on that? Martin, do you
28 still think that's relevant?

29
30 DR LALLY: I think your benchmark efficient entity is
31 something other than listed equity. I think it's a group
32 of comparator firms. But I'm not sure how far to push
33 that. The five that we have got or we had up until two
34 years ago, three of them I can't get data on; the remaining
35 two, they tell me the distribution rate is 1. Ilan is
36 suggesting the definition of a benchmark efficient entity
37 needs to be expanded and you need to take more historical
38 data. Doing both of those things might give us a different
39 result. In principle, that is a better approach than
40 taking all listed equity. But the problem is all listed
41 equity is definitionally clear enough. The definition of a
42 benchmark efficient entity that Ilan is suggesting and
43 others are suggesting, it's pretty woolly at this stage and
44 it will be subjective. Different people will have
45 different views. So that's a pragmatic problem. In
46 principle you do want to choose similar companies, but
47 pragmatically that's the problem. Which ones are you going

1 to pick?

2

3 MR SADEH: That's why I revert to the tax system as a
4 whole. Do I agree with the concept I thought was being
5 fleshed out about using the ATO data for the whole of the
6 (indistinct).

7

8 DR MIRRLEES-BLACK: Okay.

9

10 DR LALLY: If we can come up with a definition of a
11 benchmark efficient entity that we all agree on and we run
12 the numbers and the distribution rate turns out to be 0.7,
13 so be it. I have only ever promoted using all listed
14 equity because I thought that was the second best. There
15 were just problems with trying to define and deal with the
16 benchmark efficient entity.

17

18 DR MIRRLEES-BLACK: So the proposal here is to define a
19 benchmark efficient entity and probably use some judgment
20 informed by the evidence from the other sources, and it may
21 not be an average or be informed by the evidence that you
22 get from this range of sources. Is there concurrence
23 around that?

24

25 PROF GRAY: Yes, a key component of that definition would
26 be operating in Australia.

27

28 DR MIRRLEES-BLACK: It sounds like we shouldn't come up
29 with an estimate of what that number is now.

30

31 DR LALLY: And it may be that once you impose the
32 restriction of no foreign operations even one per cent of
33 your operations being foreign knocks you out. The set of
34 comparators falls to zero along with all the other criteria
35 that have to be invoked as well.

36

37 PROF GRAY: No, that's too strong. So that would be the
38 same when we are estimating beta. We say APA is out
39 because they own some unregulated pipelines.

40

41 DR LALLY: Okay. But then you get the subjective problem,
42 if we won't knock someone out for having 1 per cent foreign
43 income, at what percentage do we knock them out?

44

45 DR MIRRLEES-BLACK: It is a matter of judgment.

46

47 DR LALLY: Yes.

1
2 PROF JOHNSTONE: I think that has been a terrific
3 discussion and it's really revealed different angles and
4 the difficulty with all of them and the difficulty of
5 actually choosing between them. If it was me I would be
6 plugging in some numbers and looking for a ballpark and
7 hopefully looking for some agreement and then in the end
8 working out as a matter of judgment where to call it.
9 That's all you can do in that situation. One of the
10 approaches would obviously be the benchmark efficient
11 entity, as hypothetically defined. But then there's others
12 as well. Ideally we are talking in a vacuum here because
13 we don't actually look at the numbers that come from the
14 different points of view. I think that's going to make a
15 huge difference.

16
17 DR LALLY: That's actually good because if people commit
18 themselves to something in principle and then the numbers
19 don't favour their client they can't back out then.

20
21 PROF JOHNSTONE: Yes, sure. Sometimes it's been worked out
22 in advance, though.

23
24 MS CIFUENTES: Just a quick question. When we are talking
25 about looking at the definition of the BEE, the benchmark
26 efficient entity, and I'm mindful of the fact that a lot of
27 this discussion has been driven by trying to solve the
28 gamma and distribution, I'm assuming that if there was a
29 collective view about a new BEE that it is a benchmark
30 efficient entity that applies across the whole of the WACC
31 considerations, across whole of cost of capital; we
32 wouldn't have different BEEs for different bits of the
33 formulas.

34
35 DR LALLY: So long as the exercises are all concerned with
36 regulated energy network businesses you would be using the
37 same benchmark efficient entity for all of them. But if
38 tomorrow you start regulating airports then the benchmark
39 efficient entities --

40
41 MS CIFUENTES: No, the question is about internal
42 consistency of having just one concept of a BEE within this
43 regulatory framework.

44
45 DR MIRRLEES-BLACK: I suppose that's to say when you are
46 looking at beta the question is there are systemic risks,
47 but are relevant issues for estimating gamma when you have

1 the tax considerations does it matter if they have
2 different systematic risk or is it the nature of the
3 investment program, the nature of the Australian - so
4 potentially you could have different benchmarks.

5

6 MS CIFUENTES: That's the question I'm asking. Are you
7 contemplating that there might be different BEEs for
8 different elements of it?

9

10 MR SADEH: I wouldn't be. I think it should be the same
11 benchmark efficient entity struck in a concept applied to
12 each of the parameters. I think the data that you then use
13 for assessing those parameters will be different. For example,
gearing is something that

15 you can use for listed companies because they are not
16 distorted relative to unlisted companies because they are
17 generally all bound by the same issue, being credit rating;
18 whereas tax is something that is distorted by a pay-out
19 ratio which is different between listed and unlisted. If
20 the concept is the same, we would apply the data. It would
21 be different just for gamma.

22

23 DR LALLY: It's important to emphasise that in the Officer
24 model the distribution rate is a firm specific parameter.
25 But for reasons of risk of manipulation you wouldn't want
26 to take it from that particular firm. You've got to do
27 some sort of averaging over a set of like firms. It
28 follows from that that so long as the firms you are looking
29 at are all regulated energy network businesses, the
30 benchmark efficient entity would be the same for all.

31

32 MS CIFUENTES: That they are regulated? Do they need to be
33 regulated?

34

35 DR LALLY: That's a good question and it strikes to the
36 heart of what's the definition of a benchmark efficient
37 entity. That's a good question. Do they have to be
38 regulated?

39

40 MR HANCOCK: In thinking about that BEE we do know we have
41 got this shift from listed to non-listed, and potentially
42 that's motivated by the fact that there are cost of capital
43 advantages through the non-listed path. So we need to try
44 and pick those up and throw them into the regulatory rate
45 of return if we are able to do so.

46

47 DR LALLY: There is certainly nothing in the model which

1 demands that the firms you use as comparators have to be
2 regulated.

3
4 PROF GRAY: I think there's a difference. I think that's
5 the last point as well. I would think that the AER would
6 write down a single definition for what the BEE is and then
7 as you go through parameter by parameter there might be a
8 range of different evidence that's used to inform your
9 estimation of each parameter.

10
11 DR LALLY: So certainly for purposes of estimating beta,
12 because regulation presumably influences beta, the
13 comparators you use for estimating beta have got to be
14 regulated. But there's no necessity for it when it comes
15 to the distribution rate.

16
17 MR SADEH: Just because that's the best alternative,
18 I think. Conceptually the BEE is a regulated network. But
19 as you say then when you go, "Well, in theory I would like
20 to find the data that best informs gamma representative of
21 a regulated network, however I can't because it's distorted
22 for this reason." But the BEE is always a regulated
23 network because otherwise, as you say, beta and
24 other parameters don't line up to anything.

25
26 PROF GRAY: That's right. Different elements of the BEE
27 definition have different implications for each parameter.
28 So, the distribution rate, it is important that the
29 comparator firm complies with the BEE definition of
30 operating within Australia. But that doesn't constrain
31 your estimation of beta, for example.

32
33 DR MIRRLEES-BLACK: Do you have any other questions? Any
34 other points you would like to make?

35
36 PROF GRAY: Just one very briefly, which is my view is that
37 the same approach would be applied to all three parameters
38 that we have discussed today. So gamma would be the same.
39 Start with the peg in the sand that's at 0.4. What's
40 changed? What new evidence have we got since the last
41 time? Is that new evidence all in one direction? Is it
42 above or below? Is it material enough to move us from
43 that? That threshold of materiality has to be applied
44 consistently between the three parameters.

45
46 DR MIRRLEES-BLACK: Thank you very much. We will break
47 there. We will reconvene at quarter to 4 for the final

1 session. Thank you.

2

3 SHORT ADJOURNMENT

4

5 DR MIRRLEES-BLACK: Okay. 45 minutes to discuss every
6 other single issue there is within the rate of return
7 objective. I think the purpose of this last session is
8 to - I don't think we should summarise and set out
9 agreement here. I think it's more useful for everyone to
10 have the opportunity to raise issues that haven't been
11 raised so far and which, on reflection, they think should
12 be raised as issues that should be there for the AER's
13 consideration. I have got some ideas. But perhaps before
14 I start I will open the floor up for others to propose
15 things.

16

17 DR LALLY: Let me be bold enough to take you up on the
18 offer. I have already raised an issue in our gearing
19 session that wasn't anything to do with gearing, but it
20 arose by accident and I think it's an issue worth
21 considering, that one should seek one's best guess about
22 individual parameter estimates and then, having put them
23 into the WACC formula, you come up with a number, then go
24 through a transparent process for raising that number if
25 one feels some protection is needed against the problems
26 arising from estimation errors. So transparency rather
27 than kind of surreptitiously cranking up the estimates for
28 individual parameters. So no need to say any more on that.

29

30 The second issue which I think is worth commenting on
31 is that Australia uses the Officer model rather than the
32 standard version of the CAPM for the very obvious reason
33 that Australia has an imputation system and the standard
34 version of the model was developed in a market, the US,
35 which didn't have imputation nor has it ever had
36 imputation. But the standard version of the model assumes
37 that all sources of personal investment income, which is
38 interest, dividends, capital gains, they are all taxed at
39 the same rate, whatever that rate is, for each individual
40 investor. That's clearly not the case in Australia because
41 capital gains are taxed less onerously than ordinary
42 income.

43

44 One of the reasons why it's taxed less onerously than
45 ordinary income is that you don't pay capital gains tax
46 until you sell it. At least that's usually the case in
47 most regimes. There was an exception to that I know in New

1 Zealand, but in most tax regimes where capital gains are
2 taxed you pay on realisation. Realisation could be decades
3 into the future. Every year that you defer realising the
4 asset and therefore defer paying the tax you are
5 effectively grinding down the rate.

6
7 The Officer model doesn't make any allowance for that.
8 By contrast, the New Zealand regulator, the Commerce

9 Commission, uses a model that does recognise that capital
10 gains are taxed differently to ordinary income and, on the
11 basis that the average tax rate on capital gains is much closer
12 to zero than it is to the ordinary tax rate, assumes that
13 capital gains are tax free. Whilst I'm not suggesting that
14 one go that far in Australia, it is possible to modify the
15 Officer model to incorporate differential taxation on
16 capital gains and ordinary income, and that has been done.
17 So the theory is there and also some empirical estimates on
18 what that tax parameter would be, and it can be material.
19 If a beta is sufficiently below or above 1 and under other
20 conditions it could make a material difference. I would
21 like to chip in with that suggestion as well. That's
22 probably enough from me.

23
24 DR MIRRLEES-BLACK: Does anyone have any comments on that?
25 Just a response on the capital gain, do you have a view
26 even in a ballpark how material it might be or would you
27 need to reflect further as to --

28
29 DR LALLY: If one is not sure it is better to say nothing.
30 It can be supplied. So it would be better if I supplied it
31 after this meeting than to conjecture a number and then
32 suffer the humiliation of having to report how wrong it
33 was.

34
35 DR MIRRLEES-BLACK: And a clarification on your suggestion
36 of making a best estimate of each parameter and at the end
37 going through a process, are you envisaging something like
38 what is done in New Zealand?

39
40 DR LALLY: Exactly.

41
42 DR MIRRLEES-BLACK: Where there is a process of building up
43 and then there's a construction of a range and then a
44 picking of a point in a range; is that your suggestion?

45
46 DR LALLY: No, you generate a point estimate for WACC using
47 your best estimates for the individual parameters. You

1 then estimate the standard deviation of the distribution
2 from which that point estimate has come. You then come to
3 a view about how far you want to go into the right-hand
4 tail of that distribution. So if you want to go to the
5 70th percentile then you are adding something like one
6 standard deviation to your point estimate of WACC. So if
7 your point estimate of WACC is 8 per cent and your standard
8 deviation is 1 per cent then you would be adding something
9 like one percentage point to your WACC point estimate to
10 build it up from 8 to 9.

11
12 MS CONBOY: And those are easily enough found in terms of
13 the decisions of the New Zealand Commerce Commission in
14 terms of how they have moved away from that and the
15 rationale that they have put in.

16
17 DR LALLY: Yes. There's a lot of material on that issue
18 available.

19
20 MS CONBOY: Thank you.

21
22 DR MIRRLEES-BLACK: Does anybody want to comment on those
23 proposals?

24
25 DR WHEATLEY: The pricing model should be confronted with
26 the data to find out whether it performs better than the
27 alternatives.

28
29 MS CONBOY: The which, sorry?

30
31 DR WHEATLEY: Any pricing model should be tested.

32
33 PROF JOHNSTONE: But there hasn't been a lot of success
34 testing pricing models academically or anyone where else.
35 Untestable mixed results, different results in different
36 situations. It's not like we are going to get any truths
37 emerging.

38
39 DR WHEATLEY: I think Steve and I referred to a mountain of
40 evidence that the slope of the empirical security market
41 line is lower than the Sharpe-Lintner CAPM would have
42 predicted.

43
44 PROF JOHNSTONE: That sounds like a rejection of one model
45 in one --

46
47 DR WHEATLEY: No, but you just said that tests of asset

1 pricing models typically produce different results.

2

3 PROF JOHNSTONE: They do, I think.

4

5 DR WHEATLEY: I just provided an example where that is not
6 the case.

7

8 DR MIRRLEES-BLACK: Can we take a step back. I think the
9 first factor is I was wondering were there comments
10 specifically on Martin's proposal. The first one was to go
11 through an estimation process and then construct ranges
12 based on estimates of the parameters so that you don't -
13 you make each estimate conservative, but you are making a
14 best estimate of each one. Does anybody have any comments
15 to make on that, particularly if you are familiar with
16 the New Zealand approach?

17

18 PROF JOHNSTONE: That fits very much with the pragmatic
19 approach that I think is inevitable, and that is basically
20 plugging in numbers, trying to do it - aiming for
21 perfection or hoping it comes up pretty good, basically.
22 The only way to actually get to the bottom of a lot of
23 these arguments that we have left this time and time again
24 today and the other time where we have left the job to be
25 done and that is let's try it and see. So there's been
26 different positions put but no outcome numbers attached to
27 them.

28

29 To me the debate would be a lot more revealing and get
30 us more quickly to an answer if - and I know experts are
31 funded by somebody and there's not an infinite budget for
32 the work, but when a position is put there really should be
33 some outcome attached to that so that people could see what
34 the consequence would be rather than just thinking about it
35 in the abstract. As much as possible that would make the
36 debate much more revealing and interesting.

37

38 DR SATCHELL: Just in terms of where we are already, the
39 AER approach of having the 95 per cent confidence interval
40 on beta over a sort of relatively small range of values on
41 the equity risk premium and so forth put all together might
42 well give you a result that's not that much different from
43 the WACC result. This is a conjecture. It might be
44 interesting to see whether the existing approach and the
45 proposed approach by Martin are in fact pretty compatible.
46 I'm suspecting they are.

47

1 DR MIRRLEES-BLACK: Okay.
2
3 MR HANCOCK: I certainly support the idea of coming up with
4 best estimates of parameters and calculating and then
5 thinking about a margin for conservatism, if appropriate.
6 I suppose the other side of that is if we are thinking
7 about conservatism at the parameter level then we can also
8 calculate in that way and actually see what conservatism
9 margin is being built in from that sort of coming up from
10 the individual parameters.
11
12 DR MIRRLEES-BLACK: So a measure of agreement. Stephen, do
13 you have a view on that?
14
15 PROF GRAY: Just a word of caution. You would have to be
16 careful about what range you put around that. I think what
17 Martin is suggesting and the New Zealand experience has
18 been to come up with an estimate of a parameter that you
19 think is the best estimate and then there would be some
20 range for estimation error around that. So that first
21 point of getting the best estimate, that becomes the centre
22 point for your distribution. Then there's probably a
23 symmetric distribution around that. That first point
24 estimate reflects all of the evidence that you think is
25 relevant to that parameter, and then you pop a range around
26 that.
27
28 So in relation to beta, for example, you certainly
29 wouldn't say that the range for beta that I'm going to use
30 in this analysis is 0.4 to 0.7 for two reasons. Number one
31 is that's not a statistical confidence interval, a
32 95 per cent confidence interval. The AER has said that's
33 their judgment about what the subset of the domestic
34 comparators tell you.
35
36 Secondly, it doesn't reflect all of the relevant
37 evidence that will be used to inform the debate. So in
38 that case it would be 0.7 is - if you are applying this
39 with the current estimate, 0.7 becomes our centre point for
40 beta and then there would be some range around that that
41 would feed into the process that Martin is talking about,
42 I think.
43
44 DR LALLY: The process, though, that I'm describing is not
45 a range. It is a standard deviation; not a range.
46
47 PROF GRAY: My point is only that it is centred around the best
point

1 estimate.
2
3 DR SATCHELL: But it is not clear 0.7 is the best point
4 estimate, is it?
5
6 PROF GRAY: No, no, no. But whatever you come up with.
7 Whatever you come up with.
8
9 DR SATCHELL: Whatever it is, yes, 0.58.
10
11 PROF GRAY: Or 1.3, that becomes the centre point.
12
13 DR SATCHELL: Yes, absolutely.
14
15 PROF GRAY: For the purposes of this analysis.
16
17 PROF JOHNSTONE: The end result is going to be quite wide
18 because of the multiplicity of elements in the model. You
19 have a wide range for each parameter and the upper and
20 lower end result for the deemed rate of return could be
21 very wide.
22
23 DR LALLY: No, it's not a range. It's a standard
24 deviation. The fact that these things are multiplied
25 together, so long as the beta and the market risk premium,
26 that estimation errors are uncorrelated, the effect of that
27 will be instead of blowing out the standard deviation of
28 WACC it will be to compress it.
29
30 PROF JOHNSTONE: So you take the middle points, you mean?
31
32 DR SATCHELL: No, it's just a statistical consequence that
33 these two under normality are uncorrelated with each other.
34 So the standard devs aren't additive. They are much less
35 than additive.
36
37 PROF JOHNSTONE: So in the model where you are multiplying
38 two things by each other or whatever, if you have a
39 standard deviation which I'm taking to be a range around --
40
41 DR LALLY: No, standard deviation, I'm using that term in
42 the conventional statistical sense --
43
44 PROF JOHNSTONE: But you can't plug a standard deviation
45 into a model. What are you plugging in?
46
47 DR LALLY: You get the point estimate for WACC in the usual

1 way. You take a standard deviation for beta, a standard
2 deviation for MRP and you use the laws of mathematics to
3 translate those two standard deviations into a standard
4 deviation for WACC.

5
6 PROF JOHNSTONE: So that's the standard deviation of, say,
7 A times B, for example?

8
9 DR LALLY: Yes, exactly.

10
11 DR SATCHELL: But the point is that A times B isn't
12 normally distributed. So to think that you are doing it
13 plus two standard deviations minus two standard deviations
14 equals 95 per cent is not appropriate. That's why quite
15 correctly the New Zealand - I think what they are doing is
16 they are getting the mean for WACC, they are getting the
17 standard deviation for WACC and they are simply just saying
18 the question, "What happens if you are one standard
19 deviation away?"

20
21 DR LALLY: They are coupling standard deviation and point
22 estimate with the assumption that the distribution is log
23 normal rather than normal to ensure that you don't get a
24 WACC value below zero.

25
26 DR SATCHELL: Sure.

27
28 DR LALLY: So combining log normality, standard deviation
29 and point estimate you have the whole log normal
30 distribution.

31
32 DR SATCHELL: You can probably do even better than that,
33 but that's a research question.

34
35 PROF JOHNSTONE: Basically what you are saying is there's
36 four or five inputs that feed into the WACC formula. They
37 have each got a standard deviation attached to their
38 estimate. That results through the maths of the structure
39 to a standard deviation for the WACC at the end.

40
41 DR LALLY: Yes.

42
43 MS CONBOY: I follow what you are saying in terms of
44 calculating each individual parameter taking the standard
45 deviation around it. The point estimates then give you
46 your WACC. Then you've got a mathematical method of
47 getting around that standard deviation of the overall point

1 estimate of the WACC.

2

3 DR LALLY: Yes.

4

5 MS CONBOY: I understand that component. What I am
6 struggling a bit with when Stephen was talking about you've
7 got a certain type of estimation that you are going to do,
8 but you need to step back and look at different evidence in
9 front of you.

10

11 DR LALLY: Yes.

12

13 MS CONBOY: So are you saying that you've gone through the
14 step that Stephen has articulated and other people have
15 agreed with?

16

17 DR LALLY: Yes.

18

19 MS CONBOY: And you have come up through going through that
20 this is the best comparators, this is a little bit weaker,
21 a little bit weaker, a little bit weaker, we go through
22 that exercise.

23

24 DR LALLY: Yes.

25

26 MS CONBOY: And we come up with that point estimate that
27 has a standard deviation around it and then you do that
28 subsequent --

29

30 DR LALLY: Yes. In fact to take the MRP as an example,
31 suppose there are two methods of estimating the MRP, method
32 1 and method 2, and you choose to put 50 per cent weight on
33 each of them that will give you the point estimate. Each
34 of those individual estimation methods has a standard
35 deviation. If the estimation methods, the errors are
36 uncorrelated, then again the laws of mathematics will tell
37 you how to get a standard deviation for that average of the
38 two. So the standard deviations are, first of all, cranked
39 out for individual parameters using the individual methods
40 that you use to estimate that parameter and from there
41 again the laws of mathematics will give you a standard
42 deviation on WACC.

43

44 PROF JOHNSTONE: There is the potential of garbage in,
45 garbage out, though, I think in those original estimates,
46 right?

47

1 DR LALLY: But at least you are being transparent about it
2 and people can then say, "I disagree with that estimate for
3 standard deviation" or this or that. The debate can at
4 least be focused on things people don't agree on.
5

6 MS CONBOY: That works when you have an empirically derived
7 point estimate. What happens when you are using other
8 types of estimates to inform the direction of the point
9 estimates? So before when we were talking about perhaps
10 there was a range, understanding the fact that Stephen says
11 perhaps you are compounding the error if you are just
12 taking those three and you are looking at the comparator to
13 help you within that band, but what role does that sort of
14 cross-check other type of analysis that you're using as a
15 cross-check to help with the direction of that point
16 estimate?
17

18 DR LALLY: Okay. I think what you would do is suppose you
19 come up with a point estimate of WACC using your
20 quantitative methods of 8 per cent and you come up with a
21 standard deviation for the distribution of 1 per cent and
22 you say, "I want to be one standard deviation above to give
23 me protection. That gives me a WACC of 9 per cent." At
24 that final point you would then say, "Mm-hm, what
25 qualitative information have I got and what does that
26 qualitative information suggest to me?" That qualitative
27 information might say, "A WACC of 9 isn't enough. I should
28 add something." Then you decide what that will be. That
29 qualitative information might indicate to you, "I'll take
30 something off." So what you do is everything I've
31 described as a process for dealing with the quantitative
32 information, once you have done that then you can bring in
33 whatever qualitative information you like and adjust
34 accordingly.
35

36 MS CONBOY: But that's for the overall WACC, not for the
37 individual parameters.
38

39 DR LALLY: Yes.
40

41 MS CONBOY: And then would that qualitative assessment also
42 assist you in determining where you are going and how far
43 you are going within your standard deviation or are you
44 using something else?
45

46 DR LALLY: Potentially it could, but the primary reason for
47 choosing that margin is a recognition that the consequences

1 of underestimating WACC are more serious in the long-term
2 than of overestimating, and that is why you would want to
3 go above the mean of distribution.

4
5 MS CONBOY: Thank you.
6

7 DR MIRRLEES-BLACK: How would investors react to something
8 like the proposal?
9

10 MR SADEH: Look, I agree with comments before that anything
11 should be rigorously tested if it is going to be adopted.
12 But I don't think I know enough about the (indistinct) on
13 the simple fact, "Well, that's something that has a number
14 above mean." I'm trying to avoid that temptation, but
15 I would just say that either for something - I'm not trying
16 to advocate (indistinct) that results in a higher or lower
17 number. I'm just trying to look at something that results
18 in an appropriate number. I think for what we have said
19 that, given that the current framework is good and given
20 the proposed changes to the (indistinct) rate of return
21 guidelines which provide more discretion between all of
22 that, I think that there's just overall a threshold to find
23 something needs to be superior rather than just
24 incrementally smarter, therefore let's change it for the
25 sake of changing it. There is a cost of investor
26 confidence. So if all of this can be proven to be more
27 robust and accurate, great. But, until it is significantly
28 better, I don't think we should just be constantly
29 changing.
30

31 DR LALLY: It may be Steve's suggestion here about compare
32 it with what we are doing at the present time, it may be
33 that there really isn't any difference, and if that's the
34 case then stay with what you are doing.
35

36 DR SATCHELL: Just from a methodological perspective, if it
37 is WACC that you are interested in then that's the
38 distribution you should be looking at rather than ending up
39 with a single number and having a whole range of
40 distributions and all the other components that go into it.
41

42 MR SADEH: From an investor perspective I'm not looking for
43 a WACC to be a fixed number, if that's what you mean,
44 because at the end of the day for investors to be able
45 to - the existing risk profile of the regulatory framework
46 here is that I can respond to it through my capital
47 structure. That requires the risk free rates to be

1 separated as elements that I can hedge, that I can deal
2 with, that I can understand. It wouldn't work if you do it
3 that way. We have said a few times today that you don't
4 turn over your whole capital structure every five years.

5
6 PROF GRAY: Just as a general point on that, the reason
7 that the New Zealand Commerce Commission uses this process
8 is because it's come to the view that the cost of getting
9 the number too low is greater than the cost of getting the
10 number too high. It would be useful, I think, in a
11 guideline to set out the AER's view about that. So the AER
12 might come to the view that they think the cost of
13 misestimation in each direction is equally costly, and
14 I think that's been implicit in what the AER has done so
15 far. But just to have a statement at least about what view
16 the AER has come to on that point would be useful.

17
18 DR MIRRLEES-BLACK: Any views on formally relating CAPM to
19 differential tax treatment on capital gains or income,
20 which was a statement of Martin's.

21
22 PROF GRAY: Another tax parameter to estimate.

23
24 PROF JOHNSTONE: Just in that whole statistical process
25 which strikes me as totally terrific and to do it and find
26 out what it says and obviously want to see that, but there
27 would be some dependence between these estimates. I think
28 a lot of them are coming off similar data and similar
29 argument models. That would be one problem.

30
31 DR SATCHELL: It's a consequence of a boring bit of
32 mathematics that the estimate of beta and the estimate of
33 the equity risk premium are independent. So you do get
34 some independence. But that's not generically true if the
35 distribution is different et cetera. But, yes, there is
36 dependence. Generally there would be dependence.

37
38 DR LALLY: And what helps quite apart from the esoteric
39 maths is that MRP estimates that are based on 110 years of
40 data versus beta estimates that are only taken from
41 the last 10, that fact alone will produce a correlation
42 that's close to zero.

43
44 DR SATCHELL: Yes.

45
46 DR MIRRLEES-BLACK: Any other comments on tax? No, okay.
47 That's a proposal. I think we will include it as a

1 suggestion. I think there was a question as to --

2

3 DR LALLY: And there was a third one which I had already
4 mentioned in the last session and that was that instead of
5 trying to, as is done at the moment, couple a CAPM that
6 assumes complete segmentation with parameter estimates that
7 actually reflect some degree of integration, to come up
8 with cost of capital estimates under the two extremes -
9 complete integration, complete segmentation - and then it's
10 a judgment question of where do you lie between the two.
11 One of the nice features of that is that if the numbers are
12 pretty similar under both complete integration and complete
13 segmentation then it's going to be pretty easy to pick it
14 up. You don't really care what you choose in the band.

15

16 DR MIRRLEES-BLACK: But what if they are significantly
17 different and what if the required return for international
18 investors is significantly below Australian investors,
19 let's say?

20

21 DR LALLY: If you use an international CAPM there isn't a
22 cost of capital for both Australians and a cost of capital
23 for foreigners. There is only one cost of capital. The
24 same with the Officer complete segmentation. There's only
25 one cost of capital coming out of each of these models.

26

27 PROF GRAY: It sounds to me like that's something to be
28 explored in time for the next guideline as opposed to - it
29 certainly goes beyond an incremental --

30

31 DR MIRRLEES-BLACK: I think that's possibly correct. We
32 can maybe write some comments on that in the --

33

34 DR LALLY: And another feature of it which may or may not
35 be the case depends on the parameter estimates. But if you
36 find that, having found these two extremes of say one of
37 them is 7 per cent and the other is 8 per cent, if you find
38 that what you are doing at the moment, which is to couple
39 the Officer model, which is a segmented markets model, with
40 parameter estimates for the utilisation rate that are
41 somewhere between zero and 1, if the result of that
42 bastardised model is to produce a cost of equity that lies
43 outside those two extremes, then clearly that doesn't make
44 sense and that will be a strong signal about a defect in
45 the current regime.

46

47 PROF GRAY: The only problem is, like, as much debate as

1 there's been about how you go about estimating beta and so
2 on in the real world, multiply that by 100 for estimating
3 all of the parameters in each of these theoretical
4 counterfactual worlds.

5
6 MR SADEH: I'm quite concerned from an investor side.
7 I think I said in session 1 the biggest concern that
8 I would have is that discretion is expanded kind of through
9 a backdoor discretion. To paraphrase "We don't really know
which

10 one of these is right because there are imperfections with every
11 different technique we use, so let's go through them all
12 and clump them all on a page and then, AER, you decide
13 somewhere in that ballpark." That is backdoor discretion
14 and without a level of objectivity. This is why I keep
15 going back to there should be a high bar to change
16 parameters that should by their nature be (indistinct)
17 stable. I have a very real concern that that could lead to
18 discretion that isn't in anyone's interest.

19
20 DR WHEATLEY: I would like to make the point that any
21 international model should be confronted by the data. So
22 the model should be tested.

23
24 DR LALLY: But it is implicit in my suggestion that the
25 truth is neither an international CAPM nor a segmented
26 markets one. The truth is somewhere between the extremes.
27 So any empirical testing which says the international CAPM
28 is wrong doesn't invalidate the process. What it might
29 indicate to you is that in choosing between the two
30 extremes you might tilt more towards the domestic CAPM --

31
32 DR WHEATLEY: Or go beyond because both may be wrong.

33
34 DR LALLY: Right, but the truth is somewhere --.

35
36 DR WHEATLEY: In fact they both probably are wrong.

37
38 DR LALLY: But the truth is somewhere between the two of
39 them.

40
41 DR WHEATLEY: Or beyond the bounds.

42
43 DR MIRRLEES-BLACK: I think that's for exploring. We can
44 write some words on that in the joint report. I have a
45 question which --

46
47 MS CIFUENTES: Sorry, before we go on to completely

1 different questions, can I just ask a follow-up question,
2 just something that Stephen has said, at least Stephen and
3 perhaps some of the others, that the AER should follow the
4 New Zealand example and state a view on whether we consider
5 that the risk of underestimating the WACC is higher than
6 the risk of overestimating. I think you said the AER
7 hasn't done that, but it seemed implied in the decisions
8 that we have an equal weighting perhaps. I haven't turned
9 my mind to that explicitly.

10
11 I guess the question I've got is how would we go about
12 informing ourselves of whether past WACCs have been too
13 high or too low. It is one thing to say, "Okay, we think
14 there's a risk that the model may actually set the WACC too
15 low so we are going to adjust it." But how do we know?
16 What evidence can we look at to say has the WACC that has
17 been set in the past been either too low or too high?

18
19 DR MIRRLEES-BLACK: That was my question.

20
21 MS CIFUENTES: Was it? I'm sorry. I'm channelling. But
22 there's a utility in actually at some point saying, "Yes,
23 we considered that the risk of underinvestment is greater,
24 the impact of underinvestment and therefore the risk is
25 greater than the impact of overinvestment." But how do we
26 actually know that the WACCs have been inappropriate? Is
27 there something that we can consider: large-scale
28 dissatisfaction from investors, a shortage of capital?

29
30 DR MIRRLEES-BLACK: So the question is how do you know
31 whether you have met the rate of return objective or how do
32 you know whether your decisions have been consistently --

33
34 MS CIFUENTES: That's part of it. But part of it is
35 informing us of whether there should be this sort of
36 adjustment for a level of conservatism or not. They are
37 sort of separate questions, but they are related.

38
39 DR LALLY: It may be that you have in fact been allowing
40 for this but through the parameter estimates. So you might
41 have found a range on some parameter from 0.4 to 0.7 and
42 you have chosen the point estimate 0.7. So by doing that
43 it looks like you have gone above the mid-point, quite
44 possibly with this purpose in mind.

45
46 PROF GRAY: No, that's an example where that's not the
47 case, I think. The AER has been pretty particular about

1 how it's got to the 0.7 figure.

2

3 DR LALLY: I just pulled those numbers out of the air,
4 Stephen. I wasn't just --

5

6 PROF GRAY: Let me just finish this point. The AER has
7 stated that it started with a best statistical estimate,
8 which was 0.5, the last go around, and then they had a
9 range of 0.4 to 0.7. What led them to end up at 0.7 and
10 not at the statistical estimate of 0.5 was two things. One
11 is evidence from international comparators which sat above
12 the 0.7 bound, and the second was in relation to evidence
13 from the Black CAPM. So I think it was quite clear that
14 there wasn't a degree of conservatism that led the AER to
15 that point. I think the AER's process throughout its
16 existence has been to find the best unbiased mid-point
17 estimate for each parameter and plug that in. But I think
18 that's been what has been done historically. So that's the
19 historical record.

20

21 Then to answer the question has that approach led to
22 estimates of being too high or too low, there's no way
23 of - it's not like after the event there's an announcement
24 made that this is what the true WACC was and we can compare
25 that with what was allowed. So it's always going to be,
26 like, the same task that you confront. There's no
27 objective, observable required return. All you can do is
28 to estimate that required return. So I know that's not a
29 satisfactory answer. But what I warn against is the
30 approach that I think - David will have his chance next -
31 is the approach of let's keep reducing the number until
32 something bad happens. I think that's a very slippery
33 slope.

34

35 MS CIFUENTES: I agree with that, but isn't the other side
36 of it is to the extent that we haven't seen any crisis of
37 capital is that --

38

39 PROF GRAY: No, for the same reason as, you know, I think
40 the RAB multiples and so on are not really useful evidence.
41 So when investors are purchasing these assets they have 50
42 or more year terms in mind. The allowed rate of return for
43 this particular period is going to go for five years out of
44 50 or TransGrid is 100 years. So the extent to
45 which - even if the number were a little bit too low for
46 the current five-year period, if it were too low in a way
47 that was likely to cancel out over the 50 years there's not

1 going to be any capital strike. You are only going to get
2 those sorts of effects if the number is systematically way
3 below what everyone requires.

4
5 Martin has written before, for the New Zealand Commerce
6 Commission, about the use of a constant MRP, for example.
7 So I think the required return on equity since the last
8 guideline has been quite stable. The AER's allowances have
9 reduced by two or more per cent for the return on equity
10 since the last guideline following one for one down the
11 decline in government bond yields. That in my mind has
12 resulted in recent decisions having an allowed return on
13 equity that is too low.

14
15 But to the extent - and this is Martin's point - that
16 that is likely to cancel out over 50 years, having constant
17 market risk premiums likely to understate the required
18 return on equity when government bond yields are low and
19 overstate it when government bond yields are high, if you
20 have a 50-year horizon that's not going to cause a capital
21 strike. The problem with that is that not all investors
22 are going to have their money in that stock for the
23 50 years and not all customers are going to be purchasing
24 for the 50 years. So you have got that intergenerational
25 equity issue.

26
27 MR SADEH: This is where a lot of investors now -
28 incrementally a lot of the transactions in the market are
29 unlisted investors, they are superannuation funds, they are
30 long-term investors. I agree with Stephen when he says
31 investors can look through short-term issues because it is
32 a long-term concept for everyone. Therefore the most
33 important thing is the objectivity around the decisions.
34 So people can understand when interest rates are low that
35 WACCs get low and then they get higher as interest rate
36 cycles change.

37
38 The bigger danger is that there is a perception of
39 uncertainty and randomness, if you will, in the framework.
40 That is something that could lead to bad investment
41 decisions. You don't want to get to conditions that you
42 see that happen because, as I said, there's a fair bit of
43 tolerance, but once you get there it can be quite lethal
44 because we only need to look in the generation space to see
45 what market's views of uncertainty around the RET scheme,
46 around other things have done in terms of investment over
47 previous years into different forms of generation. It's

1 not something that anybody wants to see happen.

2

3 DR SATCHELL: If I was thinking about this as a research
4 question I would be very tempted to look at, say, regulated
5 companies versus non-regulated companies and then examine
6 the two groups to see which suffers from low beta bias.
7 The low beta bias may be explained by, for example, the
8 regulated companies using their power to push the WACC up
9 high enough over and above the sort of fair profit level,
10 if you like, and that would then exhibit itself as a
11 positive alpha.

12

13 I'm sure everyone will scream about this, but it seems
14 to me something that's a statistical question that's worth
15 looking at. That's purely looking at the share price side
16 of the argument. There are obviously other issues that you
17 might want to address to see whether you have got it right
18 or wrong, and that's a question of what the prices should
19 be perhaps relative to other countries of similar
20 economies. Just looking at share prices, at least have an
21 initial enquiry into the question.

22

23 DR WHEATLEY: If the regulator is overly generous, it
24 should affect the price but not the required rate of return.
25 Unless markets are continuously surprised.

26

27 DR SATCHELL: I was actually looking at not the required
28 rate of return but the actual rate of return.

29

30 DR WHEATLEY: But it would have to be a surprise.

31

32 DR SATCHELL: I'm sorry?

33

34 DR WHEATLEY: If people knew that the regulator was overly
35 generous it would affect the price up front. It wouldn't
36 affect the rate of return year after year..

37

38 DR SATCHELL: It is a question of how markets react to
39 information. Whatever they do or they don't do, it would
40 be worth having a look. That's all I'm suggesting.

41

42 DR LALLY: We know markets are inefficient in some
43 respects, but all the evidence is that they are not this
44 dumb.

45

46 PROF JOHNSTONE: We have to be very careful to distinguish
47 between ex ante and ex post perspectives. Looking into the

1 further, we are trying to price electricity at the right
2 price. We can argue about what that is in a moment or
3 whenever. But we are trying to price it at the right
4 price. To do that we are invoking this CAPM methodology.
5 So we are talking in this weird world of CAPM. But then
6 after the event we have achieved a certain result, and that
7 result is evident in things like the financial performance
8 of the entities, how much money they made. It's evident in
9 their actions, how much more are they investing. It's
10 evident in things like RAB multiples. These are the after
11 effects of the regulation from earlier.
12

13 I remember it was argued the last time we were here
14 that this financial performance data is irrelevant. That's
15 obviously a very convenient response, that we can just
16 ignore the effects of our regulation, because that
17 financial performance data is the effects of the previous
18 regulation largely.
19

20 Secondly, coming back to the issue about which you
21 weight more, being too generous or not generous enough,
22 I think the argument that I have heard from engineers is if
23 the regulator was to be too tough and the industry was to
24 withhold capital that wouldn't happen overnight. It would
25 be evident. There would be bleating. These things take
26 four, eight years to build anyway. There are all sorts of
27 lags, giving us plenty of time to adapt.
28

29 We heard today about calling the whole process back
30 and starting again. That could happen very quickly if
31 there is evidence that the regulator has been too tough,
32 and that evidence would come out pretty quickly. There
33 would be a lot of complaints. We would be hearing a lot
34 from the asset owners and they would have good evidence of
35 what they are saying. So I think this danger of being too
36 tough on the asset owners is way overstated because if that
37 were to happen it would become evident quickly and it could
38 be corrected quickly.
39

40 DR MIRRLEES-BLACK: May I attempt to summarise. Would you
41 say to judge whether the regulator has got it right or not
42 there are two aspects. One is you look at the financial
43 performance.
44

45 PROF JOHNSTONE: Ex post, yes.
46

47 DR MIRRLEES-BLACK: And I think we would have to sort of

1 assess quantitatively what that would be.

2

3 PROF JOHNSTONE: Stock prices, profits, cash flows.

4

5 DR MIRRLEES-BLACK: And, secondly, something behavioural in
6 terms of the way the companies and investors were
7 responding.

8

9 PROF JOHNSTONE: Yes. Motivations. Because people's
10 outlooks are evident in their actions. So if there is
11 gold-plating - and that is a word that doesn't get used
12 except outside (indistinct) the time - then that's an
13 indicator that there is a generous rate of return and
14 people want to get a hold of it.

15

16 DR MIRRLEES-BLACK: (how you would assess
17 whether the AER has got it right or wrong? Ian, any
18 views?

19

20 MR SADEH: I think it is hard to - when you are looking at
21 a question of total success or failures, success or failure
22 of the overall regime, it's hard to look at ex post
23 numbers. I really don't agree with that, particularly when
24 the return on a listed stock. Number one, empirically
25 listed networks tend to be among the top performers of a
26 group; and number 2 and probably more relevantly the total
27 return includes the outcome that they get as a result of
28 being in the top four, five or so of networks from
29 out-performance which is not kind of the rate of return.

30

31 So you are actually comparing - in my CAPM as an
32 investor I have alpha that takes into account the total
33 risks of all the cash flows, including the operational and
34 non-systematic, for instance, that isn't reflected in the
35 rate of return that just takes into account the systematic
36 risks (indistinct) separate. So you would be judging
37 something ex post that, if it's working properly, those top
38 performers should absolutely be generating those incentives
39 because that's the whole purpose of them.

40

41 DR MIRRLEES-BLACK: Jim, how do we assess whether the
42 numbers are appropriate?

43

44 MR HANCOCK: I think it's hard to do. If you think about
45 sort of looking at recent outcomes on things like stock
46 prices there are stochastic influences in that and you see
47 that looking for excess returns periods. They bounce

1 around a lot. So even if you saw sort of surprisingly
2 strong runs in stock prices it's hard to know what to make
3 of that.

4
5 I suppose the other thing that people talk about is
6 high rates of investment. If I go back to the '90s with
7 the introduction of competition policy there was a
8 suggestion that the government-owned entities just never
9 saw anything they didn't want to build and needed to be
10 subject to market discipline and much sort of stricter
11 about what they built, and what we have seen is that
12 investment has been very strong in those entities. We
13 have gone to higher rates of reliability. I think that
14 contributes to an idea that there has been some what's
15 sometimes called gold-plating or that perhaps the
16 regulatory environment has been excessively encouraging of
17 investment. So to make a conclusion about that you would
18 actually need to sort of weigh it up against what consumers
19 are willing to pay for as well.

20
21 DR MIRRLEES-BLACK: Simon, do you have any views on how we
22 would measure ex post --

23
24 DR WHEATLEY: The cost of equity component could be
25 evaluated by back testing the model that's used or the
26 method that's used. There are long time series of
27 returns that are pretty reliable that are provided by the
28 ASX and can be used for that purpose.

29
30 PROF GRAY: I think you need to look over a long period as
31 well. So in the last guideline in 2013 allowed returns
32 were reduced very materially. So looking at what happened
33 with investment and so on prior to that is not going to
34 provide useful information on the adequacy of the current
35 level of returns.

36
37 PROF JOHNSTONE: What about after that, though?

38
39 PROF GRAY: Yes, so we have got three years. So that would
40 be - I'm saying that's too short to get anything
41 meaningful.

42
43 PROF JOHNSTONE: Well, it is better than nothing.

44
45 PROF GRAY: Yes, I agree.

46
47 PROF JOHNSTONE: We have already said three firms is good

1 enough to measure beta on.

2

3 PROF GRAY: I said the opposite, but that would be the
4 relevant period that we have available to date.

5

6 PROF JOHNSTONE: And that would be a good thing to look at.

7

8 DR MIRRLEES-BLACK: Cristina, Paula, do you have anything
9 else you would like to use the last few minutes? I think
10 we have come a long way today. Thank you very much,
11 everybody, for your contribution and I look forward to
12 developing our paper over the coming days. I will be in
13 touch about that.

14

15 MS CONBOY: Thank you. I would like to say this was very
16 worth while. I will let you do that, but I just thought
17 these past two days, from my perspective, particularly not
18 having gone through the 2013 guideline approach, very
19 worthwhile and having that benefit of that across the table
20 discussion. I hope I haven't cut across your closing
21 remarks.

22

23 MS CIFUENTES: No, I can just go on to next steps. I think
24 there's been general agreement that both of those second
25 session of concurrent evidence has been very useful.
26 I would like to think that it's not just been useful for
27 the AER Board and the AER team but also for the other
28 stakeholders that haven't necessarily had the opportunity
29 to participate in this. I would like to encourage all the
30 stakeholders to take on board the views that have been
31 expressed by the experts in formulating your submissions to
32 the AER through the rate of return guideline process.
33 I think that would be very useful for us as well. So don't
34 just assume that where Jonathan and the experts say there's
35 an agreed position here that you need to be bound by that.
36 You may have a different view altogether, as may the AER.
37 So it is important that the other stakeholders do express
38 their views on this. As I said, this is only just one
39 input into the process that we are conducting.

40

41 It would also be very useful for the AER to have your
42 feedback on how you thought this process worked, whether it
43 actually added value. This has been a very novel process
44 for us. Some of you were part of the 2013 exercise. Some
45 weren't. So it would also be useful to get your feedback,
46 and the stakeholders, on whether this actually has been a
47 useful process for us.

1
2 So, as with the position, we will be publishing a
3 review but an unproofed version of today's discussion, and
4 that will be on the web site presumably in the next few
5 days. Then the experts will have the opportunity to review
6 that transcript and we will then publish a proofed
7 transcript as soon as possible. There is a consultation
8 period open for submissions on both the discussion papers
9 that were published in advance and on the transcripts, and
10 those submissions are due by 4 May.

11
12 So, with that, I think both Paula and I, and I can
13 also speak on behalf of Jim, do thank you. I think that it
14 has actually been very useful, if for no other reason that
15 I think everyone has an appreciation now that even the most
16 informed minds, our experts, have very different views on
17 some of these and that they cannot be reconciled. I think
18 that that's an important starting point as well, that if
19 the most informed and the best minds here cannot
20 necessarily agree, it does point to the difficulty of the
21 exercise.

22
23 So thank you all very much for coming, and for those -
24 Martin has already gone - and the trip to Sydney. Thank
25 you very much. Hopefully we will get something sensible
26 and appropriate and reasonably accurate, justified,
27 transparent and objective. Thank you.

28
29 ADJOURNED
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