



Draft

**Statement of approach: compliance with the
National Energy Retail Law, Rules and
Regulations**

December 2010

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Shortened forms

ACCC	Australian Competition and Consumer Commission
ACCC/AER Information Policy	ACCC–AER Information policy: The collection, use and disclosure of information, available from the AER’s web site
AER	Australian Energy Regulator
Customer Framework	The National Energy Retail Law, National Energy Retail Rules and National Energy Retail Regulations
Electricity Law	National Electricity Law
Electricity Rules	National Electricity Rules
Gas Law	National Gas Law
Gas Rules	National Gas Rules
Procedures and Guidelines	These AER compliance Procedures and Guidelines, developed under s. 281 of the National Energy Retail Law
regulated entity	Has the meaning given in s. 2 of the National Energy Retail Law. <i>(A Retailer, a distributor or any other person identified in the national energy Retail Rules as a regulated entity.)</i>
Retail Law	National Energy Retail Law
Retail Regulations	National Energy Retail Regulations
Retail Rules	National Energy Retail Rules

1 Introduction

A new National Energy Customer Framework (Customer Framework) developed by the Ministerial Council on Energy was introduced in the South Australian Parliament on 27 October 2010. The Customer Framework, comprising the National Energy Retail Law (Retail Law), National Energy Retail Rules (Retail Rules) and National Energy Retail Regulations (Retail Regulations), is expected to be progressively adopted by participating jurisdictions between 2011 and 2013. It is currently understood that the Customer Framework will not be adopted in Western Australia, the retail electricity market in the Northern Territory and some retail gas markets.

The Australian Energy Regulator (AER) is an independent statutory authority that is part of the Australian Competition and Consumer Commission (ACCC). Under the new Customer Framework the AER will monitor, investigate and enforce compliance by regulated entities—primarily energy retailers and distributors¹—with the Retail Law and Retail Rules, and report to stakeholders on compliance.² These functions will be underpinned by a framework for auditing and compliance reporting set out in AER Compliance Procedures and Guidelines to be developed in consultation with stakeholders. This Statement of Approach explains the AER’s proposed approach to monitoring compliance and investigating possible breaches of the Customer Framework, and how the AER proposes to determine the appropriate response to identified breaches.

The AER also monitors the wholesale electricity and gas markets and is responsible for compliance monitoring, investigations and enforcement under the National Electricity Law and Rules and the National Gas Law and Rules. The AER’s Statement of Approach to compliance and enforcement under the national electricity and gas frameworks, and related reports, are available on its website (www.aer.gov.au).

1.1 AER functions and powers under the Retail Law

The AER will have the following functions and powers under the Retail Law:

- to monitor compliance with the Customer Framework
- to report on compliance by regulated entities³ with the Customer Framework⁴
- to investigate breaches or possible breaches of the Customer Framework, and
- to institute and conduct proceedings in relation to breaches of the Customer Framework.⁵

¹ s. 2 of the National Energy Retail Law defines a regulated entity as a retailer, distributor or other person identified in the National Energy Retail Rules as a regulated entity.

² s. 204, National Energy Retail Law.

³ s. 2 of the National Energy Retail Law defines a regulated entity as a retailer, distributor or other person identified in the National Energy Retail Rules as a regulated entity.

⁴ s. 204, National Energy Retail Law.

⁵ s. 204, National Energy Retail Law

Further to these functions and powers, the Retail Law provides the AER with a range of information gathering powers. These include powers to impose binding reporting requirements on regulated entities⁶, conduct audits⁷, compel the production of information and documents⁸, and obtain and exercise search warrants⁹.

The Retail Law also sets out the AER's statutory enforcement powers, including action that can be taken by the AER if a breach of the Customer Framework is identified, and the types of orders and penalties the AER can seek through the courts.¹⁰

1.2 AER compliance procedures and guidelines

The Retail Law requires the AER to develop and publish Compliance Procedures and Guidelines that set out how and when regulated entities must submit information and data to the AER.¹¹ Draft Procedures and Guidelines have been released for consultation and are available on the AER's website.

The Procedures and Guidelines seek to support compliance with the Customer Framework by:

- requiring regulated entities to submit information and data relating to compliance in accordance with the guidelines.
- requiring regulated entities to establish and observe policies, systems and procedures to monitor their own compliance in accordance with the guidelines.
- explaining how compliance audits will be conducted and how the costs of audits will be recovered.

⁶ s. 281, National Energy Retail Law

⁷ ss. 275, 276, National Energy Retail Law

⁸ s. 206, National Energy Retail Law

⁹ s. 309, National Energy Retail Law

¹⁰ Part 13, National Energy Retail Law

¹¹ s. 281, National Energy Retail Law

2 Encouraging compliance with the Customer Framework

The AER is responsible for monitoring, investigating and enforcing compliance with the Customer Framework in each participating jurisdiction. The purpose of these functions is to ensure that consumers receive the full benefit of the protections provided by the Customer Framework. Compliance with the Customer Framework will contribute to achievement of the National Energy Retail Objective, that seeks to promote efficient investment in, and efficient operation and use of, energy services for the long term interests of consumers of energy with respect to price, quality, safety, reliability and security of supply of energy.¹²

The AER proposes to work closely with regulated entities to assist them:

- with understanding their obligations under the Customer Framework; and
- to develop appropriate programs to manage their compliance with the Customer Framework.

This is because the AER recognises that effective prevention of contraventions of the Customer Framework is preferable to the AER taking enforcement action after a breach has occurred.

The AER encourages regulated entities to develop strong compliance cultures and to continuously review their compliance policies, systems and procedures to ensure that they are effectively monitoring their compliance with the Customer Framework. Ultimately, responsibility for compliance rests with each regulated entity.

The AER will also work with energy customers and consumer groups to educate and inform them about the Customer Framework and the consumer protections offered by the Retail Law and Rules. In this way the AER proposes to empower consumers to seek the benefit of these protections from the regulated entities they deal with, and to pursue grievances with energy ombudsman schemes and the AER as appropriate where regulated entities are not meeting their Customer Framework obligations.

The AER aims to inform and educate the market on compliance issues, and will make information on best practice compliance with the Customer Framework readily available to both regulated entities and consumers. The AER also proposes to publish reports detailing its monitoring activities under the Customer Framework and outlining key areas of interest to stakeholders.

¹² s. 13, National Energy Retail Law.

3 Key elements of our approach

The AER has four core compliance functions and powers under the Retail Law: monitoring, enquiry/investigation, enforcement, and reporting information.

We will constantly monitor regulated entities' compliance with the requirements of the Customer Framework to identify areas where breaches may be occurring. Our monitoring activities are designed to reveal any information that suggests that regulated entities may not be complying with the Customer Framework, so that further enquiries can be made, or investigations conducted, to determine whether a breach of the Retail Law or Rules has occurred. Our proposed approach to compliance monitoring is explained section 4 of this Draft Statement of Approach.

Where issues are identified through our monitoring activities, the AER will make enquires and investigate the matter to determine whether a breach of the Retail Law or Rules has occurred. This process of enquiry and investigation will involve detailed discussions with the relevant regulated entity and other parties concerned. As part of this process we are likely to request information and can do so using voluntary or compulsory information gathering mechanisms. Discussion of our proposed enquiry and investigation processes can be found in section 5.

Where the AER considers that a breach has occurred, we will take steps to correct the relevant behaviour and restore compliance. There are a range of enforcement options available to us, including statutory enforcement options under the Retail Law. In each case we can select the approach best suited to the relevant circumstances. Our proposed approach to enforcement is discussed in section 6.

Communication and the provision of information on compliance are essential to our compliance functions. In addition to the Statement of Approach and the AER Compliance Procedures and Guidelines, we propose to make information on our compliance activities available on our website in order to build awareness of compliance practice in the energy retail market and assist with consumer education. Our proposed approach to compliance reporting is explained in section 7.

4 Monitoring compliance

Market monitoring is a constant and ongoing activity, and the first layer of the AER's compliance regime. Monitoring provides the foundation for the AER's other compliance and enforcement roles, and the AER will use a wide range of surveillance and information gathering methods to identify conduct that could form a breach of the Customer Framework. Potential breaches identified through monitoring activities are likely to be escalated for further enquiry or investigation.¹³

4.1 Targeting monitoring activities

The AER's monitoring activities will encompass the full range of obligations set out for regulated entities in the Customer Framework. In determining the intensity and type of monitoring appropriate for each obligation, we will assess the likely impact of a breach of the obligation, and how likely it is that a breach will occur. The greater the expected impact and likelihood of a breach, the more vigorous and intensive our monitoring activity is likely to be.

This targeted approach to monitoring will ensure that compliance and monitoring costs for regulated entities—and ultimately for their customers—are justified by the benefits of monitoring.

The targeting process will be dynamic and flexible, and will be regularly reviewed in response to new information to ensure it remains up-to-date and relevant. The sections below explain how we propose to assess the potential impact and likelihood of a breach when deciding which monitoring mechanisms to adopt for each obligation.

4.1.1 Assessing the potential impact of a breach

In considering the potential impact of a breach, the AER is likely to have regard to the following questions:

- How would a breach affect achievement of the National Energy Retail Objective?
- What mechanisms or safeguards are in place to rectify a breach if it occurs?
- How many people are likely to be affected by the breach?
- How are people likely to be affected by a breach of the obligation, including questions such as:
 - would a breach of the obligation hinder or prevent customers' access to essential electricity or gas services?
 - what is the likely financial impact of a breach on customers and other regulated entities?

¹³ The process that follows from such an escalation is discussed separately in section 5.

- are there special considerations relevant to the obligation that would magnify the impact of a breach? (for example, does the obligation relate to customers on life support, or disadvantaged or vulnerable customers?)
- what is the likely impact of a breach on the operation or competitiveness of the retail market? (for example, does the breach give one regulated entity an artificial competitive advantage over others?)
- is the breach likely to impact on another party's ability to comply with its own obligations under the Customer Framework or the energy laws?
- is the breach likely to create a significantly increased workload for other retail market participants or agencies? (for example, the AER, the energy ombudsman, customers, other regulated entities?)

4.1.2 Assessing the likelihood of a breach

When considering the likelihood that a breach of an obligation will occur, the AER will take into account factors such as:

- the incentives driving compliance behaviour,
- awareness of the Customer Framework, and whether an obligation is new or has recently been amended, and
- past compliance performance in the retail energy market.

4.2 Mechanisms for monitoring compliance

The key monitoring mechanisms the AER proposes to use are discussed below.

These mechanisms work together to allow the AER to identify breaches or possible breaches of the Retail Law and Rules. Market intelligence and information provides valuable insight into customers' experience in dealing with regulated entities under the Customer Framework, and regulated entities' experience in dealing with each other.

Targeted reviews of publicly available information—such as information on regulated entities' web sites—and of material and information that they are required to submit to the AER, ensure that relevant obligations under the Retail Law and Rules are being met.

Retailer and distributor reporting to the AER ensures that the policies, systems and procedures established by regulated entities to monitor their own compliance with the Retail Law and Rules are working, and that appropriate mechanisms for accountability and reporting are in place.

Targeted compliance reviews examine compliance with particular obligations or groups of obligations, and the effectiveness of regulated entities' policies, systems and procedures as they apply to different parts of the Retail Law and Rules.

Where concerns emerge through any of these mechanisms, compliance audits provide for a comprehensive, independent examination and assessment of those policies, systems and procedures to ensure that they are effective.

4.2.1 Market intelligence and information

Information received from various stakeholders—including consumers, regulated entities, energy ombudsman schemes or consumer groups—can be used to identify issues that may be of concern to the wider market. This information may not necessarily establish that a breach of the Customer Framework has occurred, however it may point to potential breaches that warrant further enquiry or investigation. The following sources of information are likely to be particularly important.

Energy Ombudsman Schemes

Under the Customer Framework, all regulated entities are required to participate in State and Territory energy ombudsman schemes. These schemes, identified in the Retail Regulations¹⁴, are empowered to investigate and resolve small customer complaints and disputes in areas including energy marketing and billing, retail and distribution contracts and contract formation, and distributors' management of the small compensation claims regime. The energy ombudsman schemes are an important source of information for the AER in monitoring compliance with the Customer Framework, particularly in identifying current and systemic issues experienced by customers in their relationships with regulated entities.

Complaints made by a customer to an energy ombudsman scheme will not necessarily point to a possible breach. However, the nature of complaints, and emerging patterns in complaints, are factors the AER is likely to consider to help target its monitoring and investigative activities.

The AER has established Memoranda of Understanding with each jurisdictional ombudsman scheme to promote effective communication, cooperation and co-ordination and facilitate the exchange of information on complaints and appropriate frameworks for referral of systemic issues.¹⁵

The AER will work with the ombudsman schemes to ensure, where appropriate, that any information provided to it can be independently verified.

The AER's Customer Consultative Group

The AER has established a customer consultative group to advise it on issues affecting energy customers that fall within the scope of the AER's functions under the Customer Framework. This will include advice on any emerging issues the group considers the AER should direct its attention to in monitoring or investigating compliance. This group provides valuable input in addition to the information obtained from energy customers on a day-to-day basis.

¹⁴ The National Energy Retail Regulations identify these schemes as the Energy and Water Ombudsman (NSW), the Energy and Water Ombudsman (Victoria), the Energy Ombudsman (Queensland), the Energy Industry Ombudsman (South Australia), the Energy Ombudsman (Tasmania) and the ACT Civil and Administrative Tribunal.

¹⁵ These memoranda are available on the AER's website (www.aer.gov.au).

Energy customers

The ACCC and AER Infocentre provides an information and complaints service for energy customers. The AER also has a designated AER Inquiry email address, accessible on its website, through which matters can be referred to the AER. By promoting these services we will ensure that customers can raise concerns about regulated entities' compliance directly, and receive appropriate advice.

Matters brought to the attention of Infocentre or inquiry staff that are clearly compliance issues are referred for further investigation. The AER records the nature and subject matter of all calls, emails and other correspondence received from customers in relation to energy matters. This includes the regulated entities to which they relate. We propose to monitor these records to identify trends or patterns (either in the energy retail market as a whole, in a particular region, or in relation to a particular regulated entity) that may suggest underlying issues of compliance performance.

AER Performance Regime

Part 12 Division 2 of the Retail Law creates a performance reporting framework under which regulated entities will provide regular information on their performance by reference to indicators set by the AER in *AER Performance Reporting Procedures and Guidelines*. The AER has released a position paper outlining its proposed approach to the AER Performance Regime, which can be found on the AER website.

Whilst performance of a regulated entity against the relevant indicators is not necessarily indication of a compliance issue or a breach of the Customer Framework, trends identified in relation to performance may indicate underlying compliance issues that the AER may decide to review in more depth.

Australian Energy Market Operator (AEMO)

The AER proposes to work closely with AEMO in monitoring and investigating anomalies in market data that may point to breaches of the Customer Framework. A Memorandum of Understanding between AEMO and the AER will set out information exchange practices between the two agencies.

4.2.2 Targeted reviews of published market information

Regulated entities have various obligations under the Customer Framework to publish information and documents on their websites. These include obligations to publish prices, contracts, hardship policies, information on small customer complaints and dispute resolution procedures, compensation claims and other information pertinent to customers. We propose to conduct regular inspections of regulated entities' websites to ensure compliance with publication requirements.

In addition to the reporting requirements proposed in the Draft Procedures and Guidelines (discussed below), the Customer Framework requires regulated entities to submit certain information (such as standing offer prices) for publication on the AER website. We will review any such information submitted to ensure that it complies with the relevant obligations.

4.2.3 Targeted reviews of obligations under the Customer Framework

The AER proposes to conduct targeted compliance reviews of particular obligations under the Customer Framework on a regular basis.

Targeted compliance reviews examine the policies, systems and procedures established by regulated entities to monitor and ensure their own compliance with the Customer Framework, as they apply to particular obligations or groups of obligations. The purpose of these reviews is to consider the effectiveness of the systems put in place by regulated entities to manage risk and monitor, measure and achieve compliance over time.

These reviews also assist the AER and regulated entities to explore compliance practices, and to assist regulated entities to gain an improved understanding of the requirements of the Customer Framework and energy market agencies including the AER, AEMO and energy ombudsman schemes.

Targeted compliance reviews may involve requests for information on past compliance with a particular obligation or group of related obligations, and the systems and processes in place to manage compliance. Provisions may be selected in response to:

- market events and observed patterns or trends in compliance or customer complaints (including complaints reported by energy ombudsman schemes and other agencies)
- changes in the regulatory framework that vary obligations in the Customer Framework
- the introduction of new obligations.

The AER will not use statutory information gathering powers for the purposes of these reviews. Instead, regulated entities are likely to be approached on a six-monthly basis and requested to provide information to assist the AER in its reviews. A review may cover all regulated entities to which the relevant obligation(s) apply, or a targeted group or representative sample.

The AER proposes to publish information about the results of its targeted compliance reviews in compliance reports and newsletters to ensure that lessons learned are shared with other regulated entities and stakeholders.

4.2.4 Retailer and distributor reporting

Regulated entities are required under the Retail Law to develop policies, systems and procedures to enable them to efficiently and effectively monitor their compliance with the requirements of the Customer Framework, including mechanisms to self-identify breaches.¹⁶

¹⁶ s. 273, National Energy Retail Law.

Some of this information will be required to be provided to the AER under the reporting framework set out in the AER Compliance Procedures and Guidelines. These Procedures and Guidelines require regulated entities to periodically report on their compliance with selected obligations by identifying any breaches within a reporting period. The obligations to which the AER proposes this reporting regime applies are set out in the Draft Procedures and Guidelines..

Once selected, obligations have been divided into three types. The AER will classify obligations it has selected as part of this reporting framework as:

- type 1 regulatory obligations where a breach is likely to have a critical impact on customers, which is likely to escalate or become widespread in the short (one to three month) term if it is not rectified quickly, or
- type 2 obligations where a breach is likely to have a serious impact on customers which is likely to escalate or become widespread in the medium (three to six months) term if steps are not taken to rectify it, or
- type 3 obligations where a breach is likely to have a low or limited impact on customers, but may escalate in the long (six to 12 month) term if not rectified.

Different reporting frequencies apply to each group of obligations, reflecting the severity of the impact of a breach on customers and the likelihood that it will escalate in the short, medium or long term if action is not taken to rectify it. All breaches or possible breaches of Type 1 obligations must be reported to the AER as soon as practicable, but no later than within 24 hours of being identified, with a written report to follow within that week. Regulated entities are required to report breaches or possible breaches of Type 2 obligations to the AER on a six-monthly basis, and breaches or possible breaches of Type 3 obligations to the AER on an annual basis.

Regulated entities will be required to include information in their reports to the AER on steps they have taken to remedy any breaches they have identified within the reporting period. Regulated entities must also report on any measures they have implemented to manage the risk of reoccurrence.

4.2.5 Compliance audits

The Retail Law makes provision for two types of compliance audits:

- audits conducted by the AER (or on behalf of the AER by contractors or other persons engaged by the AER for that purpose)¹⁷
- audits conducted by or on behalf of a regulated entity at the request of the AER.¹⁸

The purpose of a compliance audit is to conduct a complete review of policies, systems and procedures put in place by a regulated entity to ensure that it is aware of its obligations under the Customer Framework, and has in place appropriate and

¹⁷ s. 275, National Energy Retail Law.

¹⁸ s. 276, National Energy Retail Law.

functioning internal control mechanisms for identifying, monitoring and ensuring compliance, identifying breaches or possible breaches, and reporting and correcting any such breaches. Audits can be used to assess compliance with specific obligations or groups of obligations under the Customer Framework, and may target individual retailers or distributors or groups. They may be applied as a result of observed patterns or trends in the market that suggest a breach or possible breach, or in response to particular conduct on the part of a regulated entity or entities.

An audit might include a review of:

- historical and current levels of compliance by the regulated entity, and the veracity of information on compliance reported by the regulated entity to the AER,
- the effectiveness of policies, systems and procedures used by the entity to monitor its compliance with the requirements of the Customer Framework as they apply to the obligations in question,
- how well those policies, systems and procedures are implemented and maintained, and/or
- the appropriateness of responsibility levels and communication protocols for compliance in the regulated entity's business.

Where an audit identifies issues of poor compliance or breaches or possible breaches of the Customer Framework, the audit process may also include recommendations for improvements in compliance practice to address those issues.

Where appropriate, and subject to confidentiality constraints, the key findings and recommendations from audits may be included in the AER's compliance reports. This is so that other regulated entities can benefit from these detailed reviews in managing their own compliance.

The AER acknowledges that audits can be intrusive and costly for regulated entities. The AER therefore considers that the scope, coverage and timing of audits are best determined on a case-by-case basis with regard to the relevant circumstances.

Where an audit is carried out by or on behalf of the AER (e.g. by a person or contractor engaged by the AER for that purpose¹⁹), the Retail Law allows the AER to recover the costs of the audit from the relevant regulated entity or entities.²⁰ The Draft Procedures and Guidelines set out a framework for the recovery of audit costs.

¹⁹ Where the AER engages a contractor or other person to conduct an audit on its behalf, it must comply with the Financial Management and Accountability Act 1977, the Financial Management and Accountability Regulations 1977, and the Commonwealth Procurement Guidelines.

²⁰ s. 278, National Energy Retail Law.

5 Enquiries and investigations

Where breaches or possible breaches of the Customer Framework are identified through our monitoring activities, or reported to the AER by regulated entities, we will undertake enquires and/or an investigation to determine whether a breach has occurred, and if so the nature and extent of the breach.

The AER will typically seek information as the first step in an investigation. However, if the AER has reason to believe that a person is capable of providing information or documents that are relevant to our monitoring, investigative and enforcement functions, the Retail Law allows the AER to compel production where necessary.²¹ The AER is also able to use search warrants.²²

The AER can use any information obtained under the Retail Law for purposes connected with its functions and powers under the National Electricity and Gas Laws as well as those under the Customer Framework.²³ Similarly, information obtained by the AER under the Electricity or Gas Law can be used for the purpose of our functions and powers under the Retail Law or Rules.²⁴ The AER may also share information with the ACCC, AEMO and other agencies as permitted by the *Trade Practices Act 1974 (Cth)*.²⁵

The AER may choose to report on the outcomes of investigations where it is useful to highlight compliance issues to other regulated entities, customers and stakeholders. Where we consider publication appropriate, we may release this information through investigation reports, compliance bulletins or quarterly reports.

²¹ s. 206, National Energy Retail Law.

²² s. 309, National Energy Retail Law.

²³ s. 220(1), National Energy Retail Law.

²⁴ s. 220(2), National Energy Retail Law.

²⁵ s. 44AAF, *Trade Practices Act 1974 (Cth)*.

6 Enforcement

The Retail Law provides the AER with a range of possible enforcement responses to breaches of the Customer Framework. These responses fall loosely into two categories: administrative resolution and statutory enforcement action.

By taking enforcement action the AER seeks to build compliance with the Customer Framework for the benefit of customers by:

- stopping the breach and the behaviour that constituted the breach
- correcting the damage that the breach has caused
- preventing the same behaviour from reoccurring, and deterring other regulated entities from repeating it, and
- clarifying the operation of the Retail Law, Rules and Regulations.

6.1 Enforcement options

In determining an appropriate enforcement response, the AER will consider a range of factors. Each case will be assessed on its merits, with regard to all relevant circumstances. Some of the factors that may be relevant to the determination of an appropriate enforcement response include:

- the circumstances in which the breach took place
- the period over which the breach extended
- whether the breach was deliberate or avoidable if reasonable compliance practices had been followed
- whether the breach arose out of the conduct of senior management or lower level staff
- whether the regulated entity gained financially from the breach, and if so the amount of the financial gain
- the impact of the breach, and the damage or detriment suffered by customers or third parties, which may include consideration of:
 - the number of customers affected or likely to be affected, and whether the conduct affected disadvantaged or vulnerable customers,
 - the nature of the impact on the affected customers (for example, physical harm to customers, a substantial detriment to quality of life, or widespread significant financial harm),
 - whether that impact is likely to be ongoing, and
 - the ability of affected customers to obtain relief without intervention by the AER.

Enforcement responses may also be informed by the regulated entity's own actions in relation to a breach including:

- the level of cooperation with the AER (and where applicable the relevant ombudsman scheme), and in particular whether the regulated entity itself identified the breach and approached the AER voluntarily
- action taken or planned by the regulated entity to rectify the breach and avoid a reoccurrence.
- whether the regulated entity has a corporate history of compliance, as evidenced, for example, by the effectiveness of its compliance policies, systems and procedures
- any previous unsuccessful attempts to resolve past breaches through administrative enforcement options.

6.1.1 Administrative resolution

In many cases administrative resolutions, such as voluntary undertakings, revisions to internal processes or improved compliance training, may provide the most efficient outcome. The AER is more likely to consider a matter suitable for administrative resolution in circumstances where the effect of an actual or potential contravention is limited, and the regulated entity has taken (or agrees to take) appropriate steps to bring the contravention to an end and to remedy any harm done.

A decision by the AER to resolve a matter administratively does not remove the regulated entity's responsibility for the actual or potential contravention. Nor does it indicate an acceptance or approval of the regulated entity's conduct. Rather, it represents an acknowledgement by the AER that the breach is relatively minor and/or that the regulated entity has taken active steps to stop the conduct and remedy any harm done. In each case the AER will reserve its right to take statutory enforcement action if the particular circumstances change or the information on which the AER based its initial assessment is subsequently found to have been incomplete, inaccurate or misleading.

6.1.2 Statutory enforcement action

Infringement notices

The Customer Framework contains a number of civil penalty provisions.²⁶ If the AER has reason to believe that a person has breached obligation imposed by a civil penalty provision, it has the power to issue an infringement notice.²⁷ The penalty payable under an infringement notice is \$4 000 for a natural person or \$20 000 for a body corporate.

²⁶ For lists of civil penalty provisions, see s. 4(1) of the Retail Law and schedule 1 of the Retail Regulations.

²⁷ s. 288, National Energy Retail Law.

Payment of an infringement notice may result in the closure of the AER's investigation and does not require the regulated entity to admit to a breach, or to accept liability in respect of a breach. Once the AER has issued an infringement notice, it can not initiate court proceedings in relation to the act or omission that is the subject of the infringement notice, unless it revokes the infringement notice within the payment period specified in the notice or the regulated entity does not pay the penalty.

Failure to pay the penalty under an infringement notice is likely to result in litigation. The AER can also take further action should the breach reoccur after the payment of an infringement notice.

Enforceable Undertakings

Under the Retail Law, the AER may accept a written undertaking from a regulated entity in connection with any matter in relation to which it has a function or power under the Customer Framework.²⁸ Enforceable undertakings are given voluntarily. The AER cannot compel a regulated entity to give an enforceable undertaking. Nor is the AER required to accept an undertaking proffered by a regulated entity.

Enforceable undertakings can provide tailored solutions which directly address the conduct that has given rise to the alleged breach. For example, an enforceable undertaking might include commitments to:

- stop the behaviour that lead to the breach
- provide redress for parties affected by the breach
- introduce compliance measures to help prevent future breaches by the regulated entity concerned
- introduce new systems to address the compliance issues
- provide general education and deterrence through public awareness
- conduct audits of compliance with the undertaking.

Where the AER considers that an enforceable undertaking has been breached, it can seek orders from the court. These include declaration of a breach or injunctions preventing further conduct. If the court finds that there has been a breach of an enforceable undertaking it can:

- order the person to comply with the enforceable undertaking,
- issue an order directing the person to pay to the Commonwealth an amount up to the amount of any financial benefit that the person has obtained directly or indirectly and that is reasonably attributable to the breach,
- issue any orders it considers appropriate directing the person to compensate any other person who has suffered loss or damage as a result of the breach, and

²⁸ s. 288, National Energy Retail Law.

- make any other order that it considers appropriate.

Civil proceedings

The AER may institute proceedings in court in relation to a potential breach of the Customer Framework. This is most likely in circumstances where the breach:

- has resulted, or is likely to result, in significant customer detriment, particularly where that conduct affects disadvantaged or vulnerable customer groups,
- demonstrates blatant, ongoing or serious disregard for the Customer Framework,
- is widespread, so that enforcement action is likely to have a widespread educative or deterrent effect,
- is that of a person, business or sector that has a history of previous breaches of the energy laws,
- is of significant public interest or concern, or
- involves new or emerging market issues.

On application by the AER, the court can make a range of orders including one or more of the following:

- a declaration that a person is in breach of a provision or provisions
- if the provision is a civil penalty provision, an order that the person pay a civil penalty of up to \$20 000 for a natural person, or \$100 000 for a body corporate (and an additional \$2 000 or \$10 000 respectively for every day during which the breach continues)
- an order that the person cease, within a specified time, the act, activity or practice constituting the breach
- an order that the person take such action, or adopt such practice, as the court requires for remedying the breach or preventing a recurrence of the breach
- an order that the person implement a specified program for compliance with the Customer Framework.²⁹

Additional types of orders may be specified in the Retail Regulations.³⁰

If a person is engaging (or is proposing to engage) in conduct that is in breach of the Retail Law, Regulations or Rules, the AER can also apply to the court for an injunction restraining the person from engaging in the conduct. If the court thinks it

²⁹ s. 291, National Energy Retail Law.

³⁰ s. 291(2)(e), National Energy Retail Law.

appropriate to do so, it may grant an injunction requiring the person to do something.³¹

Specific considerations apply to a determination (by the court) of the amount payable in respect of a breach of a civil penalty provision. The Retail Law sets out the following list of matters that the court must take into account when ordering a civil penalty:

- the nature and extent of the breach
- the nature and extent of any loss or damage suffered as a result of the breach
- the circumstances in which the breach took place
- whether the person has engaged in any similar conduct and been found to be in breach of a provision of the Customer Framework in respect of that conduct; and
- in the case of a regulated entity, whether the person has established, and has complied with, policies, systems and procedures as set out in the AER Compliance Procedures and Guidelines.³²

Revocation of retailer authorisation

The Retail Law empowers the AER to revoke a retailer authorisation in very limited circumstances. Revocation of an authorisation will only be permitted where the AER is satisfied that:

- there has been a material failure by a retailer to meet its obligations under the energy laws, and
- there is a reasonable apprehension that the retailer will not be able to meet its obligations under the Customer Framework in the future.³³

Revoking a retailer authorisation will prohibit that retailer from selling energy in any participating jurisdiction.

Under the Retail Law, a prescribed revocation process requires the AER to provide reasons for any revocation. The process also provides the relevant retailer an opportunity to show cause why its authorisation should not be revoked and to put forward a proposal to address the AER's concerns.³⁴

³¹ s. 291(3), National Energy Retail Law.

³² s. 294, National Energy Retail Law.

³³ s. 107, National Energy Retail Law.

³⁴ s. 120, National Energy Retail Law.

7 Compliance Reporting

The AER will publish annual compliance reports on its website providing information on its monitoring activities under the Retail Law and on regulated entities' compliance with the Customer Framework. We may also publish additional information on compliance throughout the year, including quarterly updates and a mid-year report providing information on significant compliance issues and developments. These regular reports may also be supplemented with compliance bulletins or media releases to coincide with significant market events.

Our objective is to provide the market with timely, constructive and informative reports on compliance with the Customer Framework. The information presented in the reports will encourage compliance with the Retail Law and Rules by educating and informing both regulated entities and customers about their rights and responsibilities.

8 Cooperation with the ACCC

Regulated entities operating under the Retail Law and Rules also have obligations under other laws that will apply to their relationship with energy customers. Most notably, under reforms that bring into effect the Australian Consumer Law – a single, national law for fair trading and consumer protection – the Australian Government is revising the *Trade Practices Act 1974* and renaming it the *Competition and Consumer Act 2010*. When this revised Act comes into effect on 1 January 2011, it will include new obligations which will apply to Australian suppliers more generally (including in relation to unsolicited consumer agreements).³⁵ Like other elements of the energy laws, the Customer Framework will not change legal obligations imposed on regulated entities. Rather, the different laws will work together to provide a holistic framework within which regulated entities are required to operate.

The Competition and Consumer Act will be regulated by the ACCC. The AER is part of the ACCC. This has ensured a high level of consistency and close cooperation on energy matters since the AER was established in 2005. This relationship will become even more important as the AER assumes its functions under the Customer Framework, which targets a range of conduct—including marketing and sales practices—that is also captured by the Australian Consumer Law.

The AER and ACCC will continue to work closely to ensure that misconduct in the energy market is addressed. We will employ the most effective means of addressing consumer harm through cooperative compliance initiatives in the first instance, and complementary enforcement action as required. We will seek to avoid duplication, and ensure wherever possible that a consistent and coordinated approach is employed.

The ACCC and AER will also work closely to provide consistent advice and information to consumers and regulated entities about the obligations that apply to businesses under the Customer Framework and the Australian Consumer Law, and the protections available to consumers.

³⁵ Regulations to give practical effect to the Australian Consumer Law provisions contain some exemptions which may apply to some energy retailers or distributors. Transitional periods also apply to some regulations.