



Attachment 2.1 – Previous energy retail experience

The applicant, Accel Energy Retail, through several subsidiaries, is wholly owned by AGL Energy Limited (**AGL**) and is part of the AGL consolidated group. Accel Energy Retail is backed by AGL's significant essential services experience. Accel Energy Retail, like all other AGL subsidiaries does not exist as a separate organisation, and all AGL subsidiaries have their roles, functions, and responsibilities performed by AGL staff.

AGL is an established Tier 1 retailer in the NEM, and more recently, telecommunications. AGL provides around 4.5 million electricity, gas, and telecommunications services to our residential, small and large business, and wholesale customers.

Prior to AGL's planned demerger, Accel Energy Retail's activities will be serviced by AGL's existing highly experienced team and sophisticated energy retail infrastructure and systems. Post demerger, Accel Energy Retail's activities will continue to be provided with the benefit of AGL's experienced staff and robust systems and processes.

Retail licences and retailer authorisations held by related bodies corporate

Each of the entities listed below are wholly owned subsidiaries of AGL Energy Limited, and together provide well over 4 million services to customers in the NEM and Western Australia.

Company	ABN	Jurisdiction			Licence/ Authorisation #	Comments
		Authority	Region	Fuel		
AGL Energy Sales & Marketing Pty Limited	18 076 092 067	AER	QLD. NSW. ACT. SA.	Gas	TG12002	Primary retail entity for NSW gas large customers
AGL Retail Energy Pty Limited	21 074 839 464	AER	QLD. NSW. ACT. SA.	Gas	TG12003	Primary retail entity in NSW gas
AGL Sales (Queensland Electricity) Pty Limited	66 078 875 902	AER	QLD. NSW. ACT. SA. Tas.	Elec	TE12004	Legacy Powerdirect entity
AGL Sales (Queensland Electricity) Pty Limited	66 078 875 902	ESC	Vic	Elec	C/17/19633	Legacy Powerdirect entity



AGL Sales (Queensland) Pty Limited	85 121 177 740	AER	QLD. NSW. ACT. SA.	Gas	TG12005	
AGL Sales (Queensland) Pty Limited	85 121 177 740	ESC	Vic	Gas	C/17/19627	
AGL Sales Pty Limited	88 090 538 337	AER	QLD. NSW. ACT. SA. Tas.	Elec	TE12006	Primary retail entity in Vic & QLD
AGL Sales Pty Limited	88 090 538 337	AER	QLD. NSW. ACT. SA.	Gas	TG12006	Primary retail entity in Vic & QLD
AGL Sales Pty Limited	88 090 538 337	ESC	Vic	Elec	C/17/19628	Primary retail entity in Vic & QLD
AGL Sales Pty Limited	88 090 538 337	ESC	Vic	Gas	C/17/19629	Primary retail entity in Vic & QLD
AGL Sales Pty Limited	88 090 538 337	ERA	WA - coastal gas supply area	Gas	GTL14	
AGL South Australia Pty Limited	49 091 105 092	AER	QLD. NSW. ACT. SA. Tas.	Elec	TE12007	Primary retail entity in SA
AGL South Australia Pty Limited	49 091 105 092	AER	QLD. NSW. ACT. SA.	Gas	TG12007	Primary retail entity in SA
Australian Power and Gas Pty Ltd	26 118 609 813	ESC	Vic	Elec	Er-04/2006 [APG]	Business does not operate
Australian Power and Gas Pty Ltd	26 118 609 813	ESC	Vic	Gas	GR-01/2006 [APGG]	Business does not operate
Click Energy Pty Ltd	41 116 567 492	ESC	Vic	Elec	ER-03/2006 [Click]	
Click Energy Pty Ltd	41 116 567 492	ESC	Vic	Gas	GR01/2014	
Icon Retail Investments Limited; and AGL ACT Retail Investments Pty Ltd (trading as ActewAGL Retail)	23 074 371 207 53 093 631 586	AER	QLD. NSW. ACT. SA. Tas.	Elec	TE12001	Authorisation jointly held by Icon Retail Investments Limited and AGL ACT Retail Investments Pty Ltd.



Icon Retail Investments Limited; and AGL ACT Retail Investments Pty Ltd (trading as ActewAGL Retail)	23 074 371 207 53 093 631 586	AER	QLD. NSW. ACT. SA.	Gas	TG12001	Authorisation jointly held by Icon Retail Investments Limited and AGL ACT Retail Investments Pty Ltd.
OVO Energy Pty Ltd	99 623 475 089	AER	QLD. NSW. ACT. SA. Tas.	Elec	E19009	51% owned by AGL Electricity (Vic) Pty Limited
OVO Energy Pty Ltd	99 623 475 089	AER	QLD. NSW. ACT. SA.	Gas	G19009	51% owned by AGL Electricity (Vic) Pty Limited
OVO Energy Pty Ltd	99 623 475 089	ESC	Vic	Elec	C/20/10292 ER01-2020	
OVO Energy Pty Ltd	99 623 475 089	ESC	Vic	Gas	C/20/10291	
Perth Energy Pty Ltd	39 087 386 445	ERA	WA - Western Australia gas supply areas	Gas	GTL12	
Powerdirect Pty Ltd	28 067 609 803	AER	QLD. NSW. ACT. SA. Tas.	Elec	TE12032	
Powerdirect Pty Ltd	28 067 609 803	ESC	Vic	Elec	C/21/3428	