



Mr Warwick Anderson General Manager – Network Regulation Australian Energy Regulator GPO Box 3131 CANBERRA ACT 2601

By Email: consumerengagement@aer.gov.au

16 August 2013

Dear Mr Anderson

## **RE: Draft Consumer Engagement Guideline for Network Service Providers**

CitiPower and Powercor Australia (**the Businesses**) are pleased to make this submission in response to the Australian Energy Regulator's (**AER**) Draft Consumer Engagement Guideline for Network Service Providers.

The Businesses support the AER's Draft Consumer Engagement Guideline with some minor modifications as discussed during recent AER consumer forums and as reflected in the Energy Networks Association (**ENA**) submission.

Given the varying levels of consumer engagement awareness amongst distribution network service providers (**DNSPs**), as well as the individual circumstances of each DNSP in terms of distribution area and the challenges impacting future investment plans, the Businesses support the approach that the AER has taken in the Draft Guideline. By providing high level guidance and a principles-based approach, the AER has provided DNSPs with the flexibility to tailor their consumer engagement approach to meet their particular circumstances as well as providing the opportunity to be innovative in the way that their consumer engagement plans are developed and implemented. This should enable meaningful and effective consumer engagement on topics that are relevant to the Businesses' consumers.

The Businesses have embarked on a comprehensive assessment of their current stakeholder engagement capability. External stakeholder engagement research was conducted during the first half of 2013 which included one-on-one interviews, focus groups and online surveys. The research findings are key inputs into a business-wide stakeholder engagement strategy which will be progressively implemented during late 2013.

The Businesses are committed to undertaking meaningful and effective engagement with consumers, both as a key input into the development of regulatory proposals and to inform their business operations on an ongoing basis.

If you have any queries regarding this submission please do not hesitate to contact me on 03 9683 4465 or <a href="mailto:bcleeve@powercor.com.au">bcleeve@powercor.com.au</a>.

Yours sincerely

**Brent Cleeve** 

**MANAGER REGULATION**