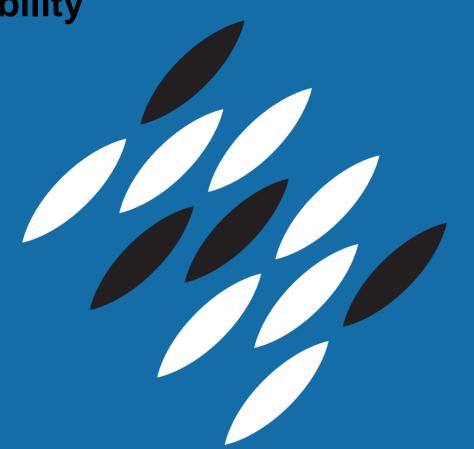
**Value of Customer Reliability** 

AER Forum December

Lynne Gallagher Director, Research

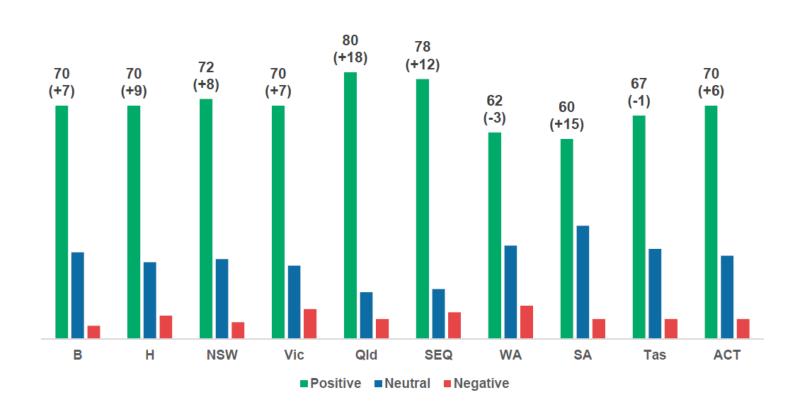




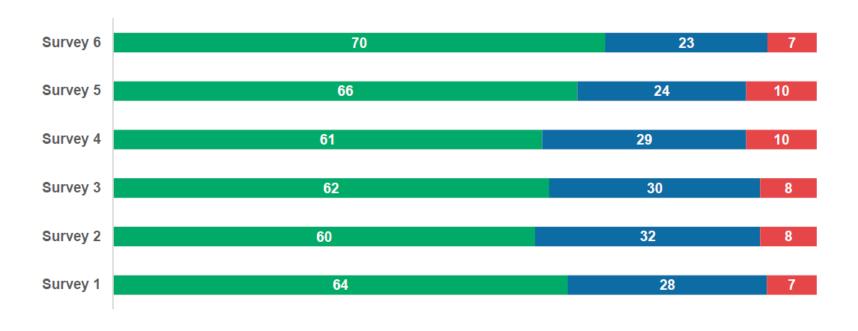
### **Overview**

- 1. What consumers say about reliability
- 2. History of VCR estimation in Australia
- 3. Differences in VCRs
- 4. Thinking about a methodology that is fit for purpose

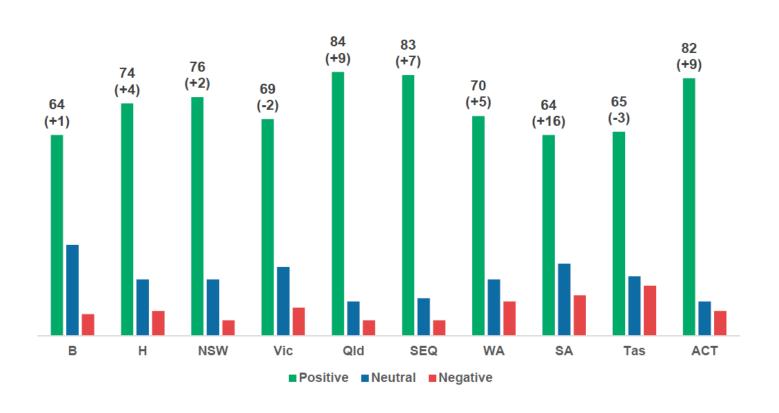
## Satisfaction with duration of outages (December 2018)



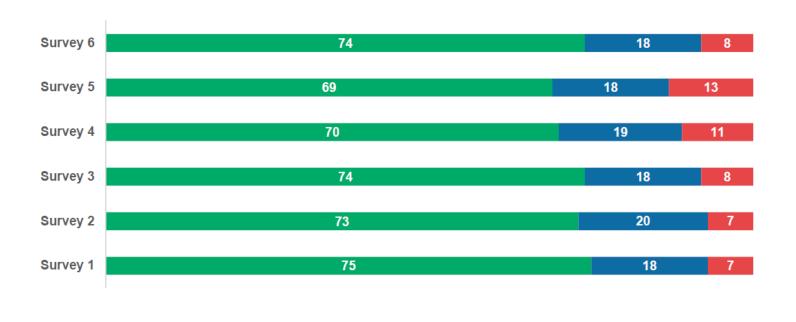
# Satisfaction with duration of outages - trend



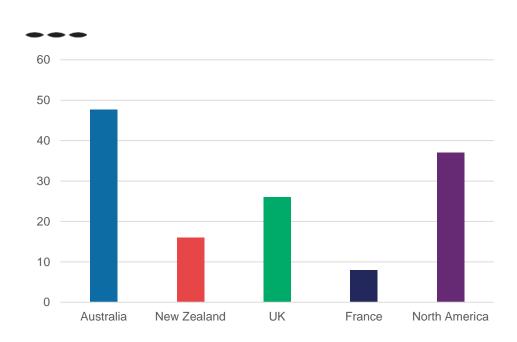
## Satisfaction with number of outages (December 2018)



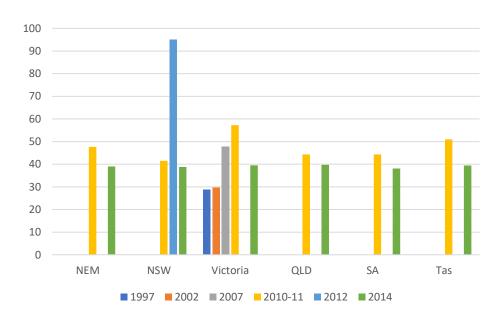
# Satisfaction with number of outages - trend

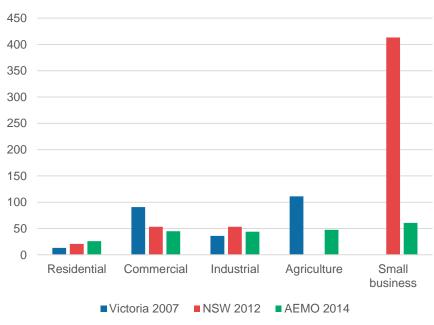


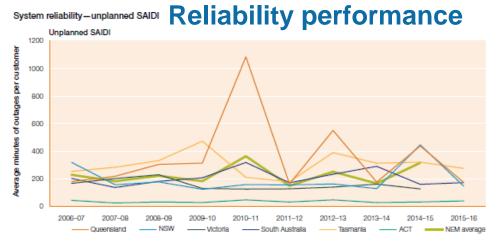
# 2009 VCR values Estimates higher in Australia than they need to be?



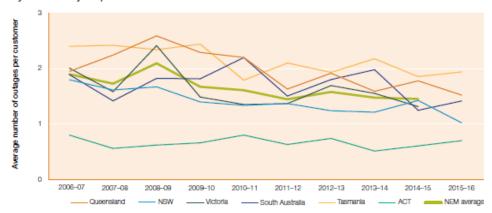
# **VCR** history roadshow







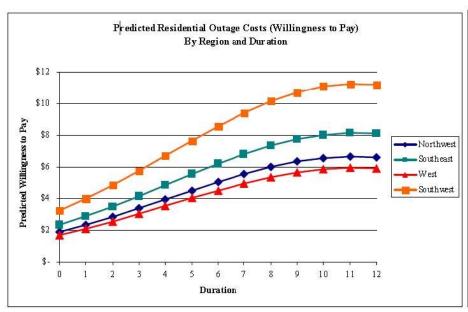
### Figure 3.16 System reliability—unplanned SAIFI 525,600 minutes in one year

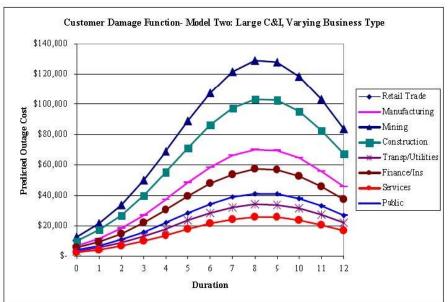


# Reliability performance and consumer expectations varies by:

- Climate
- Location:
  - CBD
  - Urban
  - Regional
  - Remote
- Customer
  - Residential
  - Small business
  - Large business
- When and how long
  - Season
  - Peak times/Business hours

# A methodology that is fit-for-purpose, now and into the future





# A methodology that is fit for purpose, now and into the future

#### That *engages* with consumers

- surveys alone likely to poorly estimate VCRs
- use forums and other deliberative processes
- apply behavioural insights uncertainty bias, framing etc

That is credible under a range of future scenarios, and considers:

- declining grid consumption, and more localised peak demand
- consumers willingness to change energy use behaviour to manage their "planned" demand and mitigating costs of unplanned outages;
- electrification, which will change patterns of household and business use
- That is collaborative, open-source methodology for estimation, rather than focusing too much on the task of generating the estimates themselves

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