

# sunnybankplaza

### **SUNNYBANK PLAZA SHOPPING CENTRE**

#### **CENTRE INFORMATION**

Sunnybank Plaza is a sub-regional shopping Centre, located on Brisbane's southside in the hub of suburban Sunnybank. It is anchored by a Coles Supermarket, Kmart and Hoyts. The Centre also comprises approximately 135 specialty stores.

#### SPECIAL INFORMATION

- 350 seat food court
- Over 2,000 carparks 1,200 undercover
- Taxi Rank located outside K-Mart
- Parent's Room Facilities
- Bus Stop outside Centre
- Internet facilities and free wi-fi service

#### **PRIMARY TRADE AREA**

Eight Mile Plains, Macgregor, Robertson, Sunnybank, Sunnybank Hills.

#### SECONDARY TRADE AREA

Calamvale, Coopers Plains, Runcorn, Nathan Heights.

#### **TERTIARY TRADE AREA**

Acacia Ridge, Algester, Stretton.

#### TRADE AREA CHARACTERISTICS

The Sunnybank Plaza primary trade area is made up of 51,377 people with the predominant age groups being 15 – 24 and 35 – 54 years.

A Marketfind Customer Profile of the total trade area indicates a high proportion of 'Mid Status Suburban' residents, with strong family representation across a mix of life-cycle stages.

These residents are employed in mid-SES white collar occupations and trades, earning midrange incomes. There is also a high proportion of 'High-Status Suburban' residents, categorised as mature families living in larger homes, with high home ownership and predominantly white-collar professions.

The secondary trade area incorporates a high number of 'Mid Status Suburban' residents and a significant number of 'High Status Suburban' residents, both categorised above. The secondary trade area is made up of approximately 36,271 people. The Centre's tertiary trade area consists of a combination of demographic groups.

Notable groups include 'Mid-Status Suburban' residents; 'High-Status Suburban' residents; plus a significant representation of 'Low-Status Suburban' residents who are described as retirees and empty nesters with some young families and younger singles. They work in blue collar and lower white collar occupations and generally live in low-cost medium-density housing.

The total trade area population represents approximately 114,341 people across approximately 35,645 households.

#### www.retailfirst.com.au



#### **DEMOGRAPHIC AND HOUSEHOLD INCOME**

#### AGE

Age	ge Primary		Secondary		Tertiary		Total		Bne. Avg.
	%	#	%	#	%	#	%	#	%
0 – 14	16.96	7446	21.44	7074	23.71	6137	20.70	20657	20.69
15 – 24	19.99	8777	16.97	5602	14.68	3800	17.21	18179	15.68
25 – 34	14.81	6507	16.96	5600	14.97	3874	15.58	15981	15.50
35 – 54	27.01	11863	29.03	9583	30.24	7826	28.76	29272	29.25
55 – 74	15.46	6788	11.46	3785	12.13	3140	13.02	13713	13.25
75 +	5.78	2536	4.13	1364	4.26	1102	4.72	5002	5.63

#### **HOUSEHOLD INCOME**

Income \$	Prima	ary	Secor	dary	Tertia	ry	Total		Bne Avg.
	%	#	%	#	%	#	%	#	%
0	2.73	421	1.44	165	0.80	70	1.66	656	0.94
52-12999	4.90	756	4.06	466	3.79	331	4.25	1553	4.90
13000-25999	9.75	1503	8.52	979	8.42	735	8.90	3217	9.77
26000–41599	15.72	2423	15.99	1837	15.29	1335	15.67	5595	15.47
41600–62399	16.81	2591	20.84	2394	19.13	1671	18.93	6656	18.54
62400-103999	20.55	3169	23.24	2669	23.86	2084	22.55	7922	21.58
104000-119599	12.49	1926	12.44	1429	14.11	1232	13.01	4587	13.19
120000+	5.46	842	2.98	342	4.09	357	4.18	1541	5.12
Partial Income Stated	9.53	1469	8.50	976	8.03	701	8.69	3146	8.04
Not Stated	2.06	318	1.99	229	2.50	218	2.18	765	2.44

Source: ABS 2006



Leasing enquiries: Nick Ives Tel (07) 3345 7500 • Mob 0413 200 014



### CENTRE PROFILE

#### **TRADING HOURS**

Specialties:

 Monday–Friday
 9.00am – 5.30pm

 Thursday
 9.00am – 9.00pm

 Saturday
 9.00am – 4.00pm

 Sunday
 10.00am – 4.00pm\*

#### **Coles Supermarket:**

 Monday–Saturday
 8.00am – 9.00pm

 Saturday
 8.00am – 5.00pm

 Sunday
 9.00am – 6.00pm

Kmart:

 Monday-Friday
 8.00am - 9.00pm

 Saturday
 8.00am - 5.00pm

 Sunday
 9.00am - 5.00pm

**Hoyts Cinemas:** 7 days a week

**International Food Court & Cafés:** 

7 days a week until late \*Some stores may vary.

#### **GROSS LETTABLE AREA**

 Majors
 15,169m²

 Specialty
 12,724m²

 Other
 4,932m²

 Total
 32,825m²

 Annual Turnover:
 \$165m

Cnr Mains Rd and McCullough St PO Box 85, Sunnybank Qld 4109 TEL (07) 3345 7500 • FAX (07) 3345 5977 EMAIL sunnybankplaza@retailfirst.com.au WEB www.sunnybankplaza.com.au www.facebook.com/sunnybankplaza

### CENTRE PROFILE SUNNYBANK PLAZA SHOPPING CENTRE

140

mart

130

129

131B

131A

### sunnybankplaza

Majors	
Hoyts Cinemas	
Coles Supermarket	
Kmart	
Kmart Auto Service	

#### Offices Centre Management

### Retail First/The First Group Services

74	Alteration Express
77	Australia Post
31A	Image Plus
K12	Ink Bay
132	LJ Hooker
110A	Police Beat
131B	Prince Realty
K14	Ray's Time Bar
K10	Shoemenders
99	The Super Car Wash Centre

#### **Banks, Finance & Currency**

/	AMP
131A	Aussie Home Loans
81	Bank of Queensland
70	Commonwealth Bank
35/36	HSBC
30A	Suncorp Bank
35/36	Travelex (inside HSBC)
K7	IIAE Exchange

#### **ATMs** ATM3 ATNAE

ATM5	Commonwealth Bank 1
ATM6	Commonwealth Bank 2
ATM9	HSBC
ATM7	National Australia Bank
ATM4	Suncorp Bank 1
ATM8	Suncorp Bank 2
ATM10	Westpac Bank
ATM11	ANZ Bank
ATM12	HSBC

Bank of Queensland

### **Bottle Shop**

Liquorland

#### Health. Medical & Optical

care	ii/ iiicaicai a opticai
126	Essential Health Solutions
3/4	HRT Acupuncture
	& Massage
130	Fernwood Women's
	Health Club
61	icontact
28B	Kay Chia Dental Surgery
3	Laubman & Pank

Medibank Private

(inside AMP)

57	OPSM
32B	Ronnie Lui Ontometrist

	monnie zur optometin
13	Specsavers
32D	Sunnybank Plaza
	Medical Centre
51	Terry White Chemist

### **Homewares, Gifts &**

Tec	Technology				
90B	AA Souvenirs				
1A	Anew Homewares				
77B	Auslife				
27A	/29A Dick Smith				
119	Choice Value				
27	EB Games				
78	Framing Corner				
79A	FTC Computers				
82	Global Gifts				
56	Loot Homewares				
6	Morning Glory				

Fresh	Food
88	Formosa Asian Market
64	Meat Bank
67	Sunni Bakery
122	Sunrise BBQ & Butcher
50	Sunnybank Fruit Market
91	Welcome Fresh

The Reject Shop

**Smart Choice Superstore** 

#### Supermarket Food Eat In & Takeaway 125 Breadtop **Boost Juice**

109	Buffet Garden
28A	Café Di Luna
114	Cafe Mi
K17	Chatime
27C	Coffee Club
116	Easy Way
32C	Formosa & Beijing Gourmet
105	Gloria Jean's
27B	Hakataya Noodle Shop

#### Hakataya Noodle Shop Happy Bowl 121

IB	нагет теа эпор
28D	Himawari
85	Ho Chia Takeaway
90D	Home Town Café
K3	Hot Cake House
108	Hungry Jacks
K16	Icey Ice
92	Joyous Garden
107	KFC
101	Landmark Restaurant

Li Li's Cuisine

118



Mappen Japanese Noodles

00	mappen Japanese modules
123	Meet Fresh
113	Mokka Café & Espresso Bar
34	MOS Burger
17	Muffin Break
K2	Rainbow Ice Tea
110B	Subway
115	Sultan's Kebabs
84	Suncrop Chinese
	Restaurant
66	Sunni Cafe
68	Sunnybank Oriental
	Restaurant
K1	Sushi Paradise
28C	Sushi Station
117	Sweeties Paradise
90C	The Cube Hot Pot
90A	The Little Cube
140	Vietnam Corner
1C	Zarraffas Coffee
Fashi	on – Ladies

rasilioli – Laules		
60A	Crossroads	
31	Katz Boutique	
10/11	Millers	
60	Silk Road	

### Fashion - Mens

Lowes Menswear

#### Fashion - Mixed Cotton On

#### 75 Giordano Sugar Land

#### **Footwear & Accessories** L&J Shoe Gallery

K9	Moda Occhi
24	Payless Shoes
124	Zelows Handbag
	& Travelgoods

### **Hair & Beauty**

79	F10 Quickcut
25	iNails
18	Just Cuts
103	Kayoko Hair



sunnybankplaza

STREET

CENTRE MANAGEMENT

#### Skin & Body Centre 26 55 Sunny Hair Studio

McCULLOUGH

#### Jewellery

 $\boxtimes$ 

15A	Egoli House of Design
127	Golden Showcase Jeweller
15	Wallace Bishop

#### **Mobile Phones & Communications**

9	All Phones
12	Connectone
	Communications

K15	Easy Net Café
K6	iTalkBB
<b>S</b> 5	Mobile Buddy
102	Optus World
111	Telstra
8	Vodafone

coles

K15

134

133

#### **Selected Specialty Stores**

104	eCosway
2AA	Free Choice Tobacconist
112	Funhouse Family
	Futantalum ant

	Entertainment
133	Gymboree Play & Music

2B	JV Laser City
59	My Cube
120	My Toys
5	One Stop Pet Shop
2A	Sunny Flower Florist
22/23	Sunnybank Plaza News
139	Superfish Swim School

65

K9

K6-**€** 

104

105

122

121 120

119

117

ATM12

K16 K17

K14

132

#### Travel

3	All Way Travel
2	Flight Centre
28	Student Flights

	JV Lusci City
59	My Cube
20	My Toys
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7	AMP

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#### **ATMs** ATM3 Bank of Queensland Commonwealth Bank 1 ATM5 Commonwealth Bank 2 ATM6 ATM9 HSBC National Australia Bank ATM7 ATM4 Suncorp Bank 1 Suncorp Bank 2 Westpac Bank ANZ Bank ATM12 HSBC

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		•	

Liquorland

**Bottle Shop** 

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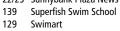
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