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30 January 2015

Mr Sebastian Roberts  
General Manager, Network Regulation  
Australian Energy Regulator  
GPO Box 520  
Melbourne VIC 3001

Dear Sebastian,

We, at The Good Guys, are writing in support of the Energex Positive Payback program.

From a business perspective, we have seen our customers become more conscious of their environmental footprint over the years. These programs tick a lot of important boxes for our customers which in turn, tick a lot of boxes for us as a responsible retailer.

During peak times in electricity use we, as both retailers and customers, see instances where the existing infrastructure isn't able to efficiently manage the amount of activity required of it. Through Energex's demand management programs this influx of activity is better managed which in turn reduces the need for, and cost of, infrastructure. By reducing the forward growth in demand we reduce our impact on the environment.

Environmental awareness and steps to further manage resources responsibly aligns very closely with our company values and as such we believe this program deserves funding way into the foreseeable future.

Sincerely,

James Brockhurst  
Proprietor, The Good Guys Capalaba

