

# Transend: Consumer Survey Results

## Appendix 3



Tasmanian Networks Pty Ltd



Transend Networks Pty Ltd





# Transend Consumer Survey Results

Jan 2014



**TRANSEND**

Our mission is transmission

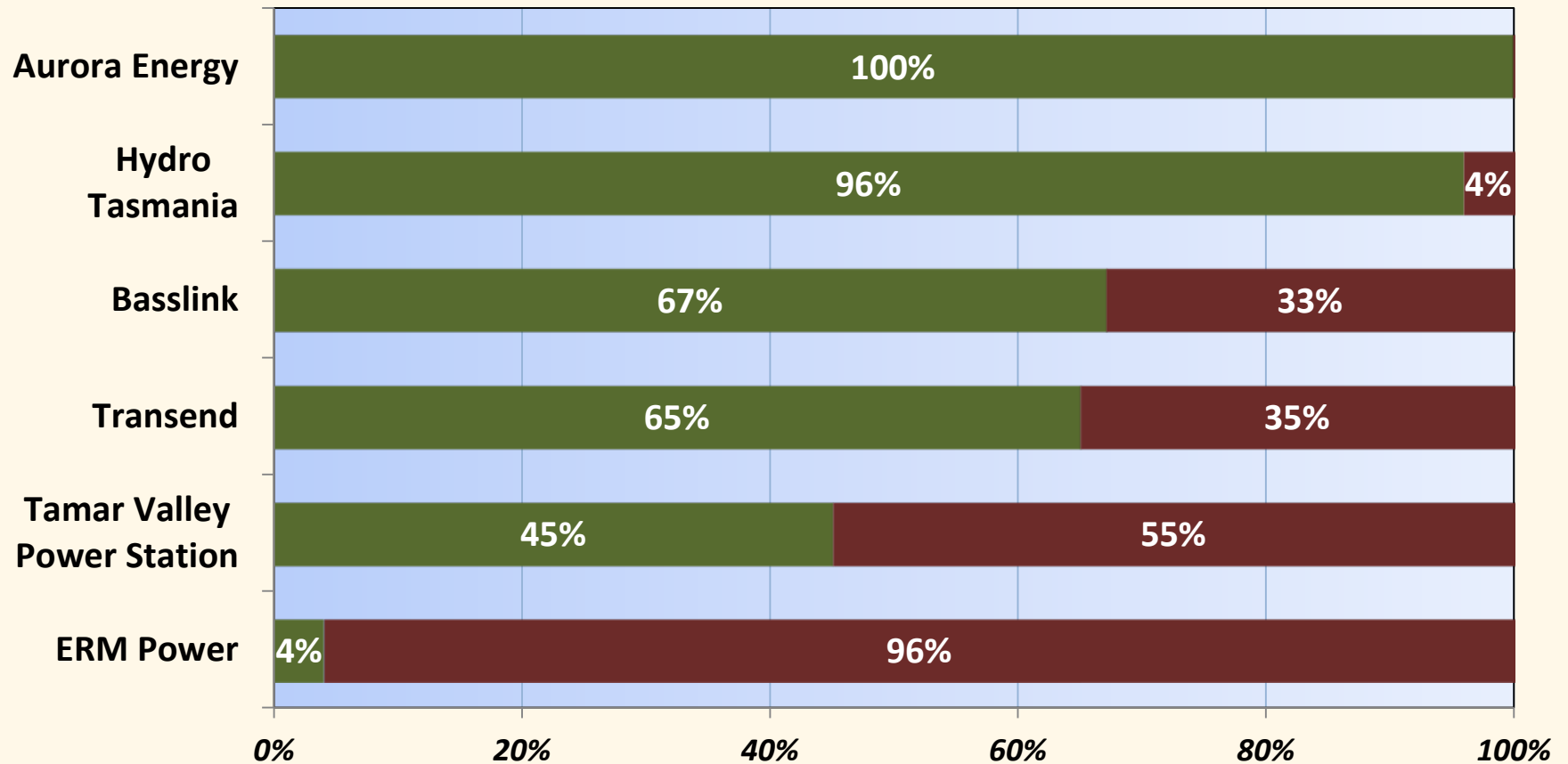


## Have you heard of the following companies?

(n=400)

■ Yes

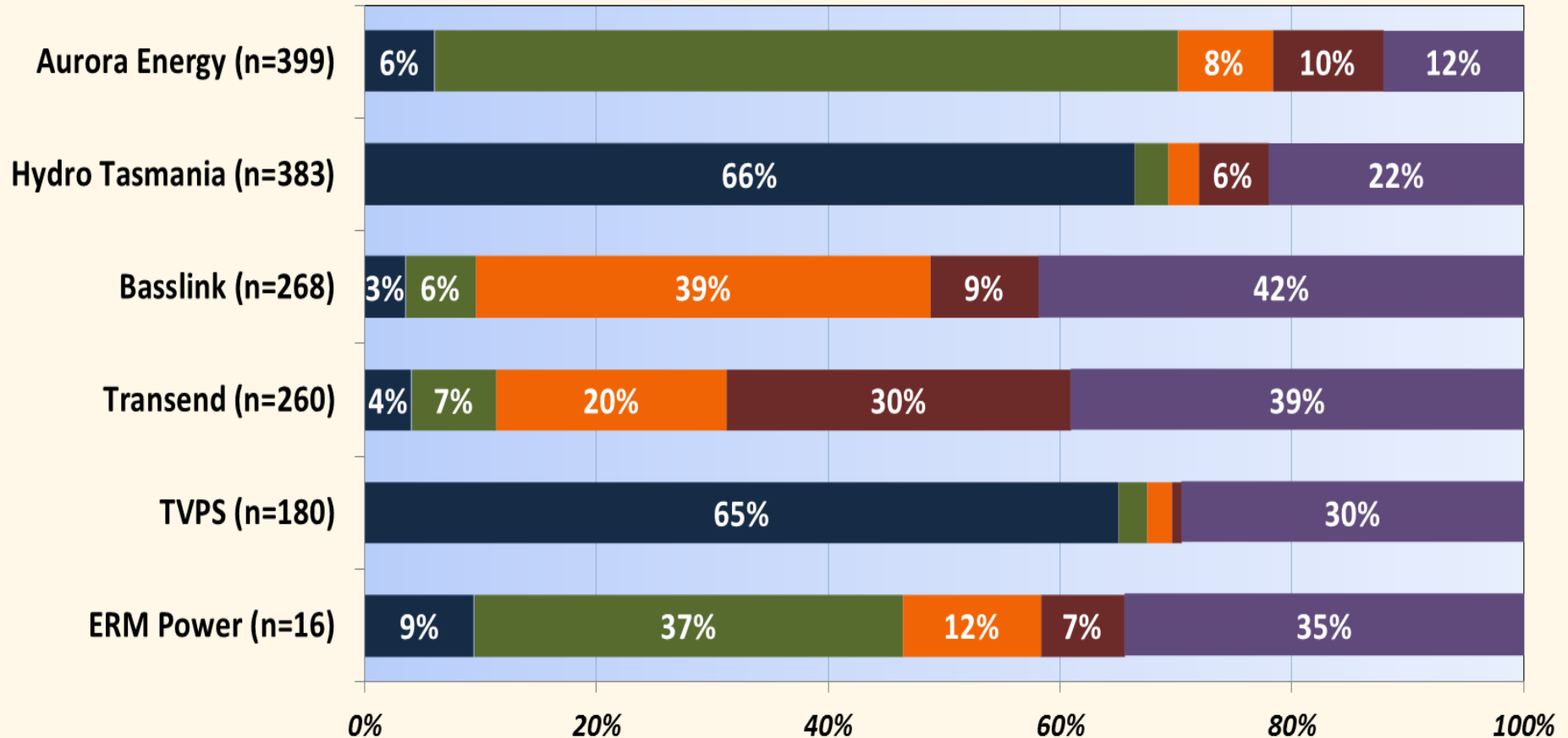
■ No





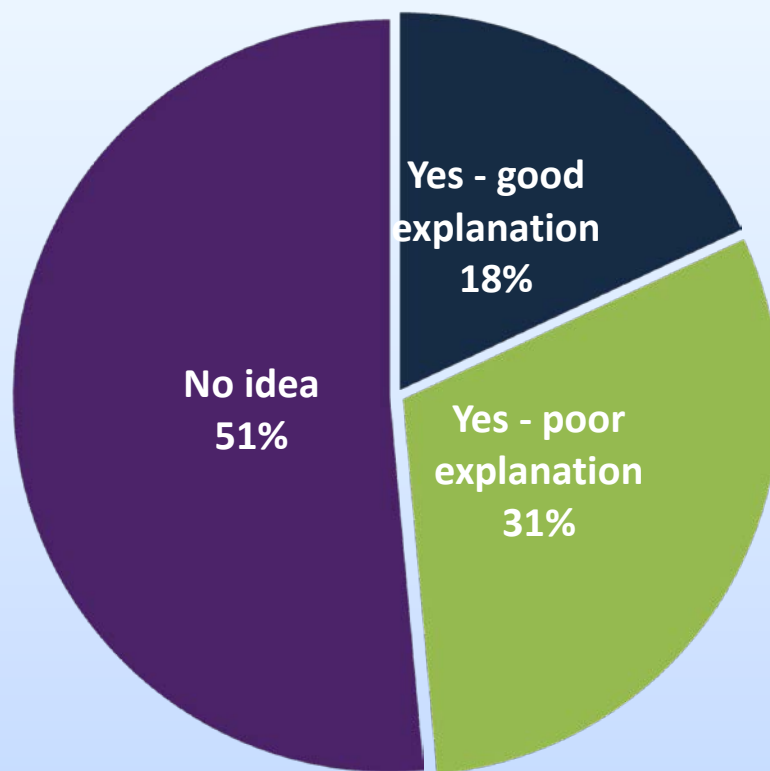
## Can you tell us what each of the following companies mainly do? (n=Various)

■ Generation   ■ Distribution   ■ Transmission   ■ Networks   ■ Other/Don't know



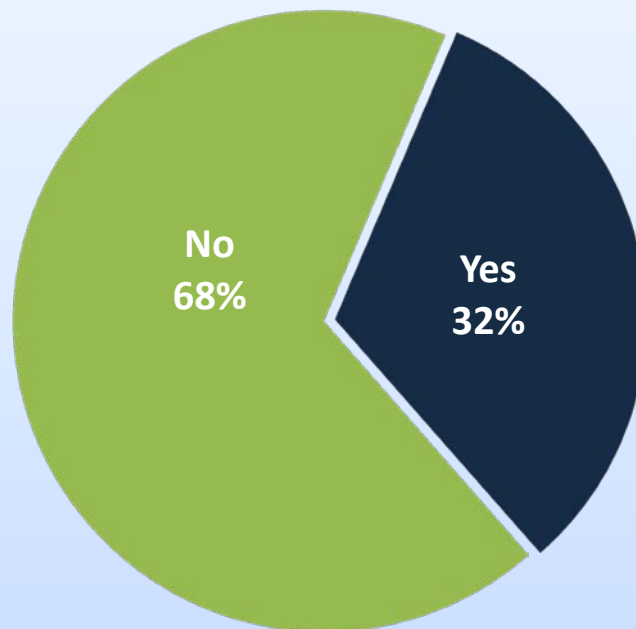
**Can you explain the steps in the supply chain that delivers electricity  
to your home or business?**

*(n=400)*



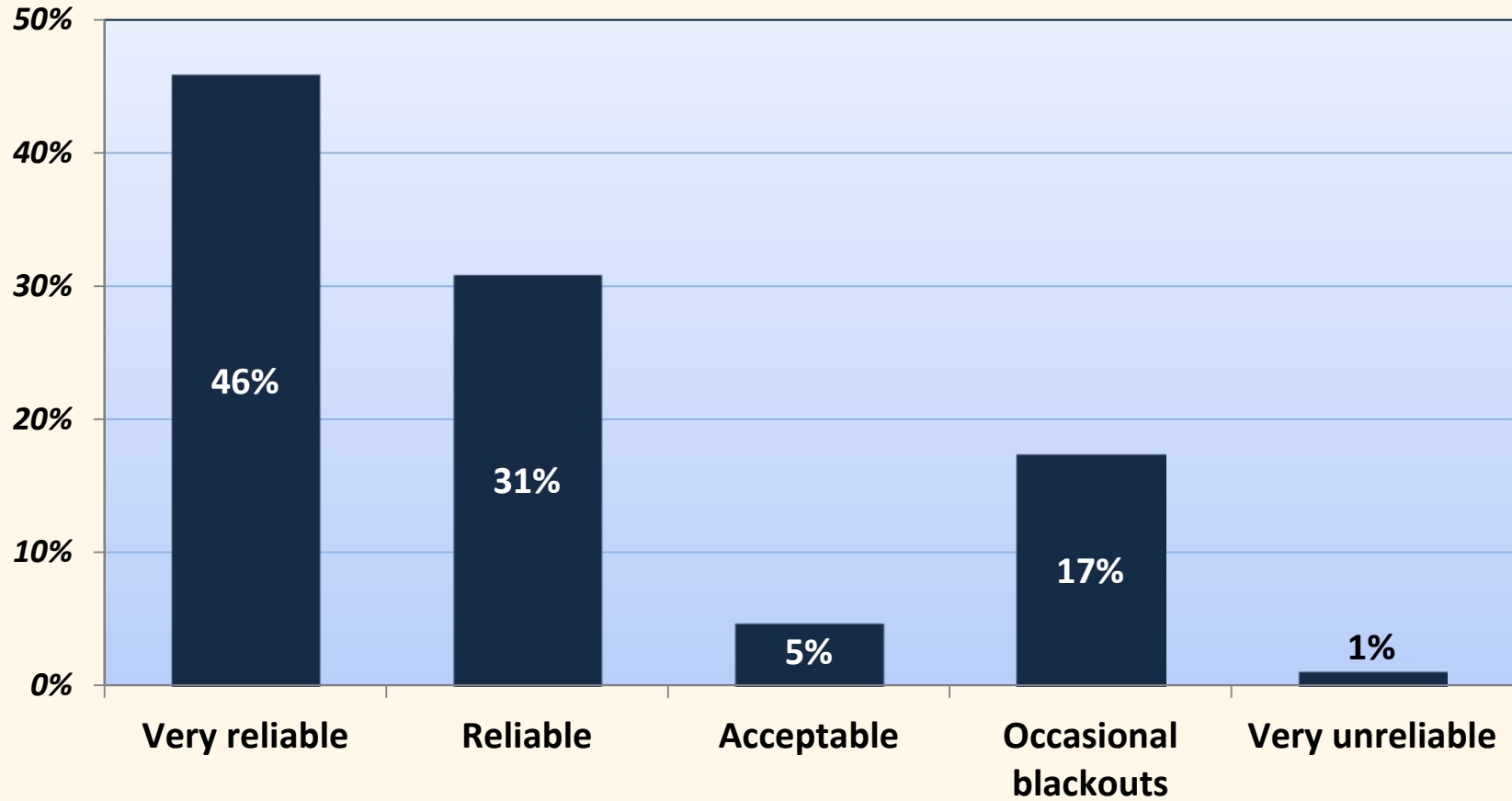
**Are you aware that in 2014, Transend will merge with the  
distribution part of Aurora to become TasNetworks?**

*(n=400)*



## How would you describe the electricity in your area?

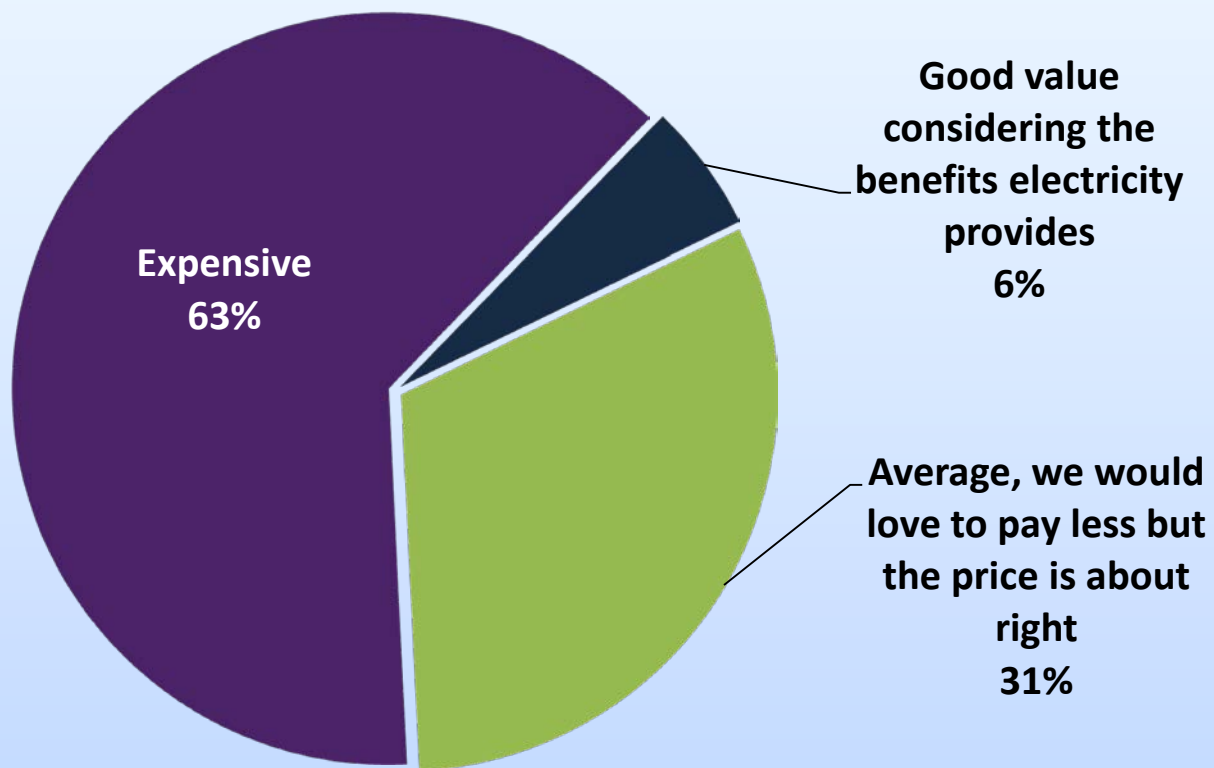
(n=400)





**When you think about the overall level of service you receive from electricity suppliers, how do you feel about the price you pay for electricity?**

**(n=400)**

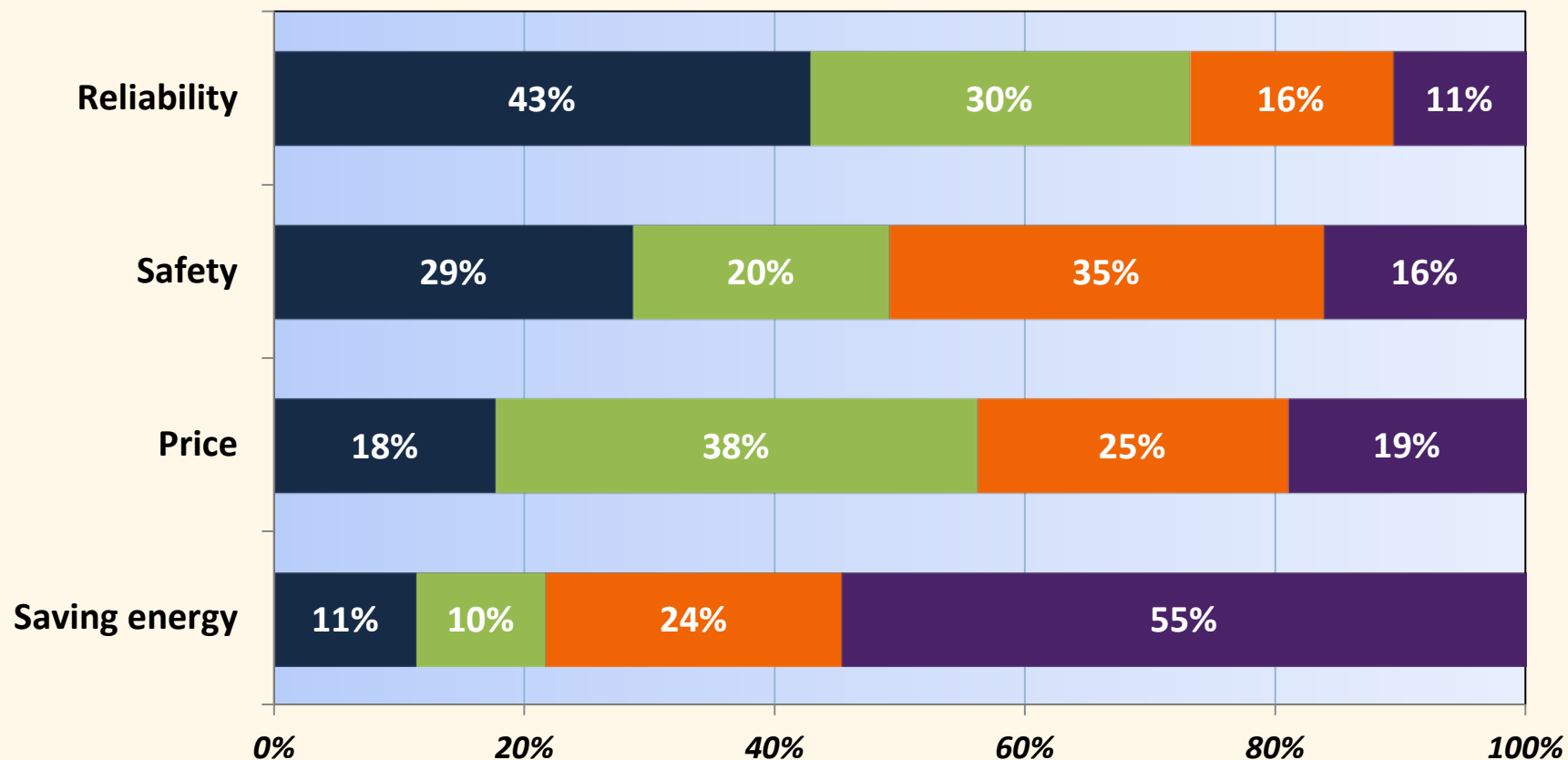




## Please rate your order of importance from the following electricity factors

(n=353)

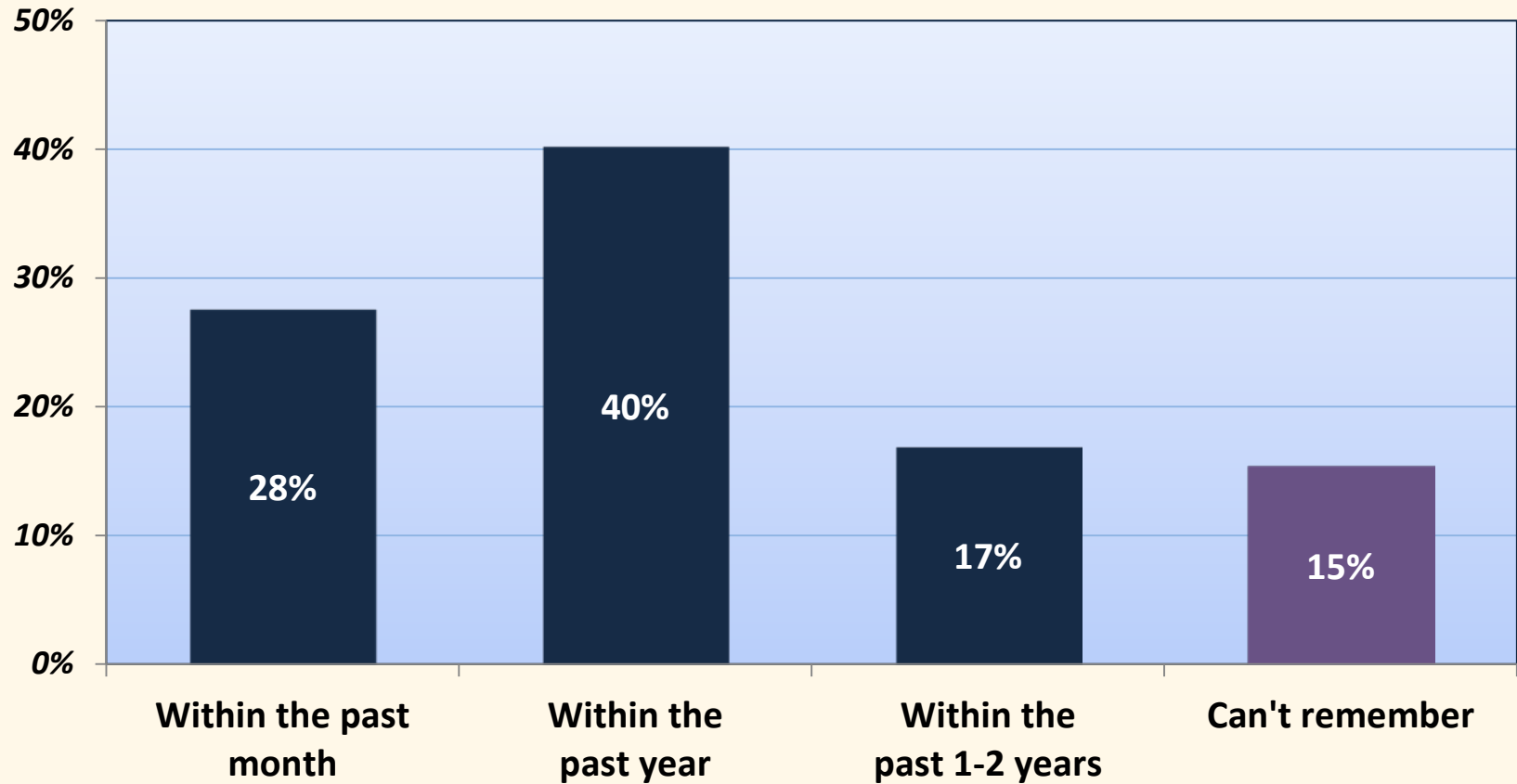
■ Most important ■ 2nd most important ■ 3rd most important ■ Least important





## Can you remember when was the last time you had a power blackout at your home or business?

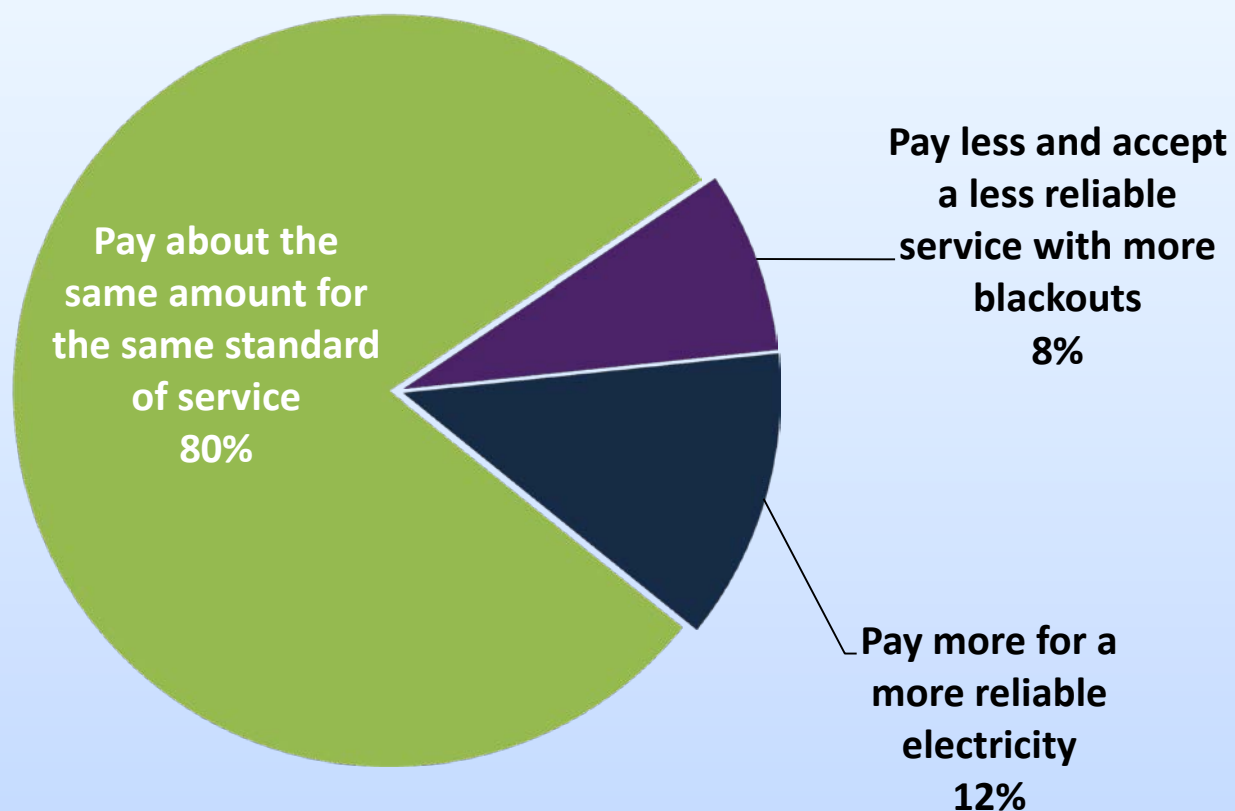
(n=400)





**If you had a choice, which of the following  
would you most likely do?**

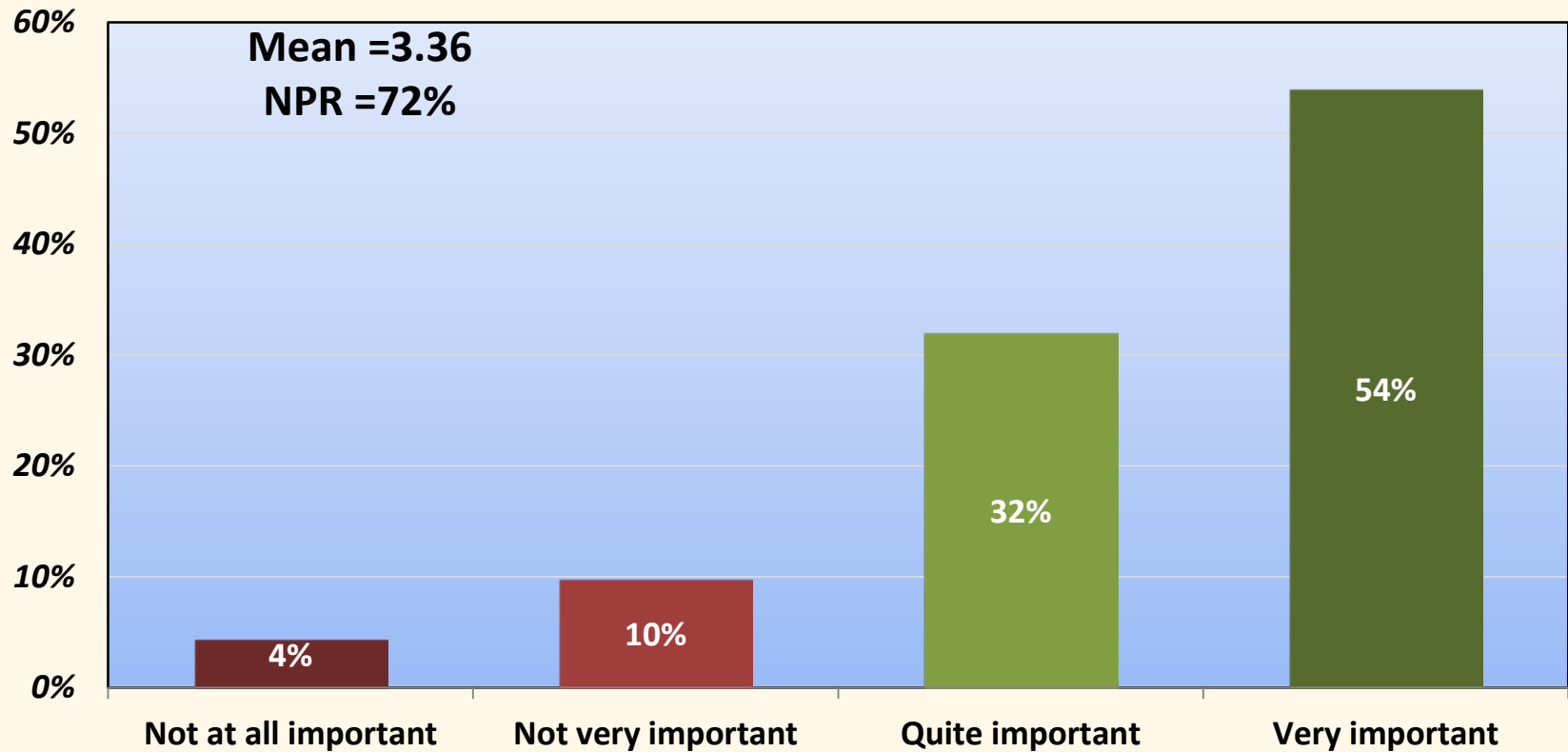
*(n=400)*



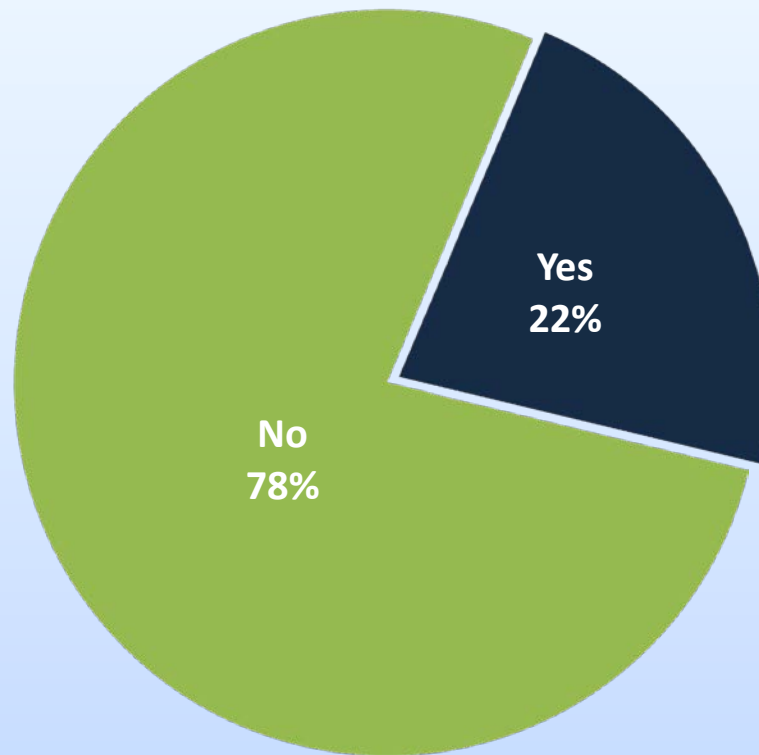


## How important to you is it that your electricity comes from a renewable energy source?

(n=400)



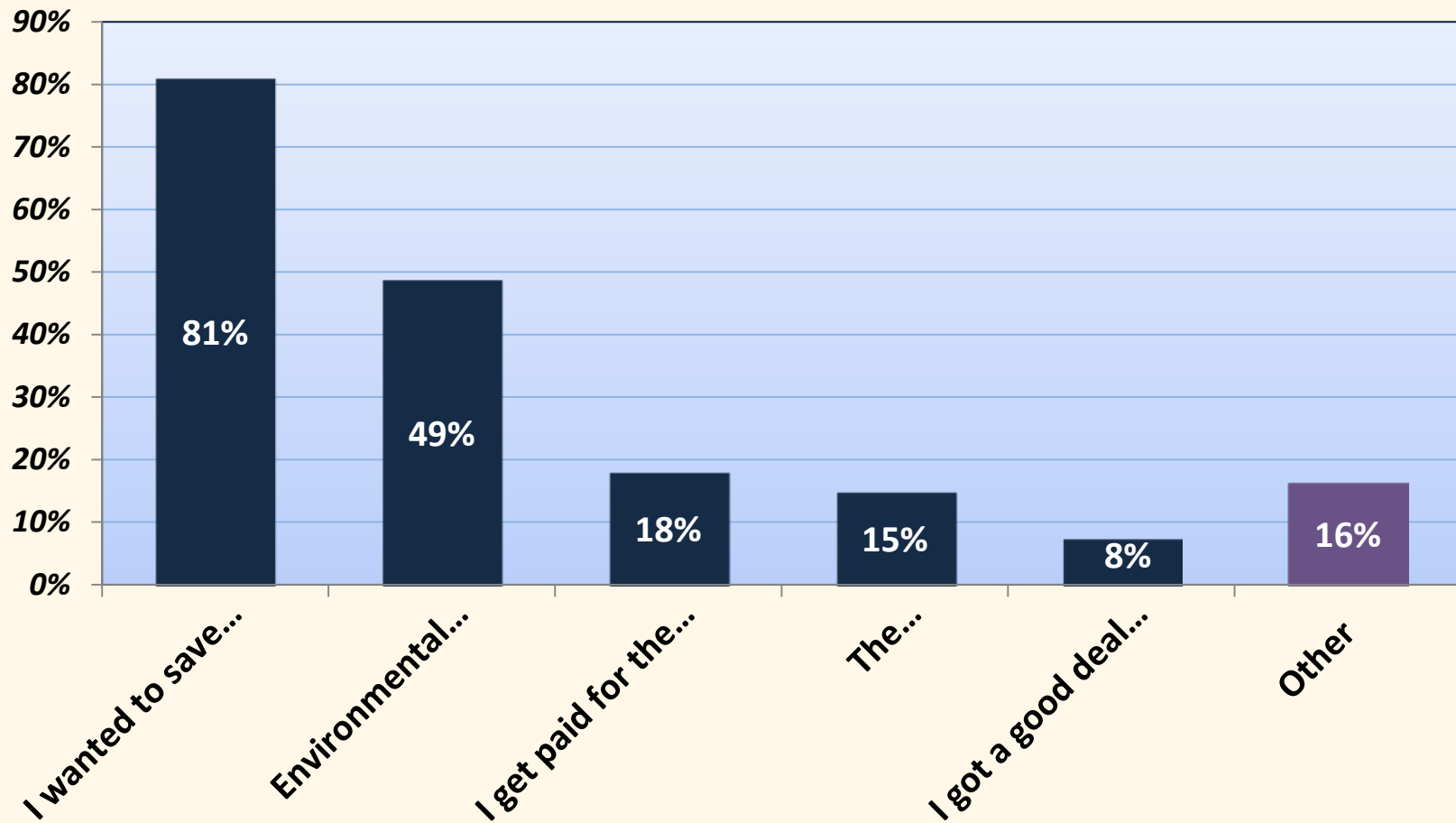
**Do you have solar panels installed at your home?**  
(n=400)





## Why did you decide to install solar panels?

*(n=89, multiple answers allowed)*





## If you were thinking of installing solar panels, what things would you take into account?

(n=310, multiple answers allowed)

