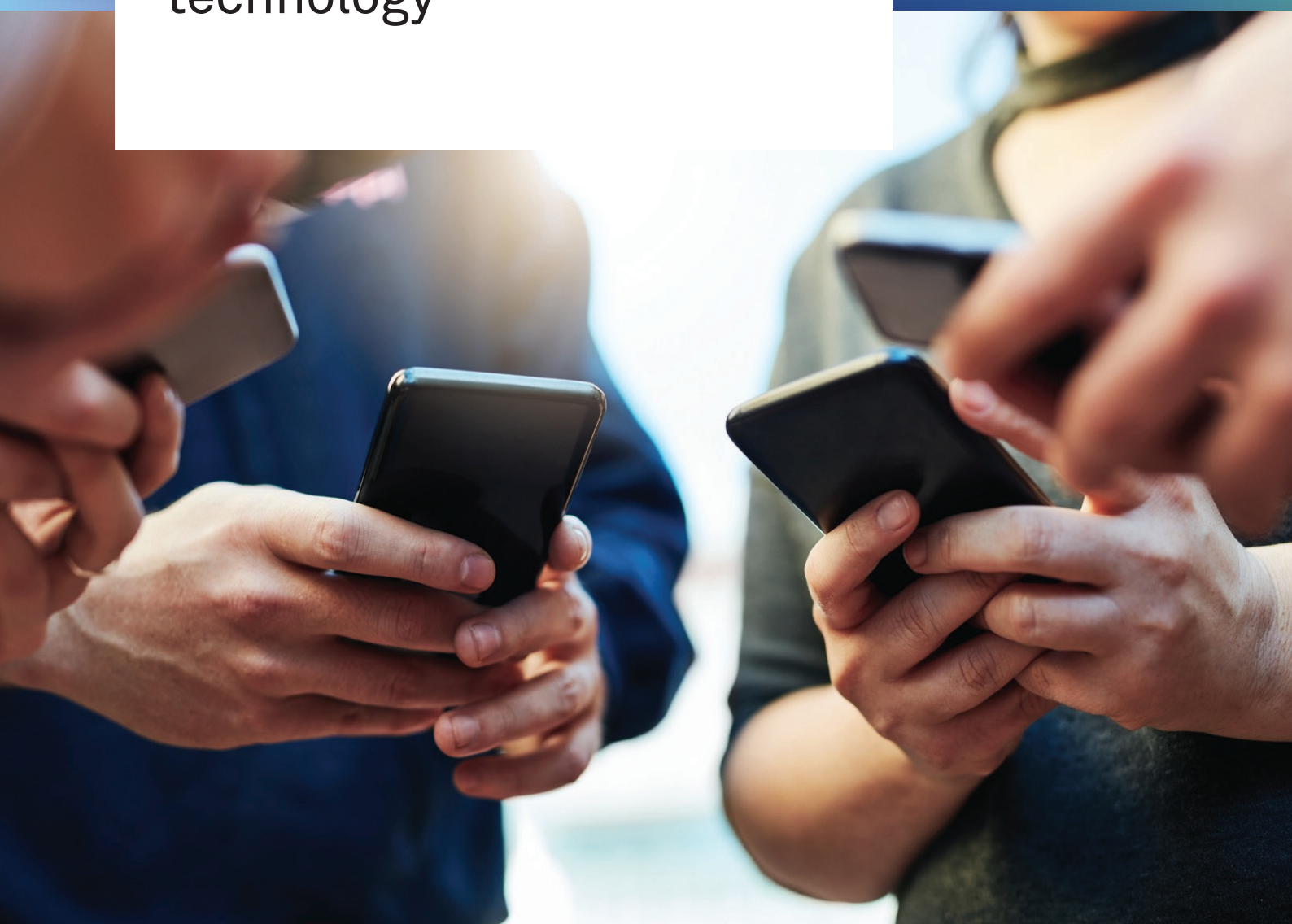


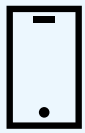


# 3G Service Closure

Redefine your business  
with a new generation of  
technology



Our world is evolving at an immense pace



**50%**

growth in data consumption  
was registered in Australia  
in 2018



**80%**

of mobile traffic will be  
video-based content by 2022



**20billion**

interconnected IoT devices  
will co-exist by 2023

In view of such compelling changes and a global decline in 3G usage, it was inevitable we reconsidered the changing requirements of businesses, such as yours.

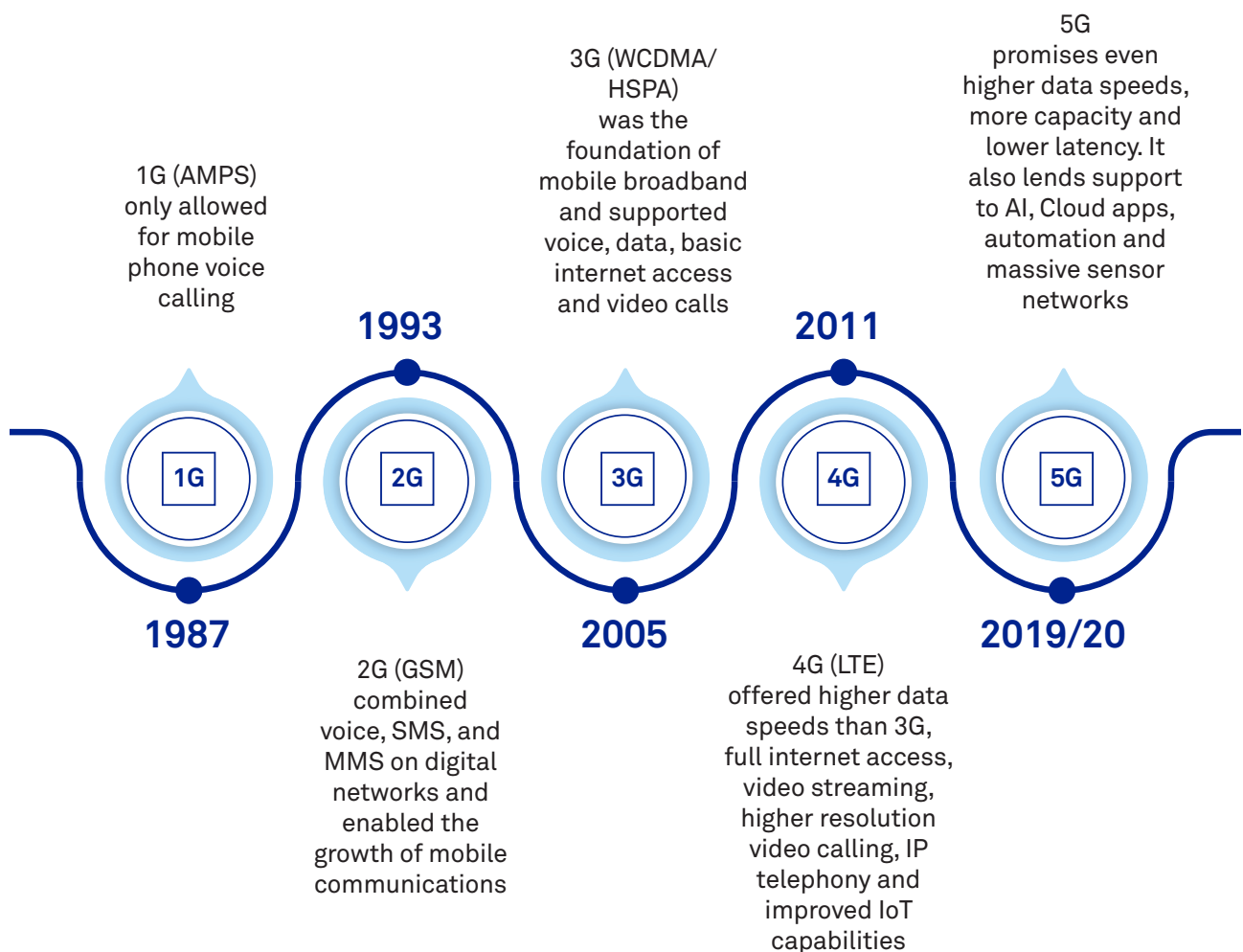
So here's our way of offering you a chance to take a leap into the future with our next generation mobile technology, as we decommission our 3G services in 2024.

We understand such changes can be challenging and know the value of timely advice. Therefore, along with our partners, we are here to help you with a guided transition.

Get ready to explore and move to the most appropriate next generation solutions for your business.

Welcome to the future!

## Technology is evolving, so should your business





# Peaceful Transitions, Minimal Disruptions

## Help will be at hand:

Our experts and partners will be with you to help you transition off 3G. We have already led and shaped the move to new technologies for our clients in the past. We understand your challenges and are here for you with the required help

## Long transition time:

You have until 2024 to plan and execute a guided transition to more advanced solutions. With so much time to plan, you can assess your requirements for the future and plan a migration before your devices no longer connect to 3G

## Informed choices:

We will keep you informed as new solutions become available. You can choose from our range of offerings that are most suited to your business. Our 4G modules are already revolutionising EFTPOS terminals, security monitoring, telematics, asset tracking and environment monitoring. Explore new possibilities with us even before you prepare for your transition

## Australia's largest network:

You can continue running your business, without hassles, even during the transition. We are working towards expanding our 4G network to a similar size and reach as our 3G network so that our customers are not disadvantaged. We will provide you with the best possible experience.

## Commitment to excellence:

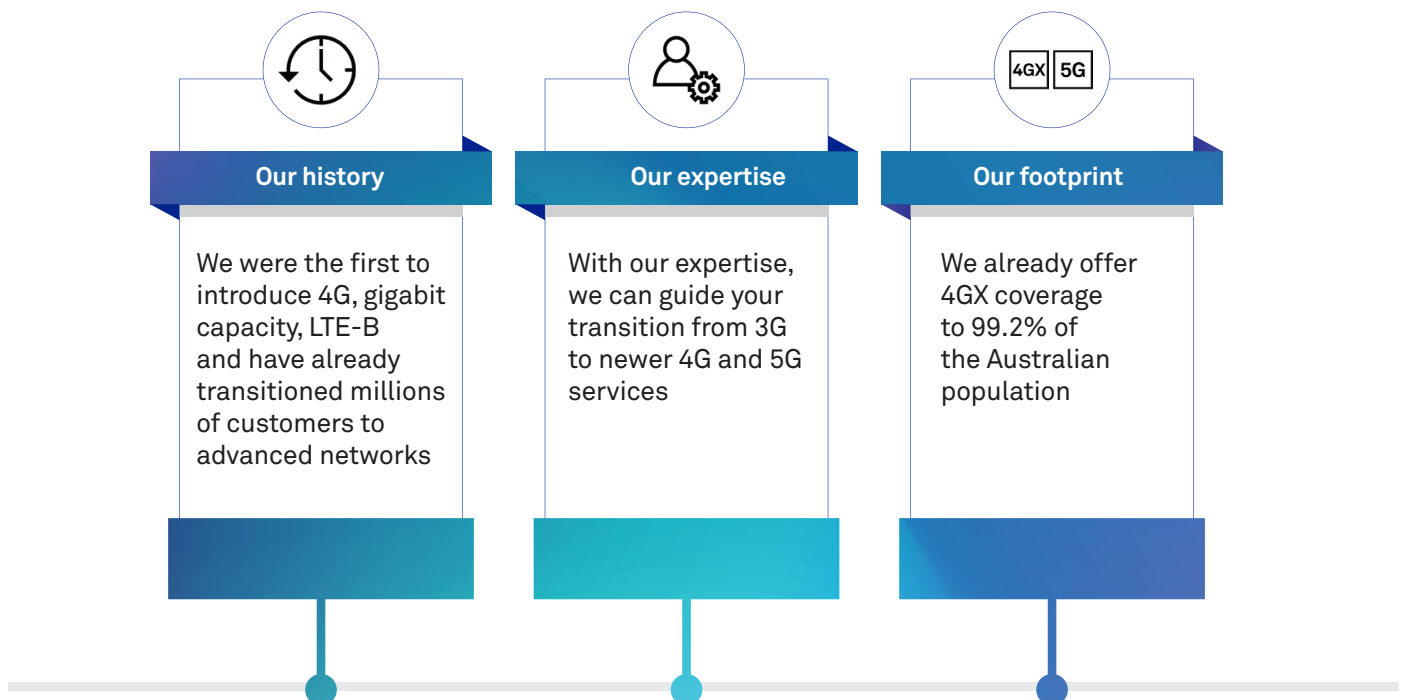
While some existing 3G devices today cannot be easily replaced with similar variations that work on advanced networks, more devices are expected to come in the next 24 months. We are continuously working towards identifying appropriate migration pathways and solutions for you



## Newer Network, Greater Opportunity

Superior experience	Future-focussed business
Enjoy faster network speeds, more dependability and lower latency with 4G, 5G and other advanced solutions. Improve the experience of running your own business and offer a smoother network experience to customers by adopting new technologies	Be connected now and in the future with network technologies that support thousands of connected devices and your growing IoT ecosystem
Unhindered mobility	Innovate with confidence
Enable a culture of minimal desk time, remote device access and near real-time data access on Australia's best mobile network. Let your business thrive in a connected and border-less environment	Securely connect more devices in more places on the Telstra IoT Network with a range of ready-built network technologies to suit your use cases and application connectivity needs

## The Telstra Advantage





## Want to get started?

Contact your client executive today to assess your business needs, migration challenges and design a migration strategy tailored to your business

Visit our website ([www.tel.st/3G](http://www.tel.st/3G)) for more info.