

2 December 2016

General Manager—Retail Markets  
Australian Energy Regulator  
GPO Box 520  
Melbourne VIC 3001  
[AERAuthorisations@aer.gov.au](mailto:AERAuthorisations@aer.gov.au)  
Attention: General Manager, Retail Markets Branch

**RE: Ultium Energy Pty Ltd application for electricity retailer authorisation**

Dear Sir/Madam,

We would like to register a submission as an interested stakeholder in respect to Ultium Energy Pty Ltd's application lodged with the Australian Energy Regulator on the 8<sup>th</sup> November 2016.

We would like it noted that we support this application for Ultium Energy to sell energy under the National Energy Retail Law (Retail Law).

We support this application to encourage the expansion of companies that will offer competition in the retail electricity market, especially providing alternatives in product and service to:

- Strata Management Companies;
- Commercial Real Estate Agencies; and
- Residential Strata Developers.

Reading this application by Ultium Energy the application demonstrates that Ultium Energy:

- has the necessary organisational and technical capacity to operate as a retailer; and
- seems suitable to hold a retailer licence.

We look forward to having the opportunity to working with Ultium Energy (as a retailer) and its key staff once Ultium Energy Pty Ltd has received their electricity retailer authorisation.

If there are any questions in relation to this letter of support, please call.

Yours Sincerely,



Matt Richards  
Viden Group

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