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Our Ref:

51112

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25 June 2013

Mr Tom Patsakos Chief Executive Officer WINenergy Pty Ltd PO Box 217 HAWTHORN VIC 3122

Email: tom.patsakos@winenergy.com.au

Dear Mr Patsakos

WINenergy Pty Ltd's application for electricity retailer authorisation

I am writing to inform you that the Australian Energy Regulator (AER) has decided to grant WINenergy Pty Ltd's (WIN) application for an electricity retailer authorisation in accordance with s.92 of the National Energy Retail Law (Retail Law).

On 21 June 2013, the AER considered WIN's application for an electricity retailer authorisation. In making its decision the AER is guided by the objective of the Retail Law.¹ The AER's decision is also informed by the assessment approach outlined in the AER's Retailer authorisation guideline and submissions received in response to WIN's application.

This letter constitutes notice of the AER's decision, as required by s. 94 of the Retail Law. The AER considers that WIN has demonstrated it satisfies the entry criteria. WIN is therefore authorised to sell under the Retail Law, as and when it is adopted in each participating jurisdiction.

Please note that this letter provides confirmation that the AER has issued an electricity retailer authorisation under s. 96 of the Retail Law. WIN's electricity retailer authorisation identification number is E13050.

The national energy retail objective is to 'promote efficient investment in and efficient operation and use of energy services for the long term interests of energy consumers with respect to price, quality, safety, reliability and security of supply of energy' (Retail Law, s. 13).

The AER will publish a notice confirming WIN's retailer authorisation on its website,² and WIN's details will also be included on the AER's public register of authorised retailers (on the AER's website).³

If you have any further queries, or would like to discuss this further, please contact Fiona Walker on (03) 9290 1440.

Yours sincerely

Andrew Reeves

Chair

² Retail Law, s. 96(2)(b). Retail Law, s. 119.