



wattwatchers
DIGITAL ENERGY

February 24, 2017

Mr Warwick Anderson
General Manager, Network Regulation
Australian Energy Regulator
GPO Box 3131
Canberra ACT 2600

Dear Sir,

Re the development of a robust, best practice Demand Management Incentive Scheme and Innovation Allowance Mechanism

Please accept this brief submission from Wattwatchers, an Australian energy technology company - based in Sydney - making hardware devices that enable fast bidirectional communication of energy flow data and control commands over the Internet.

Wattwatchers' technology is well-suited to supporting demand management initiatives in the field with real-time data and low transactional cost control at circuit level. We highlight this to make the point that technologies such as Wattwatchers, the result of homegrown innovation, are now available to cost effectively allow demand management innovation down to small business and residential scale.

Our company was represented at the recent UTS Institute for Sustainable Futures workshop on the Demand Management Incentive Review and we support their detailed submission, based as it is on strong and wide consultation with diverse stakeholders.

We urge the AER to embrace a clear path to advance the role of demand management in Australia's grids.

Yours truly,

SIGNED: Murray Hogarth, Director of Communications & Community Networks